Mass Statewide Marginals

```
GEOC
        N=                                                      600 100%
        Worcester/West ................................  1      147  25%
        NE ............................................  2      210  35%
        Suffolk .......................................  3       51   9%
        SE Mass/Cape ..................................  4      192  32%


INT00
Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk
University and I would like to get your opinions on some political questions.
Would you be willing to spend 5 minutes answering some questions?
{QUOTA/SCREEN} – How likely are you to vote for President this November –
would you say you are very likely, somewhat likely, 50-50, not very likely,
or not at all likely? {ACCEPT ONLY VERY LIKELY}
        N=                                                      600 100%
        Continue ......................................  00     600 100%

GENDR
Gender
        N=                                                      600 100%
        Male ..........................................  1      287  48%
        Female ........................................  2      313  52%


S1. Thank You. Are you currently registered to vote?
        N=                                                      600 100%
        Yes ...........................................  1      600 100%
        No ............................................  2        0   0%


S2. Are you currently registered as a Democrat, Republican, or Unenrolled/
Independent?
        N=                                                      600 100%
        Democrat ......................................  1      217  36%
        Republican ....................................  2       71  12%
        Unenrolled/Independent ........................  3      310  52%
        Other .........................................  4        2   0%
        Undecided/Refused .............................  5        0   0%


S3. What is your age category?
        N=                                                      600 100%
        18-34 yrs .....................................  1       96  16%
        35-44 yrs .....................................  3      105  18%
        45-54 yrs .....................................  4      140  23%
        55-64 yrs .....................................  5      111  19%
        65-74 yrs .....................................  6       98  16%
        75+ yrs .......................................  7       48   8%
        Refused (DO NOT READ) .........................  8        2   0%


S4. For statistical purposes only, can you please tell me what your ethnic
background / ancestry is?
        N=                                                      600 100%
        White/Caucasian ...............................  1      526  88%
        Black/African-American ........................  2       25   4%
        American Indian and Alaska Native .............  3        4   1%
        Asian .........................................  4        8   1%
        Native Hawaiian and other Pacific Islander ....  5        1   0%
        Hispanic/Latino ...............................  6       22   4%
        Other (DO NOT READ) ...........................  7        0   0%
        Refused/Don't know (DO NOT READ) ..............  8       14   2%

PRE1
Great, I am going to read you a list of individuals in state and national
politics. For each, please tell me if your opinion of them is generally
favorable or generally unfavorable. If you are undecided or if you have never
heard of someone, just tell me that. First take Deval Patrick.
        N=                                                      600 100%
        Continue ......................................  1      600 100%
```

Q1. Is your opinion of Deval Patrick generally favorable or generally
unfavorable?
```
        N=                                              600 100%
        Never heard of ................................  1       8   1%
        Favorable .....................................  2     321  54%
        Unfavorable ...................................  3     222  37%
        Heard of undecided ............................  4      49   8%
```

Q2. Is your opinion of Scott Brown generally favorable or generally
unfavorable?
```
        N=                                              600 100%
        Never heard of ................................  1      15   3%
        Favorable .....................................  2     314  52%
        Unfavorable ...................................  3     169  28%
        Heard of undecided ............................  4     102  17%
```

Q3. Is your opinion of Elizabeth Warren generally favorable or generally
unfavorable?
```
        N=                                              600 100%
        Never heard of ................................  1      78  13%
        Favorable .....................................  2     208  35%
        Unfavorable ...................................  3     170  28%
        Heard of undecided ............................  4     144  24%
```

Q4. Is your opinion of Hillary Clinton generally favorable or generally
unfavorable?
```
        N=                                              600 100%
        Never heard of ................................  1       0   0%
        Favorable .....................................  2     427  71%
        Unfavorable ...................................  3     112  19%
        Heard of undecided ............................  4      61  10%
```

Q5. Is your opinion of Tim Murray generally favorable or generally
unfavorable?
```
        N=                                              600 100%
        Never heard of ................................  1     113  19%
        Favorable .....................................  2     137  23%
        Unfavorable ...................................  3     162  27%
        Heard of undecided ............................  4     188  31%
```

Q6. Is your opinion of Mitt Romney generally favorable or generally
unfavorable?
```
        N=                                              600 100%
        Never heard of ................................  1       0   0%
        Favorable .....................................  2     245  41%
        Unfavorable ...................................  3     280  47%
        Heard of undecided ............................  4      75  13%
```

