

Information Systems - Selected Websites

[SearchTechTarget.com](http://searchtechtarget.com)

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Here is the central search engine and portal to a "network of IT Web Sites." You can link to individual off-shoots for Applications, Core Technologies, Enterprise IT Management, and Platforms, or browse through Featured Topics, Industry News, or Expert Technical Advice. In addition, a search engine at the top of the page allows you to search across all content, or only in a specific area (like SearchMobileComputing.com). When you do a search, "Results by Type" allows you to sort more useful content from the many hits in the website's "discussion" areas. Free registration is required to access some content. And, shockingly, there are some dead links at this high-tech portal. Still, this is a useful website, especially the whatis.com section, which provides "definitions for thousands of the most current IT-related words," and also links to Tech Happenings news and Fast References to overviews of scores of IT topics.

[CIO.com](http://www.cio.com)

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There are dozens and dozens of business technology magazines and trade journals out there. And they are often the best source for breaking developments and the latest issues in the IT field. CIO is specifically targeted towards "CIOs (Chief Information Officers) and other information executives," so much of the free content available at their webpage is especially useful. An especially nice subject breakdown can be found in their [Resource Centers](#). Want more from the IT business press? You might also want to browse and search across multiple magazines at [MagPortal's Technology Management webpage](#).

[TechWeb](http://www.techweb.com)

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Another website affiliated with trade magazines, TechWeb is maintained by United Business Media, which publishes (among others) *Information Week*, *Network Computing*, and *Dr. Dobbs Journal*. Because it has so much magazine content to draw upon, this website provides useful recent news and commentary on topics like Mobile, Software, Security, E-Business & Management, Networking, Hardware, and Financial Technology. The site also has a handy [TechEncyclopedia](#) of "more than 20,000 IT terms." For a couple of other handy, completely unaffiliated glossaries, you might want to visit ComputerUser.com's [High-Tech Dictionary](#) and

[Webopedia: Online Computer Dictionary for Computer and Internet Terms and Definitions.](#)

[ITtoolbox](#)

<http://www.ittoolbox.com>

ITtoolbox calls itself "the leading collaborative network for the IT market where millions of professionals seek and provide actionable IT content. Consisting of C-Level executives to expert IT professionals, this interactive community powers a network that supports decisions throughout the IT lifecycle; from vendor selection to post implementation support." The website's "Knowledge Bases" include Business Intelligence, C Languages, CRM, Database, Data Warehouse, EAI, Emerging Technologies, ERP, Knowledge Management, Networking, Project Management, SCM, Security, Storage, Web Design, Wireless, Baan, Java, Linux, Oracle, UNIX, Visual Basic and Windows--among others. These individual sections contain various types of content, including blogs, news, white papers, academic articles, hardware information and links to job listings and recruiters. Like most sites of this type, they really want you to create a free account (which opens you up to all kinds of emails and "alerts"), but you can successfully browse and search without one.

[ebusinessforum.com](#)

<http://www.ebusinessforum.com>

The Economist Group produces this nice website that requires registration to access some content. The subtitle for the site indicates its strength, as it provides "global business intelligence for the digital age." There are featured articles, e-readiness rankings of markets, as well as tabbed sections for Thought Leadership, Best Practice, Global News Analysis, and Research. Especially useful are the "Doing eBusiness in..." profiles of the IT environments of various nations. One caveat, though. Take a look at the date on any article you pull up. Although some content is up to date, other segments are several years old.

[IS World Net](#)

<http://www.isworld.org/>

This website, affiliated with the Association for Information Systems, sees its "core population" as "information systems researchers and educators working in colleges and universities throughout the world." But it aims to "provide information management scholars and practitioners with a single entry point to resources related to information systems technology and promote the development of an international information infrastructure that will dramatically improve the world's ability to use information systems for creating, disseminating, and applying knowledge." The site posts news related to IS, provides resources related to research and scholarship in the field, and Teaching and Professional Activities information. Selected articles from recent issues of the *Journal of the Association for Information Systems* can also be viewed here.

[eMarketer](#)

<http://www.emarketer.com/>

eMarketer is an aggregator of research data, news, analysis related to ebusiness, online marketing and emerging technologies. They claim to pull together materials from over 1700 sources. Since market research information can be very expensive, don't expect to find large amounts of free material here. However the eNEWS section contains interesting free content. (You can even register to get their free newsletter.) Some white papers and other content are also freely available. [ZDNet](#), another IT website (popular for product reviews and downloads) also has what it calls "the Web's largest library of technical white papers, Webcasts, and case studies." Contents here are broken down by subject, for easy browsing. Just be aware that the over 67,000 items available are primarily informational--which is to say, promotional--materials from specific vendors. And for other news and trends, internet.com's [ecommerce-guide.com](#) can also be worth a visit.

