

# *Nizamettin Aydin*

Associate Professor

## **Education**

PhD, University of Michigan, Ann Arbor, Michigan, International Business, 1980

MBA, Indiana University, Indiana, Business Economics & Int'l Business, 1974

BS, Indiana University, Indiana, Business Economics & Public Policy, 1971

## **Teaching Interests**

International Business, International Management, Management of International Trade, International Business Strategies

## **Research Interests**

Intellectual Property Rights, Economic Integration, Build-Operate-Transfer

## **ACADEMIC EXPERIENCE**

## **INTELLECTUAL CONTRIBUTIONS**

### **Refereed Journal Articles**

Ryu, S., Aydin, N., Noh, J. (2008). A Cross National Study of Manufacturers Power Structures and Control Mechanisms: The Moderating Effect of Group Orientation Culture. *Industrial Marketing Management*, 37(6), 758-766.

Barker, T., Aydin, N. (2007). Exploring the Impact of Centralisation on Information Sharing. *Journal of International Marketing & Marketing Research*, 13(2), 59-70.

Ryu, S., Arslan, H., Aydin, N. (2007). The Effect of Interfirm Dependence Structures on Governance Mechanisms. *Journal of Purchasing and Supply Management*, 13(1), 17-25.

### **Conference Proceedings**

Ryu, S., Aydin, N., Mana, J. *Interfirm Power Structures and Controls: The Moderating Effect of Credibility and Benevolence*. International Academy of Business and Public Administration Disciplines.

### **Presentation of Refereed Papers**

#### **International**

Aydin, N. (2008, February). *Counterfeit Medicines and Remifications*. Presented at American Association of Behavioral and Social Sciences, Las Vegas, Nevada.

Aydin, N., Barker, T. (2007, June). *Outsourcing: Issues and Implications*. Presented at The FourthFacing East/Facing West Conference, Kalamazoo, Michigan.

Ryu, S., Aydin, N., Mana, J. (2007, May). *Interfirm Power Structure and Control: The Moderating Effect of Credibility and Benevolence*. Presented at Interfirm Power Structure and Control: The Moderating Effect of Credibility and Benevolence, Dallas, Texas.

Aydin, N. (2007, February). *Outsourcing and its Impact on Technology and Management Know-How Transfer*. Presented at American Association of Behavioral and Social Sciences, Las Vegas, Nebraska.

Aydin, N. (2006, November). *Public-Private Partnerships: Prospects for International Business*. Presented at Association for Global Business, Newport Beach, California.

Aydin, N. (2006, February). *Foreign Direct Investment and Economic Development*. Presented at Association of American Behavioral and Social Sciences, Annual Meetings, Las Vegas, Nevada.

Aydin, N. (2005, February). *Counterfeiting and its Impact on Competitiveness*. Presented at American Association of Behavioral and Social Sciences, Las Vegas, Nevada.

Aydin, N. (2004, February). *Technology and Know-How Transfer to Developing Countries*. Presented at American Association of Behavioral and social Sciences, Las Vegas, Nevada.

## **SERVICE ACTIVITIES**

### **Directed Student Learning**

#### **Student Team Evaluations**

2005: Both in IBMK 422 Export Management and in MKIB 818 Management of International Trade courses the students work in teams to prepare and present a trade business plan. Both the presentations and the business plans are evaluated by the instructor and a feedback is provided each time the courses are thought..

### **Professional Service**

#### **Reviewer, Journal Article**

2009: Academy of International Business Annual Conference; Reviewed a conference manuscript titled 'Outsourcing for Outsourcers: An Internationalization Experience'.

2009: American Association of Behavioral and Social Sciences; AABSS (American Association of Behavioral and Social Sciences)

Thirteenth Annual Meeting; February 4 - February 5, 2010  
'Globalization of Online Gambling: Problems and Solutions'.

2009: CIMAR (Consortium for International Marketing Research) Conference 2010, Oslo, Norway - May 26-29.; Reviewed a manuscript titled 'Antecedents and Consequences of Ethnic International Entrepreneurships: A Preliminary Model'.

2009: Journal of International Marketing; Reviewed a journal article titled 'Antecedents and Outcomes of Supplier-Driven Innovation in International Customer-Supplier Relationships'.

2009: Journal of International Marketing; Reviewed a journal article titled ' Innovation in low- and high-performance technological exporters: The trade-off between customer and technology'.

2009: Journal of International Marketing; Reviewed a journal article titled ' Introducing Complexity in the Study of Resource and Capability Effects on Export Venture Performance'.

### **Public Service**

#### **Positions Held in Civic Organizations**

2006: Turkish-American Cultural Association of New England (TACS); Vice President overseeing the educational and cultural activities of TACS..

1997 - 2005: Turkish-American Cultural Society of New England; Various positions including board member, treasury, secretary and now vice president