GEOC	N= Worcester/West NE Suffolk SE Mass/Cape	1 2 3 4	( 1/	86)	500 120 175 40 165	100% 24% 35% 8% 33%
Universi Would yo	by name is and I am conducting a survey ty and I would like to get your opinions on some pu be willing to spend five minutes answering some $N=$ Continue	olitical ques	stion	s. E}		100% 100%
GENDR Gender	N= Male	1 2	( 1/	89)	500 240 260	100% 48% 52%
S1 Thank Yo S1. Are	u. you currently registered to vote? N= Yes NO/DK/RF	1 2	( 1/	90)		100% 100% 0%
S2 S2. Are Independ	you currently registered as a Democrat, Republican ent? N= Democrat Republican Unenrolled/Ind Other Und/Ref/Not reg	1 2 3 4 5	.ed/	93)	500 194 77 220 9	100% 39% 15% 44% 2% 0%
S3 S3. What	is your age category? N= 18-24 YRS 25-34 YRS 35-44 YRS 45-54 YRS 55-64 YRS 65-74 YRS 75+ YRS Refused (DO NOT READ)	1 2 3 4 5 6 7 8	( 1/	96)	500 16 41 81 120 110 77 53 2	100% 3% 8% 16% 24% 22% 15% 11% 0%
	statistical purposes only, can you please tell me nd/ancestry is? N= White/Caucasian Black/African-American American Indian and Alaska Native Asian Native Hawaiian and Other Pacific Islander Hispanic/Latino/Multi Other (DO NOT READ)	1 2 3 4 5	nnic	97)	500 429 23 0 5 3 31	100% 86% 5% 0% 1% 1% 6% 2%
politics favorabl	am going to read you a list of individuals in sta . For each, please tell me if your opinion of them e or generally unfavorable. If you are undecided o someone, just tell me that. First take $\mathbb{N}$ = Continue	n is generally or if you have				100% 100%

1

Q1. Is your opinion of Stephen Lynch generally favorable	or generally		
unfavorable?			
N= Never heard	1	( 1 (100)	500 100% 118 24%
Rever heard	1 2	( 1/100)	109 22%
Unfavorable	3		57 11%
Heard of/Undecided	4		216 43%
Q2. Is your opinion of Martha Coakley generally favorable	or generally	7	
unfavorable?	or generarry		
N=			500 100%
Never heard	1	( 1/102)	58 12%
Favorable	2		265 53%
Unfavorable  Heard of/Undecided	3		82 16% 95 19%
noura or, onacoraca	-		30 130
Q3. Is your opinion of Mike Capuano (Cap-Pew-AH-No) generative unfavorable?	ally favorabl	e or	
generally unfavorable? N=			500 100%
Never heard	1	( 1/103)	163 33%
Favorable	2		80 16%
Unfavorable	3		72 14%
Heard of/Undecided	4		185 37%
Q4. Is your opinion of Scott Brown generally favorable or	generally		
unfavorable?			E00 100°
N= Never heard	1	( 1/106)	500 100% 197 39%
Favorable		( 1/100)	98 20%
Unfavorable	3		64 13%
Heard of/Undecided	4		141 28%
Q5. Is your opinion of Vicki Kennedy generally favorable	or generally		
unfavorable?	5		
N=			500 100%
Never heard	1	( 1/107)	54 11%
Favorable	2		230 46% 98 20%
Heard of/Undecided	4		118 24%
Q6. Is your opinion of Barack Obama generally favorable of	r gonorally		
unfavorable?	r delierarry		
N=			500 100%
Never heard	1	( 1/108)	2 0%
Favorable	2		321 64%
Unfavorable	3		152 30% 25 5%
noura or, onacoraca	-		20 00
Q7. Is your opinion of Joe Kennedy generally favorable or unfavorable?	generally		
N=			500 100%
Never heard	1	( 1/109)	6 1%
Favorable	2		310 62%
Unfavorable  Heard of/Undecided			116 23% 68 14%
neard of/ondecided	4		00 145
Q8. Is your opinion of Curt Schilling generally favorable	or generally	7	
unfavorable?			500 100%
Never heard	1	( 1/110)	58 12%
Favorable	2	•	143 29%
Unfavorable			195 39%
Heard of/Undecided	4		104 21%
Q8A. Is your opinion of Steve Pagliuca (Pag-Lee-OOOKA) get	nerally favor	able or	
generally unfavorable? N=			78 100%
Never heard	1	( 1/112)	56 72%
Favorable	2	•	2 3%
Unfavorable			0 0%
Heard of/Undecided	4		20 26%

Q9. Do you support changing Massachusetts law to allow th appoint a temporary U.S. Senator until a special election to replace Senator Kennedy?		nuary	
N=			500 100%
Yes		( 1/119)	273 55%
No			203 41% 24 5%
Q10. Although you are registered Independent/Unenrolled, to vote in a Democratic or Republican Primary election? $N=$	are you more l	ikely	220 100%
More likely to vote in the Democratic primary	1	( 1/133)	94 43%
More likely to vote in the Republican primary			61 28%
Neither (DO NOT RAED)			11 5%
Undecided (DO NOT READ) Refused (DO NOT READ)			50 23% 4 2%
Q11. On December 8th, a special Democratic Primary will be Senate. If the candidates were: Congressman Mike Capuano, Martha Coakley, Alan Khazei (KAY-ZEE), the co-founder of nationwide community service program for young adults, or owner of the Boston Celtics, for whom will you vote or to at this time?	Attorney Gene CityYear - a Steven Pagliu	ral ca, co-	
N=			288 100%
Mike Capuano		( 1/135)	25 9%
Martha Coakley			136 47%
Alan Khazei			8 3% 17 6%
** Steven Pagliuca			0 0%
Undecided (DO NOT READ)			96 33%
Refused (DO NOT READ)	7		6 2%
* Lynch voters were re-polled 9/15 after he with	drew from Sena	te race ea	rlier in the day.