[Web Marketing Info Center](#)

<http://www.wilsonweb.com/webmarket/>

"Ralph Wilson formed Wilson Internet Services at the very beginning of the commercial Internet in 1995 to help small to medium businesses and organizations learn how to use the Internet effectively." He sells a premium newsletter and also offers a *Web Marketing Today* free edition. However, this part of Wilson's website is "an extensive annotated database of links to important articles and resources in the field of Internet marketing and e-commerce, totaling over 13,000 links." There is a search engine, or you can browse through categories like Web Marketing, Website Promotion, Business Site Environmental Design, and E-Mail Marketing. Wilson's own content articles tend to be quite brief, and some of the links to other materials are dead. But this can still be a useful website.

[E-Stats](#)

<http://www.census.gov/eos/www/ebusiness614.htm>

Interested in what Uncle Sam has discovered about electronic commerce? E-Stats is "the U.S. Census Bureau's new Internet site devoted exclusively to "Measuring the Electronic Economy." It features recent and upcoming releases, information on methods, classification systems, and background papers." Content includes an *E-commerce Multi-sector Report* which dubs itself "the official snapshot of e-commerce for key sectors of the economy." For an array of basic web statistics and demographics from a variety of other sources, take a look at [ClickZ Internet Statistics and Demographics](#) (formerly CyberAtlas). And for a more global perspective, the [OECD](#) also weighs in on the topic of electronic commerce.

[Business Week: InfoTech 100 / 2005](#)

http://www.businessweek.com/magazine/toc/05_25/B393805it100.htm

If you are interested in rankings of the top IT companies, this annual feature from *Business Week* is worth perusing. Charts include an interactive Scoreboard with further financials on the

companies in the S&P 500, as well as articles on trends in the field, and interviews with and profiles of movers and shakers in the field of Information Technology. If you'd like to take a look at the [2004 InfoTech 100](#) and the [2003 InfoTech 100 feature](#), they are still posted by BW. And if you are interested in web-related companies, you might also want to take a look at [Morgan Stanley's Internet Company Handbook](#), which "profiles 90 Internet companies, providing descriptions, user information, screen shots, and when applicable, stock price charts and financial models."

[SitePoint](#)

<http://www.sitepoint.com/>

This website is an "online magazine for Web Development and Design Professionals." There are community forums that let web developers trade ideas, and over 800 articles related to topics like hosting, site planning, legal issues, design principles, and various kinds of coding tips and tricks.

[Bitpipe](#)

<http://www.bitpipe.com/>

Bitpipe claims to provide "in-depth information technology content including white papers, product literature, webcasts, analyst reports, and case studies." It wants you to link to affiliated companies, so the content--in areas like Business Intelligence, CRM, EAI/Web Services, Networking, Security, and Storage--is actually coming from those companies. Registration is required to get to much of the content, even though it is commercial.

[eCRM Guide](#)

<http://www.ecrmguide.com>

If you are interested specifically in "customer relationship management," and how companies now electronically interact with their customer base, this website might be helpful. There are news articles, an eCRM glossary, and--of course--a list of eCRM software products.

[brint.com](#)

<http://www.brint.com>

You'd think that a company that calls itself the premier portal for "leading edge thinking and practice on contemporary business, information, technology and knowledge management issues" would spend a little effort (or money) on webpage design. That is not the case with the oft-cited resource called BRINT. Major section headings include Business Technology Enterprises, e-Business & E-Commerce Enterprises, and Knowledge Driven Enterprise Networks. There is also another "Reference" area. You can step through the section headings or use the search engine at the top of the page. But, be warned, in most cases BRINT doesn't actually provide content so much as offer to run canned searches on particular topics at other companies' websites! Therefore, although it has done a good job of self-promotion, it is actually only useful as a launching place for those interested in IT and knowledge management.

[SOSIG: Electronic Commerce](http://www.sosig.ac.uk/roads/subject-listing/World-cat/ecom.html)

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Part of the UK Resource Discovery Network, SOSIG "is a freely available Internet service which aims to provide a trusted source of selected, high quality Internet information for students, academics, researchers and practitioners in the social sciences, business and law." Because the resources cited here often come from European or Commonwealth webpages, it nicely balances the many materials above that are oriented towards the United States. The other useful thing about SOSIG weblists is that each evaluated item listed is assigned an annotated description and keywords. A good portal for further exploration of web materials in electronic commerce.

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