Suffolk University
Academic Evaluation
Report Date: 09/11/14

Student: Sample Evaluation (1742760)
Program: BSBA, MARKETING, MARKETING CONSULTING (BSBA/MKT/CONSULTING)
Catalog: 2014
Anticipated Completion Date:

Academic Advisor:
Kingish

Advisor Contact Information:
English Department
Fenton 216
617-573-8271

Program Summary: (Not Started)

<table>
<thead>
<tr>
<th>Required</th>
<th>Current Earned</th>
<th>Current Remaining</th>
<th>Anticipated Additional</th>
<th>Anticipated Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Credits:</td>
<td>45.00</td>
<td>0.00</td>
<td>45.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Institutional GPA:</td>
<td>Met</td>
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<tr>
<td>Overall Credits:</td>
<td>124.00</td>
<td>0.00</td>
<td>124.00</td>
<td>0.00</td>
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<tr>
<td>Overall GPA:</td>
<td>2.00</td>
<td>Not Met</td>
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(*) Anticipates completion of in-progress and registered courses

Program Requirements:

1: CORE REQUIREMENTS (Not started)
Credits Earned: 0
Complete all 4 subrequirements:

A: FIRST YEAR WRITING (Not started)

Students required to complete ENG-099 and earn a grade of "B" or better may be allowed to waive WRI-101 with the approval of the English department.

Students invited to complete WRI-H103 and earn a "B" or better satisfy the two Writing Requirements (option 2).

NOTE: Students do not earn credits for requirements that are waived.

Complete one of the following options.

Credits Earned: 0

OPTION 1: WRI 101 & 102 (Not started)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. WRI-101</td>
<td>First Year Writing I</td>
<td>1 course needed</td>
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<tr>
<td>2. WRI-102</td>
<td>First Year Writing II</td>
<td>1 course needed</td>
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</table>

OPTION 2: WRI 103 WITH A MINIMUM GRADE OF B (Not started)
1. WRI-103 Advanced First Year Writing 1 course needed

OPTION 3: WRI 102 & 103 (Not started)

1. WRI-103 Advanced First Year Writing 1 course needed
2. WRI-102 First Year Writing II 1 course needed

B: FRESHMAN & SOPHOMORE (Not started)

Students awarded 30 or more transfer credits will have the SBS 100 requirement waived.

Students awarded 45 or more transfer credits will have both the SBS 100 AND 200 requirement waived.

NOTE: Transfer credits do not include CLEP, IB, AP, or other credits awarded through test.

NOTE: Students do not earn credits for requirements that are waived.

Credits Earned: 0

SBS 100 careerSTART (Not started)

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<tr>
<td>1.</td>
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ENT 101 (Not started)

1. ENT-101 Business Foundations 1 course needed

CREATIVITY AND INNOVATION REQ (Not started)

Take one course from CI. Students can search MySuffolk for classes with a 'CI'(CREATIVITY AND INNOVATION) course type for a listing of CI courses offered during the term.

1. 1 course needed

MATH 128, 130, 134, OR 165 (Not started)

1. 1 course needed

GLOBALIZATION REQUIREMENT (Not started)

SIB 101, HST 149 OR HST 150

1. 1 course needed

SOCIAL, CULTURAL, AND GLOBAL DIVERSE PERSPECTIVES (Not started)

Take one course from PERSP. Students can search MySuffolk for classes with a 'PERSP'(PERSPECTIVES) course type for a listing of PERSP courses offered during the term.

1. 1 course needed

STATS 250 (Not started)

1. STATS-250 Applied Statistics 1 course needed

SBS 200 careerEXPLORE (Not started)
1. SBS 220 (Not started)
   1. 1 course needed

ACCT-201 (Not started)
   1. ACCT-201 Acct for Decision Making I 1 course needed

MKT 220 (Not started)
   1. 1 course needed

MKT 210 (Not started)
   1. MKT-210 Principles of Marketing 1 course needed

EC 102 (Not started)
   1. EC-102 Global Macroeconomics 1 course needed

ACCT 202 (Not started)
   1. ACCT-202 Acct for Decision Making II 1 course needed

ISOM 201 (Not started)
   1. ISOM-201 Data and Decisions Analysis 1 course needed