** Pagliuca was tested one night (9/15) out of the Q12. Would you have voted for Joe Kennedy if he ran for t	e four field d	ays after :	published reports.
Q12. Would you have voted for Joe Kennedy if he ran for t nomination?	e four field d	ays after	-
Q12. Would you have voted for Joe Kennedy if he ran for t nomination? $${\rm N}{\rm =}$$	e four field d		288 100%
Q12. Would you have voted for Joe Kennedy if he ran for t nomination?	e four field don't he Democratic	( 1/136)	-
Q12. Would you have voted for Joe Kennedy if he ran for t nomination?  N= Yes	e four field done be Democratic  1 2		288 100% 170 59%
Q12. Would you have voted for Joe Kennedy if he ran for to nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?	e four field de he Democratic  1 2 3	( 1/136)	288 100% 170 59% 71 25% 47 16%
Q12. Would you have voted for Joe Kennedy if he ran for t nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be m vote for Mike Capuano? N=	e four field de he Democratic  1 2 3 ore or less li	( 1/136) kely to	288 100% 170 59% 71 25% 47 16%
Q12. Would you have voted for Joe Kennedy if he ran for to nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?	e four field de he Democratic  1 2 3  ore or less li	( 1/136)	288 100% 170 59% 71 25% 47 16%
Q12. Would you have voted for Joe Kennedy if he ran for t nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be m vote for Mike Capuano? N= More	e four field de he Democratic  1 2 3  ore or less li 1 2	( 1/136) kely to	288 100% 170 59% 71 25% 47 16% 288 100% 119 41%
Q12. Would you have voted for Joe Kennedy if he ran for t nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be m vote for Mike Capuano?  N= More Less	e four field de he Democratic  1 2 3 3 core or less li 1 2 3 3 core will be held.	( 1/136)  kely to ( 1/138)	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20%
Q12. Would you have voted for Joe Kennedy if he ran for tonomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?  N= More Less No difference (DO NOT READ)  Q14. On January 19th the General election for U.S. Senate candidates are <word3>, for whom will you vote or toward this time?  N=</word3>	e four field de he Democratic  1 2 3 ore or less li  1 2 3  will be held. whom do you le	( 1/136)  kely to ( 1/138)  If the lan at	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39%
Q12. Would you have voted for Joe Kennedy if he ran for to nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?  N= More Less No difference (DO NOT READ)  Q14. On January 19th the General election for U.S. Senate candidates are <word3>, for whom will you vote or toward this time?  N= Martha Coakley</word3>	e four field de he Democratic  1 2 3 ore or less li  1 2 3  will be held. whom do you le	( 1/136)  kely to ( 1/138)	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39%
Q12. Would you have voted for Joe Kennedy if he ran for tomination?  N= Yes	e four field de he Democratic  1 2 3 3 core or less li  1 2 3 3 core will be held. whom do you le	( 1/136)  kely to ( 1/138)  If the lan at	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39%
Q12. Would you have voted for Joe Kennedy if he ran for to nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?  N= More Less No difference (DO NOT READ)  Q14. On January 19th the General election for U.S. Senate candidates are <word3>, for whom will you vote or toward this time?  N= Martha Coakley</word3>	e four field de he Democratic  1 2 3 3 core or less li  1 2 3 3 core will be held. whom do you le	( 1/136)  kely to ( 1/138)  If the lan at	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39%
Q12. Would you have voted for Joe Kennedy if he ran for the nomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?  N= More Less No difference (DO NOT READ)  Q14. On January 19th the General election for U.S. Senate candidates are <word3>, for whom will you vote or toward this time?  N= Martha Coakley Scott Brown Undecided (DO NOT READ)  Q15. What if the candidates are<word4>?</word4></word3>	e four field de he Democratic  1 2 3 3 core or less li  1 2 3 3 core will be held. whom do you le	( 1/136)  kely to ( 1/138)  If the lan at	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39% 500 100% 272 54% 119 24% 100 20% 9 2%
