

0:00  
it is graduation season which means new  
0:03  
grads are preparing to join the  
0:04  
workforce however a new report says  
0:06  
hiring for the class of 2024 is  
0:08  
projected to be down almost 2% this year  
0:11  
so if that's you what can you do out  
0:12  
there new grads to help land that first  
0:14  
job NBC 10 consumer investigative  
0:16  
reporter Leslie Gus Takes a look at what  
0:18  
they need to know about today's job  
0:20  
search you need to be really passionate  
0:23  
about whatever it is I'm doing for me  
0:25  
it's really good to have like an  
0:26  
equitable and diverse workplace at the  
0:28  
center for career equity development and  
0:30  
success at Suffolk University the students  
0:33  
we caught up with are looking beyond the  
0:35  
paycheck I have to look into their  
0:37  
actions through DEI and their Corporate  
0:39  
social responsibility the market for  
0:41  
students graduating college is strong  
0:43  
right now companies are definitely  
0:44  
looking to add new talent to think about

0:46  
the future a Robert Half survey shows  
0:48  
about 65% of companies intend to hire  
0:51  
Entry level workers this year what do  
0:54  
they bring to the table what I see with  
0:56  
this generation is perseverance and  
0:58  
endurance they've gone through a lot  
1:00  
they've had to adjust their approach  
1:02  
this was the first class that went to  
1:04  
college during the pandemic they know  
1:06  
the value of being able to be with their  
1:08  
peers it's not like they want to be in 9  
1:10  
to five, five days a week so you have to  
1:12  
kind of strike that balance but to get  
1:14  
there you need to do your homework and  
1:16  
it's very basic to start with you'd be  
1:19  
surprised how many people apply to a  
1:20  
company and to a job without really  
1:21  
knowing the job description or the  
1:23  
company's Mission or culture at all do  
1:25  
the research and understand what's the  
1:27  
going rate and salary for the role and  
1:30  
position that you're interested in find  
1:32  
the right culture fits research the

1:35  
right corporate culture that works for  
1:37  
your personality that allows you to  
1:40  
thrive it worked for Jake Sherman whose  
1:42  
internship at East Boston Neighborhood  
1:44  
Health has evolved into a paying gig for  
1:47  
this summer they're have a top rating in  
1:48  
the Boston Globe as one of the best  
1:50  
employers and they're one of the largest  
1:52  
community health centers in the nation  
1:54  
with such an awesome Mission other tips  
1:56  
let's make sure that our social media is  
1:59  
professional and be thinking in terms of  
2:00  
your future take in-person interviews  
2:03  
the other really important thing is to  
2:05  
show up to an interview with questions  
2:07  
ramp up your resume cover letter and  
2:10  
Linkedin profile it's a place where you  
2:12  
can be active in the community before  
2:13  
you have a job there you can post  
2:15  
insights make connections and really  
2:16  
paint a picture of yourself that's  
2:18  
authentically you take advantage of the  
2:20  
alumni networks mentorship opportunities

2:23  
and career service professionals at  
2:25  
whatever School you attend they have  
2:27  
unique ways to help you also look at  
2:29  
other tools we have a labor market  
2:31  
Insight tool um here at the institution  
2:33  
that can help you get a baseline for  
2:35  
certain companies and Fields what their  
2:36  
projected growth and is in the next 5  
2:38  
years average pay rate and now  
2:41  
universities and job Seekers have to be  
2:43  
intelligent about artificial  
2:45  
intelligence so many organizations right  
2:47  
now are using applicant tracking systems  
2:49  
that's an AI infused software that's  
2:51  
going to read through 100 rums and spit  
2:53  
out the 10 that are going to get  
2:54  
interviews at Suffolk they have their own  
2:56  
version to help students make the cut  
2:58  
but it does more it also um conducts  
3:01  
interviews with students and gives them  
3:02  
feedback about their speaking speed  
3:04  
their eye contact the content of their  
3:06  
answers so they can practice on their

3:08

own Dave Merry says college career

3:10

centers are often seen as the last stop

3:12

on the way out but he encourages

3:14

students to come in as freshman so they

3:16

can build relationships and resumés as

3:19

they evolve over the College Years the

3:21

folks at Robert Half tell us students

3:23

with specialized skills in technology

3:26

Finance and Accounting will have more

3:27

leverage getting jobs and even

3:29

negotiating for higher salaries there

3:32

are also plenty of job openings in sales

3:35

creative Fields education Leisure and

3:37

Hospitality