

***David Hartstein***  
Executive-in-Residence

**Education**

MBA, Suffolk University, Boston, MA, Finance and Marketing, 1986  
BSBA, 1985

**Teaching Interests**

**Research Interests**

**ACADEMIC EXPERIENCE**

**Courses Taught**

Business Foundations  
Honors- Prin. of Marketing  
Small Business Management

**Business/Professional Experience**

Chief Executive officer, KaBloom LTD, In March of 2008 Mr. Hartstein reacquired Majority stake in KaBloom LTD, and is now the Chief Executive officer., Brookline, Massachusetts (April 2008 - Present).  
President & CEO, Kabloom, LTD, A floral chain with over 120 retail outlets across 29 states., Woburn & Needham, Massachusetts (1997 - 2006).

**INTELLECTUAL CONTRIBUTIONS**

**Refereed Journal Articles**

Hartstein, D., Sergenian, G., Kahn, B., Dumas, C., Mana, J. KaBloom! Revolution in the Flower Industry.. *To appear in New England Journal of Entrepreneurship.*  
Hartstein, D., Dumas, C., Sergenian, G., Kahn, B., Mana, J. (2009). KaBloom Explodes on the Scene. *Case Research Journal.*