

## Business Ethics Resource Guide

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This guide provides selected information resources on Business Ethics. Included are the Mildred F. Sawyer Library subscription databases, selected web resources, and a brief list of print resources. See also **Accounting Resource Guide**, **Business Law Resource Guide**, and **Criminal Justice Resource Guide** for additional resources. For specific book and periodical titles, check the [Suffolk University Library Catalog](#).

### **Periodical Indexes and Full-text Databases**

The Sawyer Library subscription periodical indexes and full-text resources are available to current Suffolk University students, faculty, and staff.

#### [Business Source Complete](#)

BSC, the major comprehensive EBSCO business database, provides indexing and abstracts for over 3,800 journals and cumulative full-text for over 3,000 journals, including scholarly journals back to 1886. Subjects related to business ethics include accounting, economics, finance, management, and international business. Journal titles include *Business Ethics Quarterly: the Journal of the Society for Business Ethics* and *Journal of Business Ethics: JBE*.

#### [Academic Search Premier](#)

Indexes, abstracts, and provides full-text to over 3,280 scholarly publications in nearly every academic field, including business and accounting.

## [Academic OneFile](#)

Thomson Gale's Academic OneFile (Infotrac) is a major multi-disciplinary, peer-reviewed, full-text database "with millions of articles available in both PDF and HTML." Provides articles on business, accounting, and economics with coverage from 1980 to the present. Relevant full text titles include: *Journal of Corporate Citizenship*.

## [LexisNexis Academic](#)

Provides full-text searching of newspapers, magazines, trade journals, wire services, and other sources through "Easy Search" or "Power Search." In "Power Search," you can do "Business Searches" including Accounting, and "Legal Searches" including Corporation Law Reviews and Journals.

## [Emerald](#)

Provides articles from over 100 academic management journals, with full-text archives back to 1994. Subjects covered include management, business ethics, and accounting. Titles include *Corporate Governance : the international journal of business in society*.

## [EconLit with Full Text](#)

The American Economic Association's database, which provides indexing and abstracting of international economic literature and full text for over 400 journals. It corresponds to the print *Journal of Economic Literature* and covers books, journal articles, working papers, dissertations, and conference proceedings. Coverage is from 1969 to the present.

## [Wall Street Journal](#)

*The Wall Street Journal*, Eastern Edition, is available online from the ProQuest database with full-text articles (1984+) on all aspects of business. Sawyer Library also has current print issues and microfilm archives (1970+).

## [SocINDEX with Full Text](#)

SocINDEX with Full Text contains abstracts for more than 815 "core" journals dating back to 1895 and full text for 242 "core" journals and 630 "priority" coverage journals. This database also includes full text for books, monographs, and conference papers. Subjects covered include business ethics, social responsibility of business, and law and ethics. Journal titles include: *Corporate Social-Responsibility and Environment*, *Stanford Social Innovation Review* , and *Business Ethics Quarterly*.

## [Sage Journals Online](#)

This Sage database has full-text collections in Communications, Criminology, Political Science, Sociology, and Management. Relevant titles include: *Business and Society*, *Organization*, and *Journal of Management*, as well as other journals with articles related to business ethics and corporate social responsibility.

## [Blackwell Synergy](#)

Although the emphasis is on science journals, Blackwell Synergy provides a Business, Economics, Finance, and Accounting collection, which includes journals that cover business ethics topics, e.g., *Business Ethics: A European Review* and *Corporate Governance*.

### [SpringerLINK](#)

This journal collection includes more than 1,200 peer-reviewed journals including back issues to 1996. Provides abstracts and full-text articles from Kluwer journals. Journals cover topics in social sciences, economics, business, law, and accounting, including *Journal of Management and Governance*, *Journal of Business Ethics: JBE*, and *Teaching Business Ethics* and *International Journal of Value Based Management*, both of which merged with *Journal of Business Ethics* in 2004.

## Selected Websites

### [CRO: Corporate Responsibility Officer](#)

<http://www.thecro.com>

This website consists of the merger between the magazines *Business Ethics* and *CRO: Corporate Responsibility Officer* and contains some content, a few useful links, as well as *Business Ethics*'s annual feature, "100 Best Corporate Citizens." This section contains articles and a chart that ranks companies based on various corporate social responsibility measures which can be a useful starting place if you are looking for good corporate citizens. Other evaluative materials, oriented instead towards identifying corporate ne'er-do-wells, can be found at activist sites like [Responsible Shopper](#), part of the Co-op America organization, and [CorpWatch](#).

