START
Hello, my name is __________ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some questions about the upcoming presidential race in New Hampshire. Would you be willing to spend five minutes answering some questions?

N= 500 100%
Continue ....................................... 1

RECORD GENDER
N= 500 100%
Male ................................. 1
239 48%
Female .............................. 2
261 52%

REG2 N= 500 100%
Hillsborough .............................. 1
144 29%
Rockingham ............................. 2
118 24%
North/West .............................. 3
113 23%
Central ................................. 4
125 25%

S2. How likely are you to vote in the election for President on November 6th?
N= 500 100%
Very likely .............................. 1
500 100%
Somewhat likely ........................... 2
0 0%
Not Very/Not at all likely ................. 3
0 0%
Other/Undecided/Refused .................. 4
0 0%

Q1. Are you enrolled as a Democrat, Republican, Independent/Undeclared, or are you not registered to vote yet?
N= 500 100%
Democratic .............................. 1
144 29%
Republican ............................. 2
162 32%
Independent/Other ........................ 3
194 39%

Q2. What is your age category? (READ LIST)
N= 500 100%
18-35 years ............................... 1
96 19%
36-45 years .............................. 2
86 17%
46-55 years .............................. 3
100 20%
56-65 years .............................. 4
96 19%
66-75 years .............................. 5
71 14%
Over 75 years ........................... 6
51 10%

Q3. Which of the following best describes your race or ethnicity?
N= 500 100%
White/Caucasian ........................... 1
454 91%
African American ......................... 2
6 1%
Asian .................................... 3
4 1%
American Indian .......................... 4
0 0%
Hispanic/Latino ........................... 5
10 2%
Undecided (DO NOT READ) ............... 6
6 1%
Refused (DO NOT READ) .................. 7
20 4%

Q4. Which one of the following issues matters most in deciding your vote for president?
N= 500 100%
Taxes ..................................... 1
22 4%
Education .................................. 2
26 5%
Economy/Jobs ............................. 3
215 43%
Healthcare ................................ 4
108 22%
Transportation ........................... 5
0 0%
Social Issues ............................ 6
49 10%
Other .................................... 7
64 13%
Undecided (DO NOT READ) ............... 8
12 2%
Refused (DO NOT READ) .................. 9
4 1%
Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama.

Q5. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N= 500 100%

Never heard of ............... 1 9 2%
Favorable ..................... 2 250 50%
Unfavorable ................. 3 219 44%
Heard of/Undecided ............ 4 16 3%
Don't know (DO NOT READ) ......... 5 6 1%

Q6. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N= 500 100%

Never heard of ............... 1 4 1%
Favorable ..................... 2 238 48%
Unfavorable ................. 3 230 46%
Heard of/Undecided ............ 4 23 5%
Don't know (DO NOT READ) ......... 5 5 1%

Q7. Is your opinion of Gary Johnson generally favorable or generally unfavorable?

N= 500 100%

Never heard of ............... 1 236 47%
Favorable ..................... 2 31 6%
Unfavorable ................. 3 47 9%
Heard of/Undecided ............ 4 84 17%
Don't know (DO NOT READ) ......... 5 102 20%

Q8. Is your opinion of Virgil Goode (GOO-d) generally favorable or generally unfavorable?

N= 500 100%

Never heard of ............... 1 273 55%
Favorable ..................... 2 4 1%
Unfavorable ................. 3 187 37%
Heard of/Undecided ............ 4 78 16%
Don't know (DO NOT READ) ......... 5 119 24%

Q9. Is your opinion of Ovide Lamontagne (O-Vid LA-Mon-TANE) generally favorable or generally unfavorable?

N= 500 100%

Never heard of ............... 1 58 12%
Favorable ..................... 2 154 31%
Unfavorable ................. 3 119 24%
Heard of/Undecided ............ 4 70 14%
Don't know (DO NOT READ) ......... 5 31 6%

Q10. Is your opinion of John J. Babiarz (Bab-e-arz) generally favorable or generally unfavorable?