Q7. Is your opinion of Barack Obama generally favorable or generally
unfavorable?
```
        N=                                              600 100%
        Never heard of ................................  1       0   0%
        Favorable .....................................  2     326  54%
        Unfavorable ...................................  3     229  38%
        Heard of undecided ............................  4      45   8%
```

The following are questions about Massachusetts politicians and issues:

Q8. Do you think Massachusetts is heading in the right direction or is on the
wrong track?
```
        N=                                              600 100%
        Right direction ...............................  1     285  48%
        Wrong track ...................................  2     236  39%
        Undecided (DO NOT READ) .......................  3      79  13%
```

Q9. Does Senator Scott Brown deserve to be re-elected or is it time to give
someone else a chance?

```
          N=                                                600 100%
          Deserves re-election ..........................  1       268  45%
          Give someone else a chance ....................  2       235  39%
          Undecided (DO NOT READ) .......................  3        97  16%
```

Q10. What is the first word or phrase that comes to your mind when you hear
the name Scott Brown?

```
          N=                                                600 100%
          "Bi-partisan"..................................  01        7   1%
          "Conservative".................................  02        8   1%
          "Dependable"...................................  03        9   2%
          "Fair/fair person".............................  04       17   3%
          "Family man"...................................  05        3   1%
          "Good guy/good man"............................  06       11   2%
          "Handsome".....................................  07       10   2%
          "Hard worker"..................................  08       10   2%
          "Honest".......................................  09       14   2%
          "Independent"..................................  10       23   4%
          "Independent thinker"..........................  11        7   1%
          "Liar".........................................  12        8   1%
          "Lucky"........................................  13        8   1%
          "Moderate".....................................  14       13   2%
          "Pickup truck".................................  15       12   2%
          "Republican"...................................  16       47   8%
          "Senator"......................................  17       13   2%
          "Young"........................................  18        8   1%
          "Deceiver/Deceitful"...........................  19       12   2%
          "Inexperienced"................................  20        8   1%
          "Ambitious"....................................  21        2   0%
          "Brown jacket/coat"............................  22        3   1%
          "Capable"......................................  23        2   0%
          "Change".......................................  24        6   1%
          "Arrogant/conceited"...........................  25        4   1%
          "Disappointment/not met expectations"..........  26       11   2%
          "Energetic"....................................  27        3   1%
          "Smart"........................................  28        5   1%
          "For the people"...............................  29        6   1%
          "Local/native of Mass".........................  30        4   1%
          "Mediocre".....................................  31        2   0%
          "Nice guy".....................................  32        7   1%
          "People person"................................  33        3   1%
          "Politician"...................................  34       10   2%
          "RINO" Republican-in-name-only.................  35        4   1%
          "Sell out".....................................  36        3   1%
          "Smiling/always smiling".......................  37        2   0%
          "Untrustworthy"................................  38        4   1%
          "Doing a good job".............................  39        9   2%
          "OK"...........................................  40        5   1%
          "Veteran"......................................  41        3   1%
          "Big business/Wall Street".....................  42        5   1%
          "Lightweight"..................................  43        3   1%
          "Uncommitted/undecided/flip flop"..............  44        9   2%
          "Not for me/not good"..........................  45        6   1%
          Word or phrase ................................  97       75  13%
          Don't know/Refused ............................  99      156  26%
```

Q11. What is the first word or phrase that comes to your mind when you hear the name Elizabeth Warren?

