

FINAL OCTOBER TOPLINES MASSACHUSETTS

GeoCode

(N=500)	n	%
Worcester / West-----	118	23.60
Northeastern -----	179	35.80
Suffolk -----	40	8.00
Se Mass / Cape -----	163	32.60

 Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in Massachusetts. Would you be willing to spend seven minutes answering some questions so that we can include your opinions? {IF YES PROCEED; IF NO, UNDECIDED, GO TO CLOSE}

SCREEN. How likely are you to vote in the upcoming election for Governor this Tuesday – very likely, somewhat likely, not very likely, not at all likely? Or have you already voted?

(N=500)	n	%
Very likely-----	490	98.00
Already voted -----	10	2.00

QUOTA-1. Gender

(N=500)	n	%
Male -----	242	48.40
Female -----	258	51.60

QUOTA-2. What is your age category?

(N=500)	n	%
18-25 Yrs.-----	21	4.20
26-35 Yrs.-----	72	14.40
36-45 Yrs.-----	91	18.20
46-55 Yrs.-----	103	20.60
56-65 Yrs.-----	65	13.00
66-75 Yrs.-----	76	15.20
Over 75 Yrs.-----	55	11.00
Refused -----	17	3.40

QUOTA-3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

(N=500)	n	%
Democrat -----	187	37.40
Republican -----	59	11.80
Independent/Unenrolled-----	251	50.20
Other -----	3	0.60

QUOTA 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian-----	424	84.80
Black/African-American-----	43	8.60
American Indian / Alaska Native-----	3	0.60
Asian-----	2	0.40
Native Hawaiian / Other Pacific Islander-----	2	0.40
Hispanic/Latino-----	20	4.00
Other-----	0	0.00
Refused-----	6	1.20

2. Do you think Massachusetts is heading in the right direction or is on the wrong track?

(N=500)	n	%
Right Direction-----	204	40.80
Wrong Track-----	208	41.60
Undecided-----	88	17.60

Great, I'm going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Deval Patrick. Would you say your opinion of Deval Patrick is generally favorable or generally unfavorable?...{Next name, "How about.." etc}

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UND</u>
3. Deval Patrick	4 0.80	257 51.40	199 39.80	40 8.00
4. Martha Coakley	3 0.60	231 46.20	221 44.20	45 9.00
5. Evan Falchuk	194 38.80	83 16.60	61 12.20	162 32.40
6. Jeff McCormick	253 50.60	49 9.80	32 6.40	166 33.20
7. Elizabeth Warren	4 0.80	247 49.40	205 41.00	44 8.80
8. Charlie Baker	14 2.80	245 49.00	131 26.20	110 22.00
9. Scott Douglas Lively	313 62.60	18 3.60	39 7.80	130 26.00
10. Ed Markey	33 6.60	209 41.80	185 37.00	73 14.60
11. Brian Herr	311 62.20	27 5.40	35 7.00	127 25.40
12. Barack Obama	0 0.00	239 47.80	232 46.40	29 5.80

13. Do you approve or disapprove of the job that Deval Patrick is doing as governor?

(N=500)	n	%
Approve -----	255	51.00
Disapprove -----	209	41.80
Undecided -----	36	7.20
Refused -----	0	0.00

14. Do you approve or disapprove of the job that Barack Obama is doing as president?

(N=500)	n	%
Approve -----	220	44.00
Disapprove -----	242	48.40
Undecided -----	38	7.60
Refused -----	0	0.00

15. How closely are you following the 2014 election for Massachusetts Governor – very closely, somewhat closely, not very closely, or not at all?

(N=500)	n	%
Very closely -----	242	48.40
Somewhat closely -----	200	40.00
Not very closely -----	48	9.60
Not at all closely -----	9	1.80
Und/Ref -----	1	0.20

16. On November 4th, the general election will take place. For Governor, there are five candidates listed on your ballot in the following order: Republican Charlie Baker, Democrat Martha Coakley, Evan Falchuk-United Independent Party, Scott Douglas Lively-Independent, or Jeffrey McCormick-Independent. At this point will you vote or lean toward Baker, Coakley, Falchuk, Lively, or McCormick?

(N=500)	n	%
Baker -----	230	46.00
Coakley -----	213	42.60
Falchuk -----	13	2.60
Lively -----	3	0.60
McCormick -----	9	1.80
Und -----	29	5.80
Refused -----	3	0.60

17. Despite your personal preference, when all the votes are counted who do you think will be elected Governor on November 4th?

(N=500)	n	%
Baker -----	254	50.80
Coakley -----	152	30.40
Falchuk -----	1	0.20
Lively -----	3	0.60
McCormick -----	4	0.80
Und -----	85	17.00
Refused -----	1	0.20

18. Martha Coakley has been the Attorney General for the past 8 years. How would you rate her job performance as Attorney General – excellent, good, fair, or poor?

(N=500)	n	%
Excellent -----	79	15.80
Good -----	181	36.20
Fair -----	138	27.60
Poor -----	82	16.40
Refused -----	20	4.00

19. If elected, do you think Martha Coakley will push to raise taxes?

(N=500)	n	%
Yes -----	319	63.80
No-----	94	18.80
Undecided -----	87	17.40

{FOR 16.3-16.7}

20. Recently both Bill and Hillary Clinton came to town to endorse Martha Coakley. Does their endorsement make you more likely to vote for Coakley, less likely, or does it make no difference?

