

REG	N=		400	100%
	West	1	(1/206)	91 23%
	Midwest	2		90 23%
	South	3		137 34%
	Northeast	4		82 21%

(Ask to speak to Owner. If not available, make callback arrangements.)

Hello, my name is _____ and I'm conducting a survey for Suffolk University (and American Management Services/the U.S. Conference of Mayors/Partner America). We're conducting a seven minute study about current business trends and financial planning for the year 2008 and would like to include your views. I can assure you that we are not trying to sell you anything and that your responses will be kept strictly confidential. Thank you.

	N=		400	100%
	Continue	1	(1/572)	400 100%

GENDR
RECORD GENDER

	N=		400	100%
	Male	1	(1/573)	273 68%
	Female	2		127 32%

S2

S2. Do you own a business with less than 100 employees?

	N=		400	100%
	Yes	1	(1/574)	400 100%
	No	2		0 0%
	Don't know/Refused (DO NOT READ)	3		0 0%

Q1

Q1. How many people are employed in your business?

	N=		400	100%
	Fewer than 25	1	(1/577)	368 92%
	26-50	2		17 4%
	More than 50	3		10 3%
	Don't know (DO NOT READ)	4		2 1%
	Refused (DO NOT READ)	5		3 1%

Q2

Q2. Is your business located in a city or is it situated in a suburban area?

	N=		400	100%
	City	1	(1/578)	169 42%
	Suburban area	2		185 46%
	Neither	3		42 11%
	Don't know (DO NOT READ)	4		4 1%
	Refused (DO NOT READ)	5		0 0%

Q3

I would now like to ask you some general questions about the economy.

Q3. Do you believe that we are in a current economic recession?

	N=		400	100%
	No	1	(1/579)	68 17%
	Yes - Mild recession	2		99 25%
	Yes - A moderate recession	3		122 31%
	Yes - A severe recession	4		100 25%
	Other	5		0 0%
	Don't know/Refused (DO NOT READ)	6		11 3%

Q4

Q4. What is your most pressing business problem today - labor costs, inflation, healthcare costs, immigration issues, gas/energy costs, commodities prices, or the cash/credit crunch?

N=			400	100%
Labor costs	01	(1/580)	34	9%
Inflation	02		29	7%
Healthcare costs	03		37	9%
Immigration issues	04		12	3%
Gas/energy costs	05		197	49%
Commodities prices	06		11	3%
Cash/credit crunch	07		43	11%
Other	08		30	8%
Don't know/Refused (DO NOT READ)	09		7	2%

Q5

Q5. And what would be your second most pressing business problem today...

READ LIST

N=			393	100%
Labor costs	01	(1/582)	47	12%
Inflation	02		41	10%
Healthcare costs	03		68	17%
Immigration issues	04		11	3%
Gas/energy costs	05		76	19%
Commodities prices	06		40	10%
Cash/credit crunch	07		44	11%
Other	08		36	9%
Don't know/Refused (DO NOT READ)	09		30	8%

Q6

Q6. How has the current economic climate affected your small business - slightly, moderately, severely, or no difference?

N=			400	100%
Slightly	1	(1/584)	95	24%
Moderately	2		143	36%
Severely	3		85	21%
No difference	4		76	19%
Don't know/Refused (DO NOT READ)	5		1	0%

Q7

Q7. How has the rise in gas prices affected your small business - slightly, moderately, severely, no difference?

N=			400	100%
Slightly	1	(1/585)	69	17%
Moderately	2		147	37%
Severely	3		141	35%
No difference	4		41	10%
Don't know/Refused (DO NOT READ)	5		2	1%

Q8

Q8. How has the credit crunch affected your business - slightly, moderately, severely, or no difference?

N=			400	100%
Slightly	1	(1/586)	62	16%
Moderately	2		98	25%
Severely	3		64	16%
No difference	4		166	42%
Don't know/Refused (DO NOT READ)	5		10	3%

Q9

Q9. How has the decline in the dollar affected your business - slightly, moderately, severely, no difference?

N=			400	100%
Slightly	1	(1/587)	68	17%
Moderately	2		123	31%
Severely	3		84	21%
No difference	4		115	29%
Don't know/Refused (DO NOT READ)	5		10	3%

Q10

Q10. How is the current level of inflation affecting your business -- slightly, moderately, severely, or no difference?

N=			400	100%
Slightly	1	(1/588)	73	18%
Moderately	2		145	36%
Severely	3		101	25%
No difference	4		75	19%
Don't know/Refused (DO NOT READ)	5		6	2%

Q11

Q11. How has the current economy affected your small business hiring practices - have you hired more, hired less, or have the same number of employees?

N=			400	100%
Hired more	1	(1/589)	22	6%
Hired less	2		83	21%
Same number of employees	3		272	68%
Don't know/Refused (DO NOT READ)	4		23	6%

Q12

Q12. What do you believe will be the state of the economy by the end of the year - do you think it will get better, get worse, or stay the same?

N=			400	100%
Get better	1	(1/590)	72	18%
Get worse	2		198	50%
Stay the same	3		103	26%
Don't know/Refused (DO NOT READ)	4		27	7%

Q13

Q13. Have you received your tax rebate check - yes, no, or expect to receive?

N=			400	100%
Yes	1	(1/591)	192	48%
No	2		142	36%
Expect to receive	3		26	7%
Won't receive	4		27	7%
Don't know/Refused (DO NOT READ)	5		13	3%

Q14W

N=			218	100%
Has this rebate check helped	1	(1/592)	192	88%
Will this rebate check help	2		26	12%

Q14

Q14. <Q14W >your business?