		N=	600	100%
"Democrat"	01		13	2%
"Intelligent"	**02**		**27**	**5%**
"Liberal"	**03**		**26**	**4%**
"Consumer Advocate/Protector"	**04**		**21**	**4%**
"Harvard/Harvard Professor/Harvard University"	05		15	3%
"Academic"	06		5	1%
"Educated"	07		8	1%
"Good"	08		12	2%
"Senator"	09		7	1%
"Newcomer/Fresh"	10		10	2%
"For the people"	11		7	1%
"Hard Working"	12		8	1%
"Socialist"	13		6	1%
"Progressive"	14		11	2%
"Untrustworthy"	15		6	1%
"Don't like her"	16		11	2%
"Radical"	17		3	1%
"Inexperienced"	18		5	1%
"Unfavorable/undesirable"	19		12	2%
"Carpetbagger"	20		3	1%
"Nothing"	21		13	2%
"Favorable"	22		4	1%
"Occupy Movement/Occupy Boston"	23		4	1%
"Housewife"	24		3	1%
"Don't know much about her/who she is"	25		5	1%
"Interesting"	26		2	0%
"Negative"	27		4	1%
"Qualified"	28		5	1%
"Strong/Tough"	29		11	2%
"Truthful/Honest/Integrity"	30		6	1%
"Politician"	31		4	1%
"Elite"	32		3	1%
"Phony"	33		2	0%
Word or phrase	97		91	15%
Don't know/Refused	99		227	38%

```
Q12. Does Elizabeth Warren have the experience to be a United States Senator?
        N=                                                    600 100%
        Yes ...........................................  1    239  40%
        No ............................................  2    191  32%
        Undecided (DO NOT READ) .......................  3    170  28%


Q13. Is Scott Brown a leader in the United States Senate, or a follower?
        N=                                                    600 100%
        Leader ........................................  1    255  43%
        Follower ......................................  2    225  38%
        Undecided (DO NOT READ) .......................  3    120  20%


Q14. If the General Election for United States Senate were held today and the
candidates were Republican Scott Brown and Democrat Elizabeth Warren for whom
would you vote or towards whom would you lean at this time?
        N=                                                    600 100%
        Brown-Republican ..............................  1    291  49%
        Warren-Democrat ...............................  2    241  40%
        Other (DO NOT READ) ...........................  3     10   2%
        Undecided (DO NOT READ) .......................  4     56   9%
        Refused (DO NOT READ) .........................  5      2   0%

Q15. If the General Election for United States Senate were held today and the
candidates were Republican Scott Brown and Democrat Marissa DeFranco for whom
would you vote or towards whom would you lean at this time?
        N=                                                    600 100%
        Brown-Republican ..............................  1    328  55%
        DeFranco-Democrat .............................  2    130  22%
        Other (DO NOT READ) ...........................  3     10   2%
        Undecided (DO NOT READ) .......................  4    127  21%
        Refused (DO NOT READ) .........................  5      5   1%

 Q16. If the General Election for United States Senate were held today and the
candidates were Republican Scott Brown and Democrat Jim King for whom would
you vote or towards whom would you lean at this time?
        N=                                                    600 100%
        Brown-Republican ..............................  1    340  57%
        King-Democrat .................................  2    127  21%
        Other (DO NOT READ) ...........................  3     11   2%
        Undecided (DO NOT READ) .......................  4    120  20%
        Refused (DO NOT READ) .........................  5      2   0%


Q17. If the General Election for President were held today and the candidates
were Republican Newt Gingrich and Democrat Barack Obama for whom would you
vote or towards whom would you lean at this time?
        N=                                                    600 100%
        Gingrich-Republican ...........................  1    137  23%
        Obama-Democrat ................................  2    376  63%
        Other (DO NOT READ) ...........................  3     39   7%
        Undecided (DO NOT READ) .......................  4     44   7%
        Refused (DO NOT READ) .........................  5      4   1%

 Q18. How about Republican Mitt Romney and Democrat Barack Obama?
        N=                                                    600 100%
        Romney-Republican .............................  1    236  39%
        Obama-Democrat ................................  2    318  53%
        Other (DO NOT READ) ...........................  3      9   2%
        Undecided (DO NOT READ) .......................  4     37   6%
        Refused (DO NOT READ) .........................  5      0   0%

Q19. How about Republican Rick Santorum and Democrat Barack Obama?
        N=                                                    600 100%
        Santorum-Republican ...........................  1    189  32%
        Obama-Democrat ................................  2    354  59%
        Other (DO NOT READ) ...........................  3     16   3%
        Undecided (DO NOT READ) .......................  4     38   6%
        Refused (DO NOT READ) .........................  5      3   1%
```

```
Q20. How about Republican Ron Paul and Democrat Barack Obama?
        N=                                                600  100%
        Paul-Republican ................................  1   156   26%
        Obama-Democrat .................................  2   360   60%
        Other (DO NOT READ) ............................  3    28    5%
        Undecided (DO NOT READ) ........................  4    50    8%
        Refused (DO NOT READ) ..........................  5     6    1%


Q21. Regardless of who you will support in the General Election for President
who do you think will be elected the next President of the United States--
Barack Obama, Newt Gingrich, Mitt Romney, Rick Santorum or Ron Paul?
        N=                                                600  100%
        Obama ..........................................  1   354   59%
        Gingrich .......................................  2     7    1%
        Romney .........................................  3   150   25%
        Santorum .......................................  4    22    4%
        Paul ...........................................  5     8    1%
        Undecided (DO NOT READ) ........................  6    56    9%
        Refused (DO NOT READ) ..........................  7     3    1%


{FOR INDEPENDENTS ONLY, S2.3}
Q22. Will you vote in the Democratic or Republican Primary this year or will
you skip the Primary altogether?