(N=57)	n	%
More likely -----	13	22.81
Less likely-----	8	14.04
No difference-----	35	61.40
Undecided -----	1	1.75

21. Do you trust Charlie Baker to stand up for women’s rights and the handling of issues important to women?

(N=500)	n	%
Yes – Trust Baker-----	245	49.00
No-----	161	32.20
Undecided -----	94	18.80

22. Overall, do you support the building of casinos in Massachusetts?

(N=500)	n	%
Yes -----	259	51.80
No-----	205	41.00
Undecided -----	36	7.20

23. Overall, do you think the Mass. gas tax increases should automatically be tied to the Consumer Price Index?

(N=500)	n	%
Yes -----	95	19.00
No-----	313	62.60
Undecided -----	92	18.40

24. The candidates for Attorney General are Democrat Maura Healey and Republican John Miller. At this point will you vote or lean toward Healey or Miller?

(N=500)	n	%
Healey -----	224	44.80
Miller -----	119	23.80
Und -----	152	30.40
Refused -----	5	1.00

25. There are three candidates on your ballot for Secretary of State. They are Democrat William Francis Galvin, Republican David D’Arcangelo, and Green-Rainbow Daniel Factor. At this point will you vote or lean toward Galvin, D’Arcangelo, or Factor?

(N=500)	n	%
Galvin -----	272	54.40
D’Arcangelo -----	75	15.00
Factor -----	16	3.20
Und -----	130	26.00
Refused -----	7	1.40

26. For Treasurer, the three candidates are Democrat Deborah Goldberg, Republican Michael James Heffernan, and Green-Rainbow Ian Jackson. At this point will you vote or lean toward Goldberg, Heffernan, or Jackson?

(N=500)	n	%
Goldberg -----	195	39.00
Heffernan -----	130	26.00
Jackson -----	18	3.60
Und -----	148	29.60
Refused -----	9	1.80

27. For State Auditor, the three candidates are Democrat Suzanne Bump, Republican Patricia Saint Aubin, and Green-Rainbow M.K. Merelice. At this point will you vote or lean toward Bump, Saint Aubin, or Merelice?

(N=500)	n	%
Bump -----	167	33.40
Saint Aubin -----	114	22.80
Merelice -----	22	4.40
Und -----	187	37.40
Refused -----	10	2.00

28. For U.S. Senator the candidates are Democrat Edward Markey and Republican Brian Herr. At this point will you vote or lean toward Markey or Herr?

(N=500)	n	%
Markey -----	244	48.80
Herr -----	169	33.80
Und -----	80	16.00
Refused -----	7	1.40

29. Currently Massachusetts is considering a plan to give driver’s licenses to undocumented workers who qualify. Do you support giving driver’s licenses to undocumented immigrants?

(N=500)	n	%
Yes -----	112	22.40
No-----	348	69.60
Undecided -----	40	8.00

30. Overall, do you feel that the Affordable Care Act, sometimes called Obamacare, is generally good for Massachusetts or generally bad?

(N=500)	n	%
Generally good -----	230	46.00
Generally bad-----	219	43.80
Undecided -----	51	10.20

31. There are 4 ballot questions. Question 1 would eliminate automatic indexing of the state gas tax. A “Yes” Vote would eliminate the requirement that the state’s gas tax be adjusted annually based on the Consumer Price Index. A “No” Vote would make no change in the laws regarding the gas tax. At this point, how would you vote – yes to eliminate indexing or no to keep things the way they are?

(N=500)	n	%
Yes - Eliminate Indexing -----	181	36.20
No - Keep Same -----	251	50.20
Undecided -----	68	13.60

32. Question 2 would expand the state’s Bottle Bill Deposit Law. A “Yes” Vote would expand the state’s beverage container deposit law to require deposits on containers for all non-alcoholic, non-carbonated drinks with certain exceptions, increase the handling fees, and make other changes to the law. A “No” Vote would make no change in the laws regarding beverage container deposits. At this point, how would you vote – yes to expand the bottle bill or no to keep things the way they are?

(N=500)	n	%
Yes – Expand Bottle Bill-----	146	29.20
No - Keep Same -----	327	65.40
Undecided -----	27	5.40

33. Question 3 would expand prohibitions on gambling. A “Yes” Vote would prohibit casinos, any gaming establishment with slot machines, and wagering on simulcast greyhound races. A “No” Vote would make no change in the current laws regarding gaming. At this point, how would you vote – yes to prohibit casinos or no to keep things the way they are?

(N=500)	n	%
Yes – Prohibit Casinos -----	170	34.00
No - Keep Same -----	296	59.20
Undecided -----	34	6.80

34. Question 4 would entitle employees in Massachusetts to earn and use up to 40 hours of paid sick time per calendar year in companies of 11 or more employees and up to 40 hours of unpaid sick time per calendar year in smaller companies. Employees could carry over up to 40 hours of unused sick time to the next calendar year, but could not use more than 40 hours in a calendar year. A “Yes” Vote would entitle public and private employees to earn and use sick time according to certain conditions. A “No” Vote would make no change in the laws regarding earned sick time. At this point, how would you vote – yes or no?

(N=500)	n	%
Yes – 40 Hours Sick Time -----	238	47.60
No - Keep Same -----	217	43.40
Undecided -----	45	9.00

THE FINAL THREE QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

35. Do you currently have children in the school system?

(N=500)	n	%
Yes -----	120	24.00
No-----	380	76.00
Undecided -----	0	0.00

36. Are there any members of your household who are union members?

(N=500)	n	%
Yes -----	117	23.40
No-----	382	76.40
Undecided -----	1	0.20

37. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=500)	n	%
ABC -----	36	7.20
CBS -----	54	10.80
CNN-----	65	13.00
C-SPAN -----	12	2.40
COMEDY Central -----	12	2.40
Fox NEWS-----	127	25.40
MSNBC-----	32	6.40
NBC -----	74	14.80
Undecided -----	70	14.00
Refused -----	18	3.60