
Susan C. Atherton

Intellectual Contributions:

Presentation of Non-Refereed Papers

International

- Atherton, S. C. (2001, April). *Innovative Partnerships for Undergraduate Business Programs: Curricular Innovations at the Undergraduate Level*. AACSB Annual Meeting on Business Management in the New Economy, New York, New York.
- Atherton, S. C. & Croll, N. C. (1999, April). *IT Resource and Support Planning: A B-School Approach*. AACSB-I Annual Meeting on The Technology Revolution in Management Education, Small Schools Workshop, Atlanta, Georgia.
- Rahman, M. & Atherton, S. C. (1994, March). *Managing for Quality: Integrating Vision, Mission and Processes for Continuous Improvement*. 1995 Southwest Decision Sciences Institute Conference, Houston, Texas.
- Ramsey, P. P. & Atherton, S. C. (1992, March). *The Introduction of TQM Principles into the Business School Curriculum and Administrative Functions of a University: The Fordham University Story*. Michigan State University, Management Education Center, sponsored by the International Quality & Productivity Center, Montclair, NJ, Troy, Michigan.

National

- Wheeler, D. R. & Atherton, S. C. (2008, February). *Marketing Innovations and the Patenting Process*. American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.
- Rahman, M. M., Brennan, J., & Atherton, S. C. (1995, October). *Assuring Institutional Quality: Educational Process Management*. National Conference on Continuous Quality Improvement--Malcom Baldrige Award Criteria in Education: Guidelines for Continuous Improvement in Higher Education, Auburn University, Auburn, Alabama.

Regional

- Atherton, S. C. & Wheeler, D. R. (2008). *Patent Reform Act of 2007: Impact on Small Business and Individual Inventor*. North Atlantic Regional Business Law Association, Lawrence, Massachusetts.

Local

- Atherton, S. C. (2004, April). *Faculty Governance*. New England Resource Center for Higher Education, Wellesley, Massachusetts.
- Atherton, S. C. (2002, December). *Faculty Development*. New England Resource Center for Higher Education, Waltham, Massachusetts.
- Atherton, S. C. (1999, June). *Implications of Distance Learning*. New England Resource Center for Higher Education, Wellesley, Massachusetts.