        N=                                                310  100%
        Democratic .....................................  1    58   19%
        Republican .....................................  2   106   34%
        Skip primary ...................................  3   105   34%
        Undecided (DO NOT READ) ........................  4    41   13%
        Refused (DO NOT READ) ..........................  5     0    0%


{FOR REGISTERED DEMOCRATS ONLY, S2.1}
Q23. Great, how likely are you to vote in the upcoming Democratic US Senate
Primary--would you say you are very likely, somewhat likely, 50-50, or not at
all likely?
        N=                                                217  100%
        Very likely ....................................  1   151   70%
        Somewhat likely ................................  2     9    4%
        50-50 ..........................................  3    35   16%
        Not at all likely ..............................  4    22   10%


{FOR LIKELY DEMOCRATIC VOTERS, 22.1, 23.1, 23.2 ONLY}
Q24. If the Democratic primary for US Senate were held today and the
candidates were Marisa DeFranco, Jim King, and Elizabeth Warren, for whom
would you vote or towards whom would you lean at this time?
        N=                                                218  100%
        DeFranco .......................................  1    11    5%
        King ...........................................  2     3    1%
        Warren .........................................  3   158   72%
        Undecided (DO NOT READ) ........................  4    44   20%
        Refused (DO NOT READ) ..........................  5     2    1%


{FOR LIKELY DEMOCRATIC VOTERS, 22.1, 23.1, 23.2 ONLY}
Q25. Governor Patrick had announced that he will not seek re-election in 2014.
If the Democratic Primary for Massachusetts Governor were held today and the
candidates were Suzanne Bump, Martha Coakley, Steve Grossman, Tim Murray and
Setti Warren for whom would you vote or towards whom would you lean at this
time?
        N=                                                218  100%
        Bump ...........................................  1     2    1%
        Coakley ........................................  2    94   43%
        Grossman .......................................  3    15    7%
        Murray .........................................  4    23   11%
        Warren .........................................  5    18    8%
        Other (DO NOT READ) ............................  6    32   15%
        Refused (DO NOT READ) ..........................  7    34   16%
```

```
{FOR REGISTERED REPUBLICANS ONLY, S2.2}
Q26. Great, how likely are you to vote in the upcoming Republican Presidential
Primary -- would you say you are very likely, somewhat likely, 50-50, or not
at all likely?
        N=                                                      71 100%
        Very likely ....................................  1     60  85%
        Somewhat likely ................................  2      6   8%
        50-50 ..........................................  3      2   3%
        Not at all likely ..............................  4      3   4%


{FOR LIKELY REPUBLICAN VOTERS, 22.2, 26.1, 26.2 ONLY}
Q27. If the Republican Presidential Primary were held today and the candidates
were Ron Paul, Mitt Romney, Rick Santorum and Newt Gingrich for whom would you
vote or towards whom would you lean at this time?
        N=                                                     172 100%
        Paul ...........................................  1     12   7%
        Romney .........................................  2    110  64%
        Santorum .......................................  3     28  16%
        Gingrich .......................................  4     10   6%
        Undecided (DO NOT READ) ........................  5     11   6%
        Refused (DO NOT READ) ..........................  6      1   1%


Q28. Currently Massachusetts has one Democratic Senator (John Kerry) and one
Republican Senator (Scott Brown). Do you think that there is a benefit to
having one Democratic and one Republican U.S. Senator representing
Massachusetts in Washington?
        N=                                                     600 100%
        Yes ............................................  1    357  60%
        No .............................................  2    213  36%
        Undecided (DO NOT READ) ........................  3     29   5%
        Refused (DO NOT READ) ..........................  4      1   0%


Q29. Do you think healthcare reform in Massachusetts is working?
        N=                                                     600 100%
        Yes ............................................  1    290  48%
        No .............................................  2    215  36%
        Undecided (DO NOT READ) ........................  3     94  16%
        Refused (DO NOT READ) ..........................  4      1   0%


Q30. Do you think Mitt Romney's role in healthcare reform in Massachusetts
will help or hurt his national presidential campaign?
        N=                                                     600 100%
        Help ...........................................  1    113  19%
        Hurt ...........................................  2    371  62%
        No difference (DO NOT READ) ....................  3     36   6%
        Undecided (DO NOT READ) ........................  4     80  13%
        Refused (DO NOT READ) ..........................  5      0   0%


Q31. Do you support or oppose the ruling by the Supreme Court that says
corporations and unions can spend as much money as they want to help political
candidates win elections?
        N=                                                     600 100%
        Support ........................................  1     78  13%
        Oppose .........................................  2    484  81%
        Undecided (DO NOT READ) ........................  3     37   6%
        Refused (DO NOT READ) ..........................  4      1   0%


Q32. Do you think the United States Supreme Court decision allowing
corporations and unions to spend as much as they want to help candidates win
political office is having a positive or negative effect on elections in
Massachusetts?
        N=                                                     600 100%
        Positive .......................................  1     42   7%
        Negative .......................................  2    467  78%
        Undecided (DO NOT READ) ........................  3     91  15%
```