### [Washington Post: Corporate Ethics](#)

<http://www.washingtonpost.com/wp-dyn/business/specials/corporateethics/>

Want some quick news on some of the big cases of corporate malfeasance that have filled the media in the last few years? Or, perhaps, breaking news on the latest scandals? This *Washington Post* webpage offers stories on the Enrons and Tycos, as well as the newest corruption controversies. If you want to browse for a timely topic in white-collar crime, this might be a help. Other media outlets that maintain similar news spreads include [CNN/Money's Scandal, Inc](#), a [Corporate Ethics](#) page for PBS's NewsHour with Jim Lehrer, and [MSNBC's Corporate Scandals Front Page](#). For other resources on misdeeds, you might want to take a look at the page from journalist Russell Mokhiber (co-author with Robert Weissman of the Common Courage Press book, *Corporate Predators*) that details the [Top 100 Corporate Criminals of the Decade](#). And for "detailed information relating to the prosecution, defense, and settlement of federal class action securities fraud litigation" Stanford University's Law School offers a website called [Securities Class Action Clearinghouse](#).

### [Ethical Corporation Online](#)

<http://www.ethicalcorp.com/>

Here's another website related to a magazine--in this case a London-based trade magazine on ethical business issues. The global focus of this website makes it particularly useful, since so many questionable business practices take place several continents away from a company's corporate headquarters. Content includes news from Asia, China, and elsewhere in the world. Also posted are short Case Studies, Conference Reports, Interviews and Analysis. Registration is required to access much of the free content.

### [CSRwire:The Corporate Social Responsibility Newswire Service](#)

<http://www.csrwire.com/>

Interested in what company spin-doctors have to say for themselves? Then a visit to this website, which calls itself "the leading source of corporate responsibility and sustainability, press releases, reports and news," might be of interest. *CSRwire* posts (or links to) company spin as well as many corporations' official CSR annual reports. This material can be very useful, as long as you read it with a skeptical eye.

### [Business Ethics](#)

<http://www.web-miner.com/busetics.htm>

This extensive webpage, devised by Sharon Stoerger, is adapted from pages she "created for the Office of the Vice Chancellor for Research at the University of Illinois at Urbana-Champaign." It is an annotated web bibliography of links. Sections include Articles & Publications, Case Studies, Corporate Codes of Ethics, Professional Organizations & Associations, Resources & Centers, and Additional Ethics Resources. Unlike many websites, this one is updated regularly, so it is a good place to browse for other resources out on the web.

### [Center for the Study of Ethics in the Professions: Codes of Ethics Online](#)

<http://ethics.iit.edu/codes/>

Located at the Illinois Institute of Technology, "the Center for the Study of Ethics in the Professions (CSEP) was established in 1976 to promote research and teaching on practical moral problems in the professions. The first interdisciplinary center for ethics to focus on the professions, CSEP continues to be one of the nation's leading centers for practical and professional ethics. It is known for its work on ethics in engineering and science and in related areas of business." Their most useful resource is their Codes of Ethics Online, which provides web access to over "850 codes of ethics." Browse the index or use the website's search engine. A great place to find a basic record of the ethical standards set by specific professional organizations. However, note the date when the specific code was last "verified," and if necessary, visit the website of the group directly to double-check for any changes.

### [Zicklin Center for Business Ethics Research](#)

<http://www.zicklincenter.org/>

Part of the Wharton School, University of Pennsylvania, the Center's research focuses on "global business ethics, corporate governance, social contracts ... bribery and corruption." The Center's site includes links to: Codes of Conduct, Corporate Governance, Corporate Scandals, Ethics Centers, Guidelines of Ethical Business Conduct, NGO's, and University Ethics Centers.

### [Boston College Center for Corporate Citizenship](http://www.bccccc.net/index.cfm)

<http://www.bccccc.net/index.cfm>

This research center is part of BC's Carroll School of Management. The site's Knowledge Center has an extensive list of links to online resources from all over the world.

### [Institute for Global Ethics](http://www.globalethics.org/services/corporations.htm)

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The Institute for Global Ethics (IGE), "an international not-for-profit organization with offices in Camden, Maine, London, and Vancouver," includes the Center for Corporate Ethics (CCE).

### [Eldis: Corporate Social Responsibility](http://www.eldis.org/csr/)

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Eldis, which is hosted by the Institute of Development Studies, Sussex, England, calls their website "a gateway to information on development issues, providing free and easy access to wide range of high quality online resources." This particular Resource Guide provides links from global resources--many from major NGOs, educational researchers, and environmental and human rights groups--on issues related to Corporate Social Responsibility.

### [BusinessEthics.ca](http://www.businessethics.ca)

[http://www.businessethics.ca/](http://www.businessethics.ca)

Professor Chris MacDonald of the Philosophy Department at Saint Mary's University (Halifax, Nova Scotia, Canada) maintains this website, which is part of a larger collection of pages called EthicsWeb. Strongest in Canadian materials and links, it nonetheless links to a good number of "International" resources, and also provides links to articles, case studies, and news from a variety of sources.

