T867 04/11/15 23:04 1

COUNTY

N=			400	100%
Berkshire	03	( 1/ 35)	8	2%
Hampden	13		25	6%
Hampshire	15		10	3%
Franklin	11		4	1%
Worcester	27		46	12%
Middlesex	17		98	25%
Essex	09		47	12%
Suffolk	25		32	8%
Norfolk	21		45	11%
Plymouth	23		37	9%
Bristol	05		28	7%
Barnstable	01		18	5%
Dukes	07		1	0%
Nantucket	19		1	0%

Confidential 1 of 11 November 04/Post Election

1007 04/11/13 23:04	T867	04/11/15	23:04		2
---------------------	------	----------	-------	--	---

START Hello, my name is and I'm conducting a survey for 7 NEWS/Suffolk University and I'd like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions? $N=$ 400 100						100%	
	Continue	1	(	1/	53)		100%
S1 Thank You S1. Are	you currently registered to vote? N= Yes	1	(	1/	54)	400	100%
	NO/DK/RF	2				0	0%
	ll the questions I have. 1 for your time. N=					0	0%
	Term S1- Not registered	21	(	1/	55)	0	
	you currently registered as a Democrat, Republican r Unenrolled/Independent? $_{ m N=}$	, Libertariar	l,			400	100%
	Democrat Republican Libertarian Green Unenrolled/Independent Other/Ref	1 2 3 4 5 6	(	1/	57)	147 55 0 0 198 0	37% 14% 0% 0% 50%
	ll the questions I have. $_{ m N=}$					0	0%
	N= Term S2- Not registered/Undecided/Refused	22	(	1/	58)	0	
GENDR Gender	N=					400	100%
	Male	1 2	(	1/	60)	201 199	
politics favorable	'm going to read you a list of individuals in stat . For each, please tell me if your opinion of them e or generally unfavorable. If you are undecided o someone, just tell me that. $N=$	is generally		1eve	er	400	100%
	Continue	1	(	1/	61)		100%

Confidential 2 of 11 November 04/Post Election

Т867	04/11/15 23:04	3

	ke Mitt Romney. Q1. Is your opinion of Mitt Romne ally unfavorable? N=	y generally	favorable	400 100%
	N- Never heard of Favorable Unfavorable Heard of undecided	1 2 3 4	( 1/ 62)	0 0% 186 47% 154 39% 60 15%
Q2 Q2. Is y unfavora	our opinion of Bill Galvin generally favorable or ble?	generally		
	N= Never heard of Favorable Unfavorable Heard of undecided	1 2 3 4	( 1/ 63)	400 100% 106 27% 123 31% 33 8% 138 35%
Q3 Q3. Is y unfavora	our opinion of Martha Coakley generally favorable ble?	or generally	?	
	N= Never heard of Favorable Unfavorable Heard of undecided	1 2 3 4	( 1/ 64)	400 100% 91 23% 164 41% 29 7% 116 29%
_	our opinion of Joe DeNucci (Deh-NEW-Chee) generall y unfavorable?	y favorable	or	
	N= Never heard of	1 2 3 4	( 1/ 65)	400 100% 126 32% 101 25% 34 9% 139 35%
Q5 Q5. Is y	our opinion of Kerry Healey generally favorable or	generally		
uniuvoiu	N= Never heard of Favorable Unfavorable Heard of undecided	1 2 3 4	( 1/ 66)	400 100% 95 24% 122 31% 86 22% 97 24%
Q6 Q6. Is y unfavora	our opinion of Tom Reilly generally favorable or g ble?	enerally		
	N= Never heard of	1 2	( 1/ 67)	400 100% 97 24% 183 46%

Confidential 3 of 11 November 04/Post Election

Т867	04/11/15 23:04	4				
Q7 Q7. Is younfavoral	our opinion of Tim Cahill (K.Hill) generally favor	able or gene	rally			
	N= Never heard of Favorable Unfavorable Heard of undecided	1 2 3 4	( 1/	68)	400 144 97 18 141	100% 36% 24% 5% 35%
Q8 Q8. Is younfavoral	our opinion of Jarrett Barrios generally favorable	or generall	У			
	N= Never heard of Favorable Unfavorable Heard of undecided	1 2 3 4	( 1/	69)	400 260 35 14 91	100% 65% 9% 4% 23%
Q9 Q9. Is younfavoral	our opinion of Tom Menino (Meh-NINO) generally favo	orable or ge	nerall	У		
uniuvoia	N= Never heard of Favorable Unfavorable Heard of undecided	1 2 3 4	( 1/	70)	39 236 67	
	your opinion of Mark Montigny (Mon-TIG-Knee) gener.	ally favorab	le or			
generall	y unfavorable?  N=  Never heard of	1 2 3 4	( 1/	71)	282 23 13	100% 71% 6% 3% 21%
Presiden	n two weeks ago, Massachusetts voters cast their bot. The following are questions about the 2004 election feel out of the nation's political mainstream?					
¥11. DO .	Yes	1 2 3	( 1/	72)		100% 40% 57% 4%
	you think Democrats will nominate someone from Mas. t anytime soon?	sachusetts f	or			
ricoracii	N= Yes No Undecided	1 2 3	( 1/	73)	400 70 262 68	100% 18% 66% 17%

