```
CNTY
COUNTY
        N=                                              400 100%
        Berkshire ....................................  03    ( 1/ 31)   06   2%
        Hampden ......................................  13               20   5%
        Hampshire ....................................  15               07   2%
        Franklin .....................................  11                7   2%
        Worcester ....................................  27               48  12%
        Middlesex ....................................  17               88  22%
        Essex ........................................  09               55  14%
        Suffolk ......................................  25               33   8%
        Norfolk ......................................  21               43  11%
        Plymouth .....................................  23               38  10%
        Bristol ......................................  05               28   7%
        Barnstable ...................................  01               26   7%
        Dukes ........................................  07                1   0%


GEOC
        N=                                              400 100%
        Worcester/West ...............................  1     ( 1/ 33)   88  22%
        NE ...........................................  2              143  36%
        Suffolk ......................................  3               33   8%
        SE Mass/Cape .................................  4              136  34%


START
Hello, my name is _____ and I'm conducting a survey for 7 NEWS/Suffolk
University and I'd like to get your opinions on some political questions.
Would you be willing to spend five minutes answering some questions?
        N=                                              400 100%
        Continue .....................................  1     ( 1/ 53)  400 100%


Thank You.
S1. Are you currently registered to vote?
        N=                                              400 100%
        Yes ..........................................  1     ( 1/ 54)  400 100%
        NO/DK/RF .....................................  2                0   0%


S2. What are the chances of your voting in the upcoming General Election for
Governor, on November 7th? Would you say you are certain to vote, you may
vote, you are 50-50, or something else?
        N=                                              400 100%
        Certain to vote ..............................  1     ( 1/ 57)  374  94%
        May vote .....................................  2               26   6%
        50-50 ........................................  3                0   0%
        Other ........................................  4                0   0%
        Dakar ........................................  5                0   0%


S3. Are you currently registered as a Democrat, Republican, Libertarian,
Green, or Unenrolled/Independent?
        N=                                              400 100%
        Democrat .....................................  1     ( 1/ 60)  150  37%
        Republican ...................................  2               62  15%
        Unenrolled/Ind ...............................  3              187  48%
        Other ........................................  4                1   0%
        Und/Ref/Not reg ..............................  5                0   0%


GENDR
Gender
        N=                                              400 100%
        Male .........................................  1     ( 1/ 63)  200  50%
        Female .......................................  2              200  50%


PREQ2
Great, I'm going to read you a list of individuals in state and local
politics. For each, please tell me if your opinion of them is generally
favorable or generally unfavorable. If you are undecided or if you have never
heard of someone, just tell me that.
        N=                                              400 100%
        Continue .....................................  1     ( 1/ 64)  400 100%



First take Mitt Romney.
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Q1. Is your opinion of Mitt Romney generally favorable or generally
unfavorable?
        N=                                                    400 100%
        Never heard of ................................ 1     ( 1/ 65)    5   1%
        Favorable ..................................... 2                181  45%
        Unfavorable ................................... 3                185  46%
        Heard of undecided ............................ 4                 29   7%

Q2. Is your opinion of Grace Ross generally favorable or generally
unfavorable?
        N=                                                    400 100%
        Never heard of ................................ 1     ( 1/ 66)  143  36%
        Favorable ..................................... 2                 62  16%
        Unfavorable ................................... 3                 68  17%
        Heard of undecided ............................ 4                127  31%

Q3. Is your opinion of Kerry Healey generally favorable or generally
unfavorable?
        N=                                                    400 100%
        Never heard of ................................ 1     ( 1/ 67)   11   3%
        Favorable ..................................... 2                159  40%
        Unfavorable ................................... 3                175  44%
        Heard of undecided ............................ 4                 55  14%

Q4. Is your opinion of Christy Mihos (MY-hoes) generally favorable or
generally unfavorable?
        N=                                                    400 100%
        Never heard of ................................ 1     ( 1/ 69)   35   9%
        Favorable ..................................... 2                117  29%
        Unfavorable ................................... 3                150  38%
        Heard of undecided ............................ 4                 98  24%

Q5. Is your opinion of Deval Patrick (Duh-VAHL) generally favorable or
generally unfavorable?
