

00:00 (upbeat music)
00:05 - The cool thing about a concentration in the MBA
00:07 is it gives you this opportunity
00:09 to create a specialization
00:11 in an area that you wanna go into.
00:12 So perhaps it's product marketing, perhaps it's management,
00:16 perhaps it's supply chain.
00:18 And so what you're doing is you're taking three classes,
00:20 and you're focusing and doing a deeper dive in there
00:23 so that you can really walk away from the MBA,
00:26 not only having the core skills of the MBA
00:29 but also the specialization
00:31 that enables you to talk confidently
00:32 and with the skill set that you need to be successful
00:35 with that type of focus.