Confidential 4 of 11 November 04/Post Election

T867	04/11/15 23:04	5		
Q13 Q13. Is	Massachusetts too liberal? N= Yes	1 2 3	( 1/ 74)	400 100% 152 38% 229 57% 19 5%
	Chough you are registered as Unenrolled/Independent associate with the Democratic or Republican Party, N= Democrat Republican Unenrolled/Independent/Neither/No	_	t ( 1/ 75)	198 100% 96 48% 64 32% 37 19%
PARTY	N= Democrat Republican Libertarian Green Unenrolled/Independent Other/Ref	1 2 3 4 5	( 1/ 76)	362 100% 243 67% 119 33% 0 0% 0 0% 0 0%
	cch Democrat would you like to see run for Presiden READ LIST N= Wesley Clark Hillary Clinton Howard Dean John Edwards Al Gore John Kerry Joe Lieberman Barack Obama Bill Richardson Undecided Refused Other	01 02 03 04 05 06 07 08 09 10	( 1/ 77)	243 100% 3 1% 61 25% 5 2% 9 4% 4 2% 33 14% 4 2% 9 4% 6 2% 90 37% 10 4% 9 4%
	ch of the following attributes are important to el the in four years: N= Continue	-	ocratic ( 1/ 79)	243 100% 243 100%
Q16A Q16A. A	Democrat from a Southern state  N=  Very	1 2 3	( 1/ 80)	243 100% 40 16% 62 26% 141 58%

Confidential 5 of 11 November 04/Post Election

T867	04/11/15 23:04		6	
Q16B Q16B. An	U.S. Senator N= Very Somewhat Not important	1 2 3	( 1/ 81)	243 100% 56 23% 67 28% 120 49%
Q16C. A	Governor N= Very Somewhat Not important	1 2 3	( 1/ 82)	243 100% 36 15% 93 38% 114 47%
Q16D Q16D. A	Woman N= Very Somewhat Not important	1 2 3	( 1/ 83)	243 100% 79 33% 72 30% 92 38%
Q16E. A	Democrat from the Northeast  N=  Very  Somewhat  Not important	1 2 3	( 1/ 84)	243 100% 46 19% 62 26% 135 56%
Q16F. A	Liberal Democrat on Social Issues  N=  Very  Somewhat  Not important	1 2 3	( 1/ 85)	243 100% 91 37% 68 28% 84 35%
Q16G. A	Fiscally Conservative Democrat  N=  Very  Somewhat  Not important	1 2 3	( 1/ 86)	243 100% 88 36% 75 31% 80 33%
Q16H. A	Democrat with Military Credentials N= Very Somewhat Not important	1 2 3	( 1/ 87)	243 100% 44 18% 76 31% 123 51%

Confidential 6 of 11 November 04/Post Election

|--|

	Which Republican would you like to see run for Presid OT READ LIST	ent in 2008?			
DO NO	N= Jeb Bush Rudy Giuliani John McCain Colin Powell Condoleeza Rice Mitt Romney Arnold Schwarzenegger Undecided Refused Other	01 02 03 05 06 08 09 10 11	( 1/	88)	119 100% 1 1% 11 9% 23 19% 6 5% 2 2% 16 13% 8 7% 43 36% 8 7% 1 1%
Q18 Q18.	Would you vote for Hillary Clinton for President?  N= Yes No Undecided	1 2 3	( 1/	90)	400 100% 178 45% 173 43% 49 12%
	Regarding terrorist attacks, do you feel safer now th	at President	Bush		
1103	N= Yes No Undecided	1 2 3	( 1/	91)	400 100% 129 32% 249 62% 22 6%
Q20 Q20.	Should John Kerry run again for President in 2008?  N= Yes No Undecided	1 2 3	( 1/	92)	400 100% 130 33% 235 59% 35 9%
	Should John Kerry run for re-election to the U.S. Sen	ate or is it	time	to	
give	someone else a chance?  N=  Run for re-election  Give someone else a chance  Undecided	1 2 3	( 1/	93)	400 100% 223 56% 143 36% 34 9%
Q22 Q22.	Should Ted Kennedy run for re-election to the U.S. Se  N= Yes No Undecided	nate in 2006; 1 2 3	? ( 1/	94)	400 100% 220 55% 163 41% 17 4%

