



THE FRIDAY JUMPSTART SERIES FOR SENIORS

Capitalizing on Suffolk-Specific Resources

SUFFOLK.EXPERIENCE.COM

The on-line platform/site that we use to post all positions from employers – full-time, paid co-ops, unpaid internships. Also provides access to VAULT, the online career library and a calendar of upcoming events.

- . To set up an account, use the password, Madrid
- . For full-time positions, access the “jobs” category



THE ALUMNI DIRECTORY & THE ON-LINE COMMUNITY

- Seniors can register for the on-line community at <http://www.alumniconnections.com/olc/pub/SUF>
- Once registered, access the Alumni Directory
- Conduct “Advanced” searches by career category and location to identify alumni in your niche of interest
- Craft an email to targeted alums
 - Explain that you are a Suffolk senior, a member of the on-line community and that you’d found their name in the directory and thought they could be helpful to you
 - Describe briefly your major and what kind of work you will be seeking upon graduation
 - Ask for a 30 minute meeting to get their advice and feedback about breaking in to the field



CAREER SEARCH

Career Search is a comprehensive database of accurate, up-to-date information on potential employers and contacts in a wide range of industries and fields. Used by executive search firms and college career centers, the industry mix includes for-profits and non-profit organizations.

- Access at www.careersearch.net. Set up an account – Suffolk password, rams
- Search strategies – start broad industry searches and then narrow the focus if necessary.
- Searches are downloadable into Excel
- Identify employers for a targeted direct mail campaign.



THE SUFFOLK CONNECTION AT LINKEDIN.COM

The “professional” social networking site to establish your on-line “resume”, maintain a presence, and connect with Suffolk alumni and others in your field/industry of interest.

- 59 Suffolk University “groups” on LinkedIn.