FIN 200 (Not started)
   1. FIN-200 Business Finance 1 course needed

MGT 217 (Not started)
   1. MGT-217 Organizational Behavior 1 course needed

BLE 215 (Not started)
   1. BLE-215 Business Ethics and Law 1 course needed

C: JUNIOR & SENIOR (Not started)

Credits Earned: 0

SBS 300 careerBUILD (Not started)

Course | Title | Needed | Term | Grade | Credits | Notes
-------|-------|--------|------|-------|---------|-------
1. SBS-300 careerBUILD 1 course needed

**ISOM 310** (Not started)

1. ISOM-310 Management Information Systems 1 course needed

**EC 101** (Not started)

1. EC-101 Applied Microeconomics 1 course needed

**BLE 214** (Not started)

1. BLE-214 Principles of Business Law 1 course needed

**MGT 360** (Not started)

1. MGT-360 Leadership 360 Practicum 1 course needed

**ISOM 319** (Not started)

1. ISOM-319 Operations Management 1 course needed

**SBS 400** (Not started)

1. SBS-400 careerLAUNCH 1 course needed

**SCIENCE, TECHNOLOGY & ENGINEERING REQUIREMENT** (Not started)

TAKE ONE COURSE (AND LAB IF APPLICABLE) FROM BIO 114/L114, BIO 201 CHEM 111/L111, CMPSC F107, ECE 288, ENS 103/L103, ENV/111/L111 PHYS 111/L111, 151/L151, 152/L152, 153/L153, SCI 108, 112/L112, 165, 171, 184, OR 201 Students can search MySuffolk for classes with an ‘STE’ (SCIENCE & TECH) course type for a listing of STE courses offered during the term.

1. 1 course needed

**SIB 429** (Not started)

1. SIB-429 Strategic Management 1 course needed

**D: EXPERIENCE** (Not started)

Complete the following local/global engagements.

Credits Earned: 0

**LOCAL ENGAGEMENT EXPERIENCE** (Not started)

Take one course from that course type. Students can search MySuffolk for classes with a ’LOCAL’ course type for a listing of LOCAL courses offered during the term.

<table>
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<tbody>
<tr>
<td>1.</td>
<td></td>
<td>1 course needed</td>
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GLOBAL ENGAGEMENT EXPERIENCE (Not started)

Take one course from that course type. Students can search MySuffolk for classes with a 'GLOBL' course type for a listing of GLOBL courses offered during the term.

1. 1 course needed

2: MARKETING/ MARKETING CONSULTING REQUIREMENTS (Not started)

Credits Earned: 0  GPA Achieved/Needed: none / 2.000  Complete both subrequirements:

A: REQUIRED MARKETING (Not started)

TAKE MKT 317, MKT 318, MKT 319, AND MKT 419

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<tbody>
<tr>
<td>1. MKT-317</td>
<td>Consumer Behavior</td>
<td>1 course needed</td>
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<tr>
<td>2. MKT-318</td>
<td>Marketing Tools and Analysis</td>
<td>1 course needed</td>
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<td>3. MKT-319</td>
<td>Marketing Research</td>
<td>1 course needed</td>
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<td>4. MKT-419</td>
<td>Mkgl Policies &amp; Strategies</td>
<td>1 course needed</td>
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B: CONSULTING REQMNT (Not started)

Take MKT-430 MKT-524 MKT-H525;

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<tbody>
<tr>
<td>1. MKT-430</td>
<td>Sports Marketing Consulting</td>
<td>1 course needed</td>
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<tr>
<td>2. MKT-524</td>
<td>Global Marketing Consulting</td>
<td>1 course needed</td>
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<tr>
<td>3. MKT-H525</td>
<td>Hr Professional MKTConsult</td>
<td>1 course needed</td>
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3: 124 CREDIT REQUIREMENT (Not started)

A minimum of 124 total credits are required to graduate. This section lists all of your earned credits.

Students will complete free elective courses in order to satisfy the minimum credit requirement. A free elective is any credit-bearing course at the undergraduate level that is not already being taken to satisfy one of your requirements.

The number of free elective credits you need will depend on your specific academic program.

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<tbody>
<tr>
<td>1.</td>
<td></td>
<td>124 credits needed</td>
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</table>

This program evaluation is not an official degree audit. Please contact the Registrar's Office with any discrepancies from your records, or questions about this evaluation.

Donahue Building, 3rd Floor, D315
Phone: 617-573-8430
Email: registrar@suffolk.edu

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