Q33. Recently, Governor Deval Patrick signed two new book deals, igniting
rumors that he is considering a run for President in 2016. Would you like to
see Deval Patrick run for President in 2016?
```
          N=                                                 600 100%
          Yes ........................................... 1  150  25%
          No ............................................ 2  358  60%
          Undecided (DO NOT READ) ....................... 3   92  15%
```

Q34. Would you favor the establishment of a national sales tax if the money
was used to directly pay down the national debt?
```
          N=                                                 600 100%
          Yes ........................................... 1  255  43%
          No ............................................ 2  275  46%
          Undecided (DO NOT READ) ....................... 3   70  12%
```

Q35. Thinking about taxes, would you favor an across the board income tax
increase or just an increase on those making over $250,000 a year?
```
          N=                                                 600 100%
          Across the board .............................. 1  103  17%
          Only on $250,000 and above .................... 2  390  65%
          Neither ....................................... 3   89  15%
          Undecided (DO NOT READ) ....................... 4   18   3%
```

Q36. Currently, all mortgage interest is deductible on households of all
incomes. Would you favor restricting the home mortgage interest deduction to
only those households making $140,000 or less?
```
          N=                                                 600 100%
          Yes ........................................... 1  195  33%
          No ............................................ 2  351  59%
          Undecided (DO NOT READ) ....................... 3   54   9%
```

Q37. Do you expect Governor Patrick to complete his term as governor?
```
          N=                                                 600 100%
          Yes ........................................... 1  535  89%
          No ............................................ 2   32   5%
          Undecided (DO NOT READ) ....................... 3   33   6%
```

Q38. Which is more important to you: maintaining state services or cutting
state spending?
```
          N=                                                 600 100%
          Maintain services ............................. 1  280  47%
          Cut spending .................................. 2  286  48%
          Undecided (DO NOT READ) ....................... 3   34   6%
```

Q39. Thinking about Lieutenant Governor Tim Murray, are you aware of his
recent car accident?
```
          N=                                                 600 100%
          Yes ........................................... 1  448  75%
          No ............................................ 2  146  24%
          Undecided (DO NOT READ) ....................... 3    6   1%
```

Q40. Would the details of his car accident make you more or less likely to
vote for him in the future, or no difference?
```
          N=                                                 448 100%
          More .......................................... 1    8   2%
          Less .......................................... 2  143  32%
          No difference ................................. 3  277  62%
          Undecided (DO NOT READ) ....................... 4   20   4%
```

Q41. Do you think Coach Bill Belichick {BELL-Ah-Chick} should retire?
```
          N=                                                 600 100%
          Yes ........................................... 1   51   9%
          No ............................................ 2  433  72%
          Undecided (DO NOT READ) ....................... 3  116  19%
```

DEMOS
THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING
THE SURVEY
```
          N=                                                 600 100%
          Continue ...................................... 1  600 100%
```

```
Q42. Are there any members of your household who are union members?
        N=                                                      600 100%
        Yes ...........................................  1      145  24%
        No ............................................  2      451  75%
        Undecided (DO NOT READ) .......................  3        4   1%


Q43. Do you currently have children in the school system?
        N=                                                      600 100%
        Yes ...........................................  1      171  29%
        No ............................................  2      429  72%
        Undecided (DO NOT READ) .......................  3        0   0%
```