Q12. Would you have voted for Joe Kennedy if he ran for tomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?  N= More Less No difference (DO NOT READ)  Q14. On January 19th the General election for U.S. Senate candidates are <word3>, for whom will you vote or toward this time?  N= Martha Coakley Scott Brown Undecided (DO NOT READ)  Refused (DO NOT READ)  Q15. What if the candidates are<word4>? N=</word4></word3>	e four field de he Democratic  1 2 3 3 core or less li  1 2 3 3 core or less li  2 3 3 core or less li  1 2 3 4 core or less li	( 1/136)  kely to ( 1/138)  If the an at ( 1/141)	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39% 500 100% 272 54% 119 24% 100 20% 9 2%
Q12. Would you have voted for Joe Kennedy if he ran for tomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be move for Mike Capuano?  N= More Less No difference (DO NOT READ)  Q14. On January 19th the General election for U.S. Senate candidates are <word3>, for whom will you vote or toward this time?  N= Martha Coakley Scott Brown Undecided (DO NOT READ)  Refused (DO NOT READ)  Q15. What if the candidates are<word4>? N= Mike Capuano</word4></word3>	e four field de he Democratic  1 2 3 3 4 4 1 1	( 1/136)  kely to ( 1/138)  If the lan at	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39% 500 100% 272 54% 119 24% 100 20% 9 2% 500 100% 179 36%
Q12. Would you have voted for Joe Kennedy if he ran for tomination?  N= Yes No Undecided (DO NOT READ)  Q13. If Joe Kennedy endorsed Mike Capuano, would you be moved for Mike Capuano?  N= More Less No difference (DO NOT READ)  Q14. On January 19th the General election for U.S. Senate candidates are <word3>, for whom will you vote or toward this time?  N= Martha Coakley Scott Brown Undecided (DO NOT READ)  Refused (DO NOT READ)  Q15. What if the candidates are<word4>? N=</word4></word3>	e four field de he Democratic  1 2 3 3 4 4 1 2 3 4 4 1 2 1 2 1 2 1 2 1 2 1 1 2 1 1 2 1 1 2 1	( 1/136)  kely to ( 1/138)  If the an at ( 1/141)	288 100% 170 59% 71 25% 47 16% 288 100% 119 41% 57 20% 112 39% 500 100% 272 54% 119 24% 100 20% 9 2%

Q16. Do you wish Vicki Kennedy were running for the U.S. S  N= Yes No	enate seat?	( 1/146)	500 100% 126 25% 293 59%
Undecided (DO NOT READ)	3		81 16%
Q17. Do you believe the Congressional delegation can make Ted Kennedy?	up for the l	oss of	
N= Yes No Undecided (DO NOT READ)	1 2 3	( 1/147)	500 100% 209 42% 234 47% 57 11%
Undecided (DO NOT READ)	3		3/ 11%
Q18. What is the most important issue facing our next U.S. $$\rm N=$$ "Healthcare"	Senator? {0	PEN}	500 100% 226 45%
"Economy/Jobs" "Taxes" "War"	02 03 04	( 1/140)	134 27% 36 7% 25 5%
"Education" Other	05 97		13 3% 21 4%
Undecided	98 99		41 8% 4 1%
Q19. Do you think the federal government can afford univer $_{\rm N=}$	sal healthca	re?	500 100%
Yes No Undecided (DO NOT READ)	1 2 3	( 1/150)	232 46% 227 45% 41 8%
Ondectaed (BO NOT NEAD)	J		41 00
Q20. Regardless of who you personally support for U.S.Sena will be our next U.S. Senator? {OPEN} DO NOT READ LIST - FOR OTHER JUST ENTER THE NAME	te, who do y	ou think	
N= "Mike Capuano" "Andy Card" "Martha Coakley"	01 02 03	( 1/151)	500 100% 17 3% 1 0% 160 32%
"Stephen Lynch" "Scott Brown" "Joe Kennedy"	04 05 06		24 5% 34 7% 5 1%
"Vicki Kennedy" "Tim Cahill" Other	07 08 97		4 1% 3 1% 5 1%
Undecided	98 99		244 49% 3 1%
DEMO THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS THE SUVEY.	WITH OTHERS	TAKING	
N= Continue	1	( 1/158)	500 100% 500 100%
Q21. Do you currently have children in the school system? $N=$			500 100%
Yes	1 2 3	( 1/159)	126 25% 372 74%
Undecided (DO NOT READ)	3		2 0%
Q22. Are there any members of your household who are union $N\!=\!$		/ 1/1/20	500 100%
Yes No Undecided (DO NOT READ)	1 2 3	( 1/160)	125 25% 374 75% 1 0%
,			