N= 500 100%

Never heard of ............... 1 262 52%
Favorable ..................... 2 14 3%
Unfavorable ................. 3 30 6%
Heard of/Undecided ............ 4 78 16%
Don't know (DO NOT READ) ......... 5 116 23%

Q11. Is your opinion of Maggie Hassan (HAAS-an) generally favorable or generally unfavorable?

N= 500 100%

Never heard of ............... 1 64 13%
Favorable ..................... 2 171 34%
Unfavorable ................. 3 176 35%
Heard of/Undecided ............ 4 64 13%
Don't know (DO NOT READ) ......... 5 25 5%

Q12. Is your opinion of John Lynch generally favorable or generally unfavorable?
Q13. Is your opinion of Kelly Ayotte {A-ott} generally favorable or generally unfavorable?

N= 500 100%
Never heard of .......................... 1 35 7%
Favorable .................................. 2 299 60%
Unfavorable .............................. 3 102 20%
Heard of/Undecided ..................... 4 39 8%
Don't know (DO NOT READ) .......... 5 25 5%

Q14. Is your opinion of Jeanne Shaheen {sha-HEEN} generally favorable or generally unfavorable?

N= 500 100%
Never heard of .......................... 1 49 10%
Favorable .................................. 2 224 45%
Unfavorable .............................. 3 152 30%
Heard of/Undecided ..................... 4 56 11%
Don't know (DO NOT READ) .......... 5 21 4%

Q15. Do you approve or disapprove of the job that Barack Obama is doing as president?

N= 500 100%
Approve .................................. 1 235 47%
Disapprove .............................. 2 237 47%
Undecided (DO NOT READ) ............ 3 28 6%
Refused (DO NOT READ) .............. 4 0 0%

Q16. There are four candidates for President listed on your ballot - Republican Mitt Romney, Libertarian Gary Johnson, Constitution Party Virgil Goode (GOO-d), and Democrat Barack Obama. At this point, for whom will you vote?

N= 500 100%
REPUBLICAN _ Romney ................. 1 236 47%
LIBERTARIAN - Johnson ................ 2 8 2%
CONSTITUTION - Goode ................ 3 0 0%
DEMOCRAT - Obama ..................... 4 234 47%
Undecided (DO NOT READ) .......... 5 22 4%
Refused (DO NOT READ) .............. 6 0 0%

Q17. Is your mind made up or do you think you might change your mind before the election?

N= 478 100%
Mind is made up .......................... 1 429 90%
Might change ............................. 2 42 9%
Undecided (DO NOT READ) .......... 3 7 1%
Refused (DO NOT READ) .............. 4 0 0%

Q18. As of today, who are you leaning toward?

<BASE: UNDECIDED VOTERS FOR PRESIDENT>

N= 22 100%
REPUBLICAN _ Romney ................ 1 8 36%
LIBERTARIAN - Johnson ................. 2 0 0%
CONSTITUTION - Goode ................. 3 0 0%
DEMOCRAT - Obama ..................... 4 0 0%
Undecided (DO NOT READ) .......... 5 10 45%
Refused (DO NOT READ) .............. 6 0 0%

Q19. Who would be your second choice <ROTATE> - Mitt Romney or Barack Obama?

<BASE: GARY JOHNSON VOTERS FOR PRESIDENT>

N= 8 100%
ROMNEY .................................. 1 6 75%
OBAMA .................................. 2 0 0%
Undecided (DO NOT READ) .......... 3 2 25%
Refused (DO NOT READ) .............. 4 0 0%
Q20. Did you watch the Vice Presidential debate on Thursday night between Joe Biden and Paul Ryan?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>500</td>
<td>146</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Percentage</td>
<td>352</td>
<td>29</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Q21. In your opinion which candidate performed better in the debate?