### [Social Investment Forum](http://www.socialinvest.org/)

<http://www.socialinvest.org/>

Sometimes people are interested in identifying socially responsible companies and the like because they'd like to invest in them. The Social Investment Forum is "a national nonprofit membership organization promoting the concept, practice and growth of socially responsible investing." It "offers comprehensive information, contacts & resources on socially responsible investing." Information posted include charts on Socially Responsible Mutual Funds and Community Investment Profiles on Community Development Banks, Credit Unions, and Loan

Funds. For a similar website set up to aid the social investor, you might also want to visit [SocialFunds.com](http://www.socialfunds.com), which identifies itself as "the largest personal finance site devoted to socially responsible investing."

### [Corporate Governance](http://www.corpgov.net/)

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With a stated goal of "enhancing the return on capital through increased accountability" this website, around since 1995, provides news, links, publications, and forums for the "active investor." Not all of the pages at this site are regularly updated, so there are some dead links. Still, this is a useful resource page for those interested in the topic of shareholder activism.

### [Social Accountability International](http://www.sa-intl.org/)

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Interested in the rights of workers in global production? You might want to pay a visit to this website. A U.S.-based, nonprofit organization dedicated to the development, implementation and oversight of voluntary verifiable social accountability standards, SAI is "committed to ensuring that standards and the systems for verifying compliance with such standards are highly reputable and publicly accessible." To this end, they have established a standard called SA8000, which you can view here. The International Labour Organization (ILO) also has some interesting pages. These include [Standards and Fundamental Principles and Rights at Work](#) and their [Sectoral Activities Portal](#), which allows you to link to industry sector or theme (e.g., child labor) pages and publications. Note, these sites explore general fairness issues but are not going to discuss specific corporations and their activities.

### [Complete Guide to Ethics Management: An Ethics Toolkit for Managers](http://www.managementhelp.org/ethics/ethxgde.htm)

<http://www.managementhelp.org/ethics/ethxgde.htm>

Beware the boastful names people give their webpages. This one has a very impressive title, but is less than stellar in its content (which is dated) and presentation (which leans towards run-on text). One section of the Free Management Library developed by Carter McNamara of Authenticity Consulting, this webpage can still be worth looking over if you need a quick-and-dirty overview of the concepts of ethics management.

### [Intute: Social Sciences](http://www.intute.ac.uk/socialsciences/)

<http://www.intute.ac.uk/socialsciences/>

Intute, the successor to the Social Science Information Gateway (SOSIG), hosted by a British group, is more wide-ranging than just U.S. websites and topics. The extensive list of web materials--which covers everything from individual companies to research centers--is annotated for easy browsing. The Society for Business Ethics, which produces the journal *Business Ethics Quarterly*, also has a [Business Ethics Resources Page](#), which includes a section "For Ethicists" with unannotated links to associations, academic programs, consulting organizations, and other

resources.

## **Selected Print and Electronic Reference Resources**

[Blackwell Encyclopedia of Management](#), 2nd ed.

REF HD30.15 .B455 2005, Vol. 2, "Business Ethics."

Part of a 12 volume set (check index for articles relating to business ethics in other volumes), this volume includes signed, scholarly entries from "accounting ethics" to "work, right to," by academics in both business and philosophy departments, mainly in the United States. Edited by Patricia H. Werhane and R. Edward Freeman, Darden Graduate School of Business Administration, University of Virginia. This is the "Revised edition" of the [Blackwell Encyclopedic Dictionary of Business Ethics](#), of which we have the earlier e-book edition from NetLibrary, Inc., which was originally published as a volume of the 1st edition (1997) of the *Blackwell Encyclopedia of Management*.

[Complying with the Foreign Corrupt Practices Act: A Guide for U.S. Firms Doing Business in the International Marketplace](#)

REF KF9351.Z9 C78 1999, 2nd ed.

Published by the American Bar Association's Section of Business Law, this is an updated version of the book that deals with a specific question of business ethics, the post-Watergate FCP Act of 1977, relating to the bribery of foreign officials by U.S. firms and how to prevent this "non-ethical" practice.

[Encyclopedia of White-Collar and Corporate Crime](#), 2 vols.

REF HV6768 .E63 2005

"Encyclopedia covering the history of white-collar and corporate crime, from mercantilism to globalization ... in the United States as well as internationally."

Also available online: [Encyclopedia of White-Collar and Corporate Crime](#), *Sage eReference*, 2005.

[Ethics for CPAs: Meeting Expectations in Challenging Times](#)

REF HF5625.15 .G89 2003

Provides "current, comprehensive guidelines to ethical regulations" and covers "ethics requirements" of the: AICPA Code of Professional Conduct, the SEC, the Independence Standards Board, the Department of Labor, the GAO Yellow Book, and state societies and boards.

[White Collar Crime in a Nutshell](#), 3rd ed.

REF KF9350.Z9 P63 2004

This title in the "Nutshell" series gives an overview of white collar crime, including "Corporate Criminal Liability," with examples of cases, procedures, and "offenses," e.g., conspiracy, fraud,

and computer and tax crimes.

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