Confidential 7 of 11 November 04/Post Election

T867	04/11/15 23:04	8		
Q23				
Q23. Do	you expect Mitt Romney to be a candidate for Press N= Yes No Undecided	1 2 3	? (1/95)	400 100% 141 35% 213 53% 46 12%
Q24 Q24. If	Mitt Romney runs for President in 2008, would you N= Yes	vote for him  1 2 3	( 1/ 96)	400 100% 80 20% 227 57% 93 23%
Q25 Q25. Do	you expect Mitt Romney to finish his full term as N= Yes	Governor?  1 2 3	( 1/ 97)	400 100% 310 78% 57 14% 33 8%
Q26 Q26. If	Mitt Romney runs for re-election, do you think he N= Yes No Undecided	will win?  1  2  3	( 1/ 98)	400 100% 195 49% 129 32% 76 19%
Q27 Q27. Ove wrong di	rall, do you think Massachusetts is headed in the rection?	right direct	ion or	
	N= Right Wrong Undecided	1 2 3	( 1/ 99)	400 100% 206 52% 129 32% 65 16%
Q28 Q28. Sho	uld Beacon Hill cut taxes or expand programs? Whic	ch is more im	portant?	400 1000
	N= Cut taxes Expand programs Undecided	1 2 3	( 1/100)	400 100% 146 37% 204 51% 50 13%
Q29 Q29. Has	Mitt Romney reformed Beacon Hill? N= Yes No Undecided	1 2 3	( 1/101)	400 100% 79 20% 234 59% 87 22%

Confidential 8 of 11 November 04/Post Election

T867	04/11/15 23:04	9			
	at's the most important issue facing our Governor?				
DO NOT I	N=			400	100%
	N- Education	01	( 1/102)	48	12%
	Budget	0.2	( 1/102)	45	11%
	Taxes	03		42	
	Unemployment	04		56	
	Crime/Poverty	0.5		1.3	3%
	Environment	06		7	2%
	Senior Services	07		10	3%
	Health care/Prescription drugs	08		38	10%
	Clean up mess	09		23	6%
	Honest in government	10		15	4%
	Social programs	11		14	4%
	Gay marriage	12		8	2%
	Other	97		16	4%
	Undecided	99		65	16%
	nking about your own personal finances so far in 2 able to save money or did you increase your debt?	004, would yo	u say	400	100%
	Save money	1	( 1/104)	156	
	Increased debt	2		140	
	Neither just paid bills (DO NOT READ)	3		92	
	Undecided	4		10	3%
	Refused	5		2	1%
	.ch Democrat would you like to see run for Governor READ LIST N=	in 2008?		243	100%
	Martha Coakley	02		3	1%
	Bill Galvin	04		2	1%
	Joe Kennedy	05		17	7%
	Tom Menino	06		8	3%
	Shannon O'Brien	07		2	1%
	Robert Reich	0.8		2	1%
	Tom Reilly	0.9		16	7%
	Other	97		9	4%
	Undecided/Refused	99		184	76%

Confidential 9 of 11 November 04/Post Election

T867	04/11/15 23:04	10			
Q33 Q33. Can DO NOT R	you tell me the name of the House Speaker on Beac EAD LIST  N= Sal DiMasi (Dah.MAY.See) Tom Finneran Charlie Flaherty George Keverian Other Undecided/Refused	on Hill?  01  02  03  04  97  99	( 1/107)	400 43 68 2 1 6 280	100% 11% 17% 1% 0% 2% 70%
Q34 Q34. Can DO NOT R	you tell me the name of the Senate President on B EAD LIST N= Bill Bulger Robert Travaglini Other Undecided/Refused	01 02 97 99	( 1/109)	400 1 48 3 348	100% 0% 12% 1% 87%
Q35 Q35. Did	the State Supreme Court go too far in authorizing N= Yes	gay marriago 1 2 3	e? ( 1/111)	400 192 181 27	45%
Q36 Q36. Do	you support or oppose gay marriage?  N= Support Oppose Undecided	1 2 3	( 1/112)	400 159 154 87	100% 40% 39% 22%
	you support or oppose civil unions which would giv o gay and lesbian couples? N= Support Oppose Undecided	the same lo	egal ( 1/113)	400 285 74 41	100% 71% 19% 10%
Q38 Q38. Wha	t impact did this election have on the state's nat  N=  Improve  Hurt  No change	ional reputa 1 2 3	tion? ( 1/114)	400 48 161 191	100% 12% 40% 48%

Confidential 10 of 11 November 04/Post Election

T867	04/11/15 23:04	11			
Arnold S	cording to the US Constitution, foreign born citize Schwarzenegger will never be able to run for Presid Should this be changed to allow any American the osident?  N= Yes, change No, leave constitution alone Undecided	ent of the Ur pportunity to 1 2	nited		100% 31% 63% 6%
DEMOS THE FINA THE SURV	AL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES W /EY N=	ITH OTHERS TA	KING	400	100%
	Continue	1	( 1/116)		100%
Q40 Q40. Wha	at is your age category?  N= 18-25 26-35 36-45 46-55 56-65 Over 65 years Refused	1 2 3 4 5 6 7	( 1/117)	400 12 49 81 84 78 90 6	100% 3% 12% 20% 21% 20% 23% 2%
(₩€	at is your e-mail address? e would like to offer you a future survey by e-mail alling on the phone.)	instead of			
	Y EXACT ADDRESS. YOU MUST HAVE THE @ SIGN FOR THE W	ORD "AT" AND			

( 1/118)

Confidential 11 of 11 November 04/Post Election