<table>
<thead>
<tr>
<th></th>
<th>Joe Biden</th>
<th>Paul Ryan</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>352</td>
<td>150</td>
<td>53</td>
<td>0</td>
</tr>
<tr>
<td>Percentage</td>
<td>43%</td>
<td>42%</td>
<td>15%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Q22. Who has the best plan to fix the economy - Obama or Romney?

<table>
<thead>
<tr>
<th></th>
<th>Obama</th>
<th>Romney</th>
<th>Other</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>212</td>
<td>227</td>
<td>11</td>
<td>6</td>
<td>0</td>
</tr>
<tr>
<td>Percentage</td>
<td>43%</td>
<td>44%</td>
<td>2%</td>
<td>1%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Q23. Who do you better connect with - Obama or Romney?

<table>
<thead>
<tr>
<th></th>
<th>Obama</th>
<th>Romney</th>
<th>Other</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>240</td>
<td>224</td>
<td>11</td>
<td>49</td>
<td>1%</td>
</tr>
<tr>
<td>Percentage</td>
<td>48%</td>
<td>44%</td>
<td>2%</td>
<td>10%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Q24. Who will do more for New Hampshire - Obama or Romney?

<table>
<thead>
<tr>
<th></th>
<th>Obama</th>
<th>Romney</th>
<th>Other</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>220</td>
<td>225</td>
<td>9</td>
<td>42</td>
<td>1%</td>
</tr>
<tr>
<td>Percentage</td>
<td>44%</td>
<td>44%</td>
<td>2%</td>
<td>8%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Q25. Who will handle foreign policy better - Obama or Romney?

<table>
<thead>
<tr>
<th></th>
<th>Obama</th>
<th>Romney</th>
<th>Other</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>231</td>
<td>212</td>
<td>7</td>
<td>46</td>
<td>1%</td>
</tr>
<tr>
<td>Percentage</td>
<td>46%</td>
<td>42%</td>
<td>1%</td>
<td>9%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Q26. Which campaign has been more negative in tone - Obama or Romney?

<table>
<thead>
<tr>
<th></th>
<th>Obama</th>
<th>Romney</th>
<th>Other</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>197</td>
<td>179</td>
<td>34</td>
<td>89</td>
<td>1%</td>
</tr>
<tr>
<td>Percentage</td>
<td>39%</td>
<td>36%</td>
<td>7%</td>
<td>18%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Q27. There are three candidates for Governor of New Hampshire listed on your ballot - Republican Ovide Lamontagne {O-vid LA-mon-TANE}, Libertarian John J. Babiarz {Bab-earz}, and Democrat Maggie Hassan {HASS-an}. At this point, for whom will you vote?

<table>
<thead>
<tr>
<th></th>
<th>Republican - Lamontagne</th>
<th>Libertarian-Babiarz</th>
<th>Democrat - Hassan</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=</td>
<td>500</td>
<td>192</td>
<td>18</td>
<td>204</td>
<td>7</td>
</tr>
<tr>
<td>Percentage</td>
<td>38%</td>
<td>38%</td>
<td>4%</td>
<td>41%</td>
<td>1%</td>
</tr>
</tbody>
</table>
Q28. Has Governor Lynch's endorsement of Maggie Hassan (HASS-an) influenced how you will vote in November?

- Yes ............................................. 1
- No ............................................. 2
- Undecided (DO NOT READ) ..................... 3
- Refused (DO NOT READ) ........................ 4

N= 500 100%

Yes 97 19%
No 372 74%
Undecided 24 5%
Refused 7 1%

Q29. On your ballot there is a proposed amendment to the New Hampshire Constitution that would ban new taxes on personal income. Do you support or oppose this amendment?

- Support ............................................. 1
- Oppose ............................................. 2
- Undecided (DO NOT READ) ..................... 3
- Refused (DO NOT READ) ........................ 4

N= 500 100%

Support 204 41%
Oppose 195 39%
Undecided 96 19%
Refused 5 1%

Q30. Over the past four years do you feel that the state of the economy in New Hampshire has, in general, improved, stayed the same or has it gotten worse?