N=			218	100%
A lot	1	(1/593)	9	4%
A little	2		32	15%
No difference/no help	3		169	78%
Don't know/Refused (DO NOT READ)	4		8	4%

Q15

Q15. Do you feel that the federal government is helping small businesses a lot, a little, or doing nothing?

N=			400	100%
Helping a lot	1	(1/594)	20	5%
Helping a little	2		91	23%
Doing nothing	3		253	63%
Don't know/Refused (DO NOT READ)	4		36	9%

Q16

Q16. Who, if anyone, do you believe the federal government is bailing out - Wall Street/investment banks, small businesses, or your business?

N=			400	100%
Wall Street/Big Business/Investment banks	1	(1/595)	287	72%
Small businesses	2		14	4%
Respondents business	3		1	0%
No one	4		59	15%
Don't know/Refused (DO NOT READ)	5		39	10%

Q17

Q17. Do you feel that the current administration and the SBA are is doing enough for small business owners?

N=			400	100%
Yes	1	(1/596)	73	18%
No	2		256	64%
Don't know who they are	3		62	16%
Refused (DO NOT READ)	4		9	2%

Q18

Q18. Do you consider yourself a Democrat, Republican, or Independent?

N=			400	100%
Democrat	1	(1/597)	86	22%
Republican	2		132	33%
Independent	3		146	37%
Other (DO NOT READ)	4		8	2%
Don't know/Refused (DO NOT READ)	5		28	7%

Q19W

N=			400	100%
Democrat Barack Obama or Republican John McCain	1	(1/598)	189	47%
Republican John McCain or Democrat Barack Obama	2		211	53%

Q19

Q19. Who will you vote for President of the United States - <Q19W >?

N=			400	100%
Barack Obama	1	(1/599)	84	21%
John McCain	2		152	38%
Other (DO NOT READ)	3		35	9%
Don't know/Refused (DO NOT READ)	4		129	32%

Q20

Q20. Which candidate has the best program for small business? - <Q19W >?

N=			400	100%
Barack Obama	1	(1/600)	67	17%
John McCain	2		110	28%
Other (DO NOT READ)	3		26	7%
Don't know/Refused (DO NOT READ)	4		197	49%

Q21

Q21. Do you know the specific plans that<Q19 >has for small business?

N=			400	100%
Yes	1	(1/601)	59	15%
No	2		130	33%
Don't know	3		198	50%
Refused (DO NOT READ)	4		13	3%

Q22

Q22. Of the following names, who would you like to see Barack Obama choose for his Vice Presidential running mate?

N=			84	100%
Hillary Clinton	1	(1/602)	41	49%
Jim Webb	2		7	8%
Bill Richardson	3		7	8%
Wesley Clark	4		5	6%
Ed Rendell (ren-DELL)	5		1	1%
Tim Kaine	6		1	1%
Kathleen Sebelius (se-Bay-Lee-us)	7		1	1%
Don't know/Refused (DO NOT READ)	8		21	25%

Q23

Q23. Of the following names, who would you like to see John McCain choose for his Vice Presidential running mate?

N=			152	100%
Mitt Romney	1	(1/603)	66	43%
Charlie Crist	2		0	0%
Bobby Jindal (GIN-Doll)	3		3	2%
Tim Pawlenty (paw-LEN-Tee)	4		2	1%
Kay Bailey Hutchinson	5		5	3%
General David Petraeus (pe-TRAY-Us)	6		4	3%
Don't know/Refused (DO NOT READ)	7		72	47%

Q24

Q24. Should the United States open restricted oil reserves in areas like Alaska and off-shore in Florida and California?

N=			400	100%
Yes	1	(1/604)	307	77%
No	2		56	14%
Undecided (DO NOT READ)	3		30	8%
Refused (DO NOT READ)	4		7	2%

Q25

Q25. Should we raise taxes to pre-Bush levels?

N=			400	100%
Yes	1	(1/605)	64	16%
No	2		301	75%
Undecided (DO NOT READ)	3		30	8%
Refused (DO NOT READ)	4		5	1%

Q26

Q26. Did you participate in National Small Business Week that was run by the SBA?

N=			400	100%
Yes	1	(1/606)	24	6%
No	2		365	91%
Undecided (DO NOT READ)	3		7	2%
Refused (DO NOT READ)	4		4	1%

DEMOS

The final questions will help us with classify your responses with others taking the survey.

N=			400	100%
Continue	1	(1/607)	400	100%

Q27

Q27. For statistical purposes only, can you please tell me what your ancestry is?

N=			400	100%
White/Caucasian	1	(1/608)	341	85%
Black/African-American	2		11	3%
American Indian/Alaska Native	3		5	1%
Asian	4		2	1%
Native Hawaiian and Other Pacific Islander	5		2	1%
Hispanic/Latino	6		12	3%
Other	7		18	5%
Don't know/Refused (DO NOT READ)	8		9	2%

Q28

Q28. What was the last grade of formal education you completed?

N=			400	100%
Less than high school	1	(1/609)	14	4%
High School graduate	2		90	23%
Some college/Vocational	3		95	24%
College Graduate	4		135	34%
Post college graduate (Masters or Doctorate)	5		60	15%
Don't know/Refused (DO NOT READ)	6		6	2%

Q29

Q29. What is your age category?

N=			400	100%
18-24 years	1	(1/610)	1	0%
25-34 years	2		17	4%
35-44 years	3		61	15%
45-54 years	4		125	31%
55-64 years	5		116	29%
65+ years	6		70	18%
Refused (DO NOT READ)	7		10	3%