

Beverly Kahn

Associate Professor

Education

PhD, The University of Michigan, Industrial and Operations Engineering, 1979

MS, The University of Michigan, Industrial and Operations Engineering, 1973

BA, The University of Michigan, Computer and Communication Sciences and Honors Mathematics, 1972

Teaching Interests

Research Interests

ACADEMIC EXPERIENCE

Courses Taught

Database Management Systems

Info MGT for Compet Advantage

Business/Professional Experience

Chair of Information Systems and Operations Management Department, Sawyer School of Management, Suffolk University, Boston, Massachusetts (2001 - Present).

Consulting

2008: The Clipper Group, Director of research

Co-authored Clipper Note, 'Perceiving the Dark Side of the Moon -- Knowing When Scale-up Computing Makes Sense'.

2007: The Clipper Group, Director of Research.

2006: Sawyer Business School, Analysis of Faculty for AACSB using Access.

2006: The Clipper Group, Director of research.

2005: Civil Engineering & Construction Firm, Equipment Tracking Database.

2005: Sawyer Business School, Analysis of Faculty for AACSB using Access.

2004: Clipper Group, In Search of 21st Century Mainframers.

INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles

Yao, Y., Watson, E., Kahn, B. K. Application Service Providers: Market and Adoption Decisions. *To appear in Communications of the ACM*.

Dumas, C., Kahn, B., Mana, J., Vega, G. KaBloom!: Revolution in the Flower Industry. *To appear in New England Journal of Entrepreneurship*.

Dumas, C., Kahn, B. K., Mana, J., Sergenian, G., Vega, G. (2010). KABLOOM EXPLODES ON THE SCENE. *Case Research Journal*, 10(1), 1-16.

Kamis, A., Kahn, B. (2009). Synthesizing Huber's Problem Solving and Kolb's Learning Cycle: A Balanced Approach to Technical Problem Solving. *Journal of Information Systems Education*, 20(1), 99-112.

Kahn, B., Mana, J., Arslan, H. (2009). Student Decline in IS/IT Major and Perceptions of the Industry. *International Journal of Education Research*, 4(3), 66-76.

Book Chapters

Kahn, B. (2005). Model-based Data Quality Evaluation: A Comparison of Internet Classifieds Operated by Newspaper and Non-Newspaper Firms. In R. Wang, S. Madnick, E. Pierce and C. Fisher (Ed.), *Information Quality: Advances in Management Information Systems* (pp. 113-145). Armonk, NY: M. E. Sharp.

Conference Proceedings

- Kahn, B., Mana, J., Arslan, H. (2009). *Student Decline in IS/IT Major and Perceptions of the Industry*. International Academy of Business and Public Administration Disciplines.
- Kahn, B., Dumas, C., Vega, G., Mana, J., Sergenian, G. (2008). *KaBloom Explodes on the Scene*. North American Case Research Association.
- Kahn, B. K., Pierce, E., Melkas, H. (2006). *A Comparison of Quality Issues for Data, Information and Knowledge*. Information Resource Management Association International Conference.
- Kahn, B. (2004). *Research Trends in Information Quality*. International Conference on Information Quality.

Presentation of Refereed Papers

International

- Kahn, B. (2004, November). *Research Trends in Information Quality*. Presented at International Conference on Information Quality, Cambridge, Massachusetts.

Faculty Development

Seminar

- 2009: Boston, Massachusetts.
- 2007: ISAH (Association of Heads of IS Programs): Meeting topic: The impact of AACSB on IS curriculum. AACSB restricts the number of classes in a major. IS programs in not in business school have experienced an increase in enrollment (counter the the business school trend). The program with its curriculum and enrollment trends at Penn State University College of Information Systems and Technology were described.
Other workshops were attended. Montreal, Canada.
- 2007: Office 2007 suite of products was presented. Attended workshops on the application of products to different industries, and new ways of data sharing. Boston, Massachusetts.
- 2007: Workshop sponsored by IBM and the MIT Media Lab about the application of Virtual Worlds (i.e., Second Life) to business. Cambridge, Massachusetts.
- 2006: ISAH (Association of Heads of IS Programs): Professional organizations ACM and SIM described support for IS programs to increase enrollment and interests in IS programs. Marketing literature was distributed. Milwaukee, Wisconsin.
- 2005: ISAH (Associated of Heads of IS Departments) discussion on ways for attracting more IS majors. Departments shared their marketing literature and curriculum changes. Las Vegas, Nevada.
- 2004: ISAH (Association of Heads of IS Departments): Discussion centered around attracting more IS majors at a time when IS enrollment is declining nationally Washington, DC, District of Columbia.

SERVICE ACTIVITIES

College/School Assignments

Committee Member

- 2009: FDLC Subcommittee, Post Tenure Review;.
- 2008: Online Undergraduate Courses;.
- 2007: FDLC Subcommittee, Faculty Termination;.

Other Institutional Service Activities

- 2008: Collegial Mentoring Project; Peer Mentors of Faculty Teaching.
- 2000 - 2008: Chair, Information Systems and Operations Management Department;.

Directed Student Learning

Doctoral Exam Preparation/Grading

2004: Oral examiner for 'Towards Holistic Management of Information within Service Networks: Safety Telephone Services For Ageing People'
Doctoral Dissertation by Helinä Melkas, Helsinki Institute of Technology, Finland (January 9,2004).
The oral exam was public (about 2 hours). An evaluation of the oral exam and dissertation was prepared and submitted to the university..

Internship Advisor

2008: ISOM 560: Practical Experience.
2007: ISOM 560: Practical Experience.
2006: ISOM 560: Practical Experience.
2005: ISOM 560: Practical Experience.
2004: ISOM 560: Practical Experience.

Professional Service

Committee Chair

2008 - 2009: AIS (Association for Information Systems); Financial Chair, SIGIQ (Special Interest Group on Information Quality).

Committee Member

2004 - 2008: International Conference on Information Quality; Member of program committee and reviewer.

Conference-Related

2008: International Conference on Information Quality;.
2006 - 2008: International Conference on Information Quality;.

Reviewer, Conference Paper

2007 - 2008: International Conference on Information Quality; Reviewer for Conference Best Paper Award.

Public Service

Committee Member

2006: Quincy College, Advisory Board for Computer Science Department