        N=                                                    400 100%
        Never heard of ................................ 1     ( 1/ 70)   15   4%
        Favorable ..................................... 2                202  51%
        Unfavorable ................................... 3                123  31%
        Heard of undecided ............................ 4                 60  15%

INQ7
The following are questions about Massachusetts politicians and issues:
        N=                                                    400 100%
        Continue ...................................... 1     ( 1/ 71)  400 100%


Q6. If the candidates for Governor were Kerry Healey-Republican, Deval
Patrick-Democrat, Christy Mihos-Independent, OR Grace Ross- Green Rainbow
Party, for whom would you vote or toward whom would you lean?
        N=                                                    400 100%
        Kerry Healey .................................. 1     ( 1/ 72)  133  33%
        Deval Patrick ................................. 2                185  46%
        Christy Mihos ................................. 3                 29   7%
        Grace Ross .................................... 4                  4   1%
        Undecided/Refused ............................. 5                 49  12%


Q7. Do you think Massachusetts is heading in the right direction or is on the
wrong track?
        N=                                                    400 100%
        Right direction ............................... 1     ( 1/ 74)  111  28%
        Wrong track ................................... 2                212  53%
        Undecided ..................................... 3                 77  19%


Q8. Is Deval Patrick a new kind of politician or does he just talk like one?
        N=                                                    400 100%
        New politician ................................ 1     ( 1/ 89)  135  34%
        Talke like one ................................ 2                150  38%
        Undecided ..................................... 3                115  28%


Q9. Is Kerry Healey tough on crime or does she just talk tough?
        N=                                                    400 100%
        Tough on crime ................................ 1     ( 1/ 90)  142  36%
        Talk tough .................................... 2                161  40%
        Undecided ..................................... 3                 97  24%
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Q10. Is Deval Patrick soft on crime?
        N=                                                    400 100%
        Yes .......................................... 1    ( 1/ 91)  129  32%
        No ........................................... 2              165  41%
        Undecided .................................... 3              106  27%


Q11. Are you aware of the recent news stories linking Deval Patrick to convicted rapist Benjamin LaGuer {La-GAY-R}?
        N=                                                    400 100%
        Yes .......................................... 1    ( 1/ 92)  345  86%
        No ........................................... 2               40  10%
        Undecided .................................... 3               15   4%


Q12. Has the way Deval Patrick handled himself recently made you more likely or less likely to vote for him?
        N=                                                    400 100%
        More Likely  ................................. 1    ( 1/ 92)  108  27%
        Less Likely  ................................. 2              150  38%
        No Difference  ............................... 3              142  35%


Q13. Has the recent tone of the Kerry Healey campaign made you more likely or less likely to vote for her?
        N=                                                    400 100%
        More Likely  ................................. 1    ( 1/ 92)   89  22%
        Less Likely  ................................. 2              211  53%
        No Difference  ............................... 3              100  25%


PRE11
Your November Ballot contains the following question:
        N=                                                    400 100%
        Continue ..................................... 1    ( 1/ 77)  400 100%


QUESTION #1--SALE OF WINE BY FOOD STORES
Q14. A YES vote would create a new category of licenses for food stores to
sell wine, and it would allow local licensing authorities to issue such
licenses. A NO vote would make no change in the laws concerning the sale of
wine.
At this point, how would you vote: yes or no?
        N=                                                    400 100%
        Yes .......................................... 1    ( 1/ 78)  200  50%
        No ........................................... 2              162  41%
        Undecided .................................... 3               38   9%


Q15. When all the votes are counted for Governor this November, who do you
think will be the next Governor of Massachusetts? (Not necessarily who you are
voting for but who do you think will be the next Governor?) (DO NOT VOLUNTEER
ANY NAMES)
        N=                                                    400 100%
        Kerry Healey ................................. 1    ( 1/106)   77  19%
        Deval Patrick ................................ 2              239  60%
        Christy Mihos ................................ 3                5   1%
        Grace Ross ................................... 4                0   0%
        Undecided .................................... 5               76  19%
        Refused ...................................... 6                3   1%


DEMOS
THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING
THE SURVEY
        N=                                                    400 100%
        Continue ..................................... 1    ( 1/107)  400 100%


Q40
Q16. What is your age category?
        N=                                                    400 100%
        18-25 ........................................ 1    ( 1/108)    8   2%
        26-35 ........................................ 2               23   6%
        36-45 ........................................ 3               73  18%
        46-55 ........................................ 4              109  27%
        56-65 ........................................ 5               77  19%
        Over 65 years ................................ 6              100  25%
        Refused ...................................... 7               10   3%
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