

Susan C. Atherton

Associate Professor

Education

JD, Suffolk University, Boston, MA, Law, 2004

MBA, New York University Stern School, New York, NY, Marketing, 1980

MA, Tufts University, Medford, MA, Curriculum Development, 1973

BEd, University of Alberta, Edmonton, Alberta Canada, History, 1972

Teaching Interests

Business Ethics, Principles of Business Law

Research Interests

Business Ethics and Law: Stewardship Ethics; Law of Agency; Global Legal Issues; and Corporate Social Responsibility

Special Certifications and/or Designations

Board of Bar Overseers. (June 2005 - Present).

ACADEMIC EXPERIENCE

Courses Taught

Business Ethics and Law

Managing in Ethical & Lgl Envt

Business/Professional Experience

Associate Professor, Business Law & Ethics, Suffolk University Sawyer Business School, Research and teach in the areas of Business Law and Ethics., Boston, Massachusetts (July 2006 - Present).

Attorney, Susan C. Atherton Attorney-at-Law, Provide legal services in the areas of family law, real estate, immigration and corporations., Boston, Massachusetts (June 2005 - Present).

Associate Dean, Faculty & Undergraduate Programs, Suffolk University Sawyer Business School, Provide leadership for accreditation and the undergraduate business programs with enrollments of 1,200 students. Support Promotion, Tenure and Review Committee Develop new undergraduate curricula and serve as liaison to Department Chairs. Prepare employment based immigration filings for outside counsel., Boston, Massachusetts (September 1995 - June 2006).

INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles

Wheeler, D. R., Atherton, S. C. Developing Online Customer Trust. *To appear in Journal of Business and Educational Leadership.*

Atherton, S. C. (2008). Marketing Innovations and the Effect of Patent Reform on Plant Patents. *Journal of Business and Behavioral Sciences.*

Conference Proceedings

Atherton, S. C., Blodgett, M. S., Atherton, C. A. (2009). *Ethics, Morals and Fiduciary Duty as Guiding Principles for Stakeholder Theory.* 16th Annual International Conference Promoting Business Ethics.

Atherton, S. C., Mark, B. S., Charles, A. A. *Ethics, Morals and Fiduciary Duty as Guiding Principles for Stakeholder Theory.* Niagara University, Niagara, New York: 16th Annual International Conference Promoting Business Ethics.

Non-Refereed Presentations or Papers

International

- Atherton, S. C., Blodgett, M. S., Atherton, C. A. (2009, October). *Ethics, Morals and Fiduciary Duty as Guiding Principles for Stakeholder Theory*. Presented at 16th Annual International Conference Promoting Business Ethics, Niagara, New York.
- Atherton, S. C. (2009, April). *Sustainable Leadership: A Holistic Approach to Enhancing Organizational Performance*. Presented at Knowledge Globalization Conference, Boston, Massachusetts.
- Wheeler, D. R., Atherton, S. C. (2009, February). *Legal Ramifications of Expectations of Web Site Promises and the Definition of Help*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.
- Atherton, S. C. (2009, February). *The Future of CEO Compensation: Stewardship Ethics May guide Board Decisions*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

National

- Wheeler, D. R., Atherton, S. C. (2008, February). *Marketing Innovations and the Patenting Process*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Regional

- Atherton, S. C. (2009, April). *The Ethics of CEO Compensation*. Presented at North Atlantic Regional Business Law Association, Dartmouth, Massachusetts.
- Atherton, S. C., Wheeler, D. R. (2008, April). *Patent Reform Act of 2007: Impact on Small Business and Individual Inventor*. Presented at North Atlantic Regional Business Law Association, Providence, Rhode Island.

Local

- Atherton, S. C. (2004, April). *Faculty Governance*. Presented at New England Resource Center for Higher Education, Wellesley, Massachusetts.

SERVICE ACTIVITIES

University Assignments

Committee Member

- 2008: KGlobal Conference Program Committee; Assist in conference program planning. Track Co-Chair of session on 'Spirituality and the Personal Moral Compass in Global Business,' to be held April 17-19, 2009..
- 2008: Policy and Strategic Planning Committee; Participated in the ongoing revision of the Sawyer Business School Faculty Handbook..
- 2007: KGlobal Conference Program Committee; Assisted in conference program development..

Professional Service

Conference-Related

- 2009: American Society of Business and Behavioral Sciences Conference; Conference Track Chair: Legal Studies III -- All Other Areas. Session Chair for Legal Issues in Business. Introduce speakers and topics..
- 2009: Knowledge Globalization Conference; Track Co-Chair (with L. Segal); Introducing panel and presentations on 'Spirituality and the Personal Moral Compass in Global Business.'

Other Professional Service Activities

- 2005 - 2006: Lynn Neighborhood Legal Services; Provided domestic relations legal services for indigent client..

Reviewer, Journal Article

2007: Knowledge Globalization Conference; 2007-08 to present: Review articles submitted for publication in the Journal of Knowledge Globalization. Articles reviewed are related to primary teaching and research area -- ethics and business law..

Public Service

Committee Member

2007: Immigration Law Committee, Massachusetts Bar Association; Assisted in developing programming, training and networking for attorneys practicing Immigration Law. Attended training sessions on current legal issues in Immigration Law..

Professional Memberships

American Association of University Women.

American Bar Association.

Beta Gamma Sigma, Fordham University Chapter, since April 1989.

Massachusetts Bar Association.

New England Resource Center for Higher Education, Associate Dean Think Tank.