- Improved ............................................. 1
- Stayed the same ................................. 2
- Gotten Worse ..................................... 3
- Undecided (DO NOT READ) ..................... 4
- Refused (DO NOT READ) ........................ 5

N= 500 100%

Improved 135 27%
Stayed the same 175 35%
Gotten worse 158 32%
Undecided 30 6%
Refused 2 0%

Q31. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for New Hampshire or generally bad?

- Generally Good ................................. 1
- Generally Bad .................................... 2
- Undecided (DO NOT READ) ..................... 3
- Refused (DO NOT READ) ........................ 4

N= 500 100%

Generally Good 219 44%
Generally Bad 226 45%
Undecided 52 10%
Refused 3 1%

Q32. Do you support or oppose a sales tax in New Hampshire?

- Support ............................................. 1
- Oppose ............................................. 2
- Undecided (DO NOT READ) ..................... 3
- Refused (DO NOT READ) ........................ 4

N= 500 100%

Support 79 16%
Oppose 372 74%
Undecided 48 10%
Refused 1 0%

Q33. Do you support or oppose a mandatory seat belt law in New Hampshire?

- Support ............................................. 1
- Oppose ............................................. 2
- Undecided (DO NOT READ) ..................... 3
- Refused (DO NOT READ) ........................ 4

N= 500 100%

Support 319 64%
Oppose 144 29%
Undecided 36 7%
Refused 1 0%

Q34. Which party do you trust more to reform Medicare and Social Security - Democrats or Republicans?

- Democrats ............................................. 1
- Republicans ....................................... 2
- Other ............................................. 3
- Undecided (DO NOT READ) ..................... 4
- Refused (DO NOT READ) ........................ 5

N= 500 100%

Democrats 221 44%
Republicans 203 41%
Other 21 4%
Undecided 53 11%
Refused 2 0%
Q35. Do you support or oppose cutting federal funding for public broadcasting - the PBS station?

N= 500 100%

Support ........................................... 1 178 36%
Oppose ........................................... 2 245 49%
Undecided (DO NOT READ) .................. 3 74 15%
Refused (DO NOT READ) .................... 4 3 1%

DEMONS

[THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY]

N= 500 100%

Continue ........................................... 1

Q36. Despite who you are personally supporting for President, when all the votes are counted in November, who do you think will be elected President - Barack Obama or Mitt Romney?

N= 500 100%

Obama ........................................... 1 243 49%
Romney ........................................... 2 179 36%
Undecided (DO NOT READ) .................. 3 72 14%
Refused (DO NOT READ) .................... 4 6 1%

Q37. Has anyone in your household ever served in the U.S. military?

N= 500 100%

Yes ............................................... 1 243 49%
No ............................................... 2 246 49%
Undecided (DO NOT READ) ........... 3 5 1%
Refused (DO NOT READ) ............ 4 6 1%

Q38. Does anyone in your household belong to a labor union?

N= 500 100%

Yes ............................................... 1 76 15%
No ............................................... 2 413 83%
Undecided (DO NOT READ) ........... 3 3 1%
Refused (DO NOT READ) ............ 4 8 2%

Q39. In the 2008 presidential election, did you vote for Democrat Barack Obama, Republican John McCain, Ecology Party Ralph Nader, Libertarian Bob Barr, Cynthia McKinney, or did you not vote in 2008?

N= 500 100%

Barack Obama - Democratic ..................... 1 254 51%
John McCain - Republican ................... 2 219 44%
Ralph Nader - Ecology ...................... 3 2 0%
Bob Barr - Libertarian ....................... 4 2 0%
Cynthia McKinney ............................ 5 0 0%
Did not vote .................................. 6 23 5%
Undecided (DO NOT READ) ........... 7 0 0%

TYPE

N= 500 100%

RDD Sample ................................. 1 415 83%
Cell sample ............................... 2 85 17%