
Jafar Mana

Intellectual Contributions:

Refereed Proceedings

Full Paper

Mana, J., Hung, K., & Arslan, H. (in press, 2008). Application of Product Development Model in Education institute . *International Academy of Business and Public Administration Disciplines*, International Academy of Business and Public Admin.

Aydin, N., Ryu, S., & Mana, J. (in press, 2007). Interfirm Power Structures and Controls: The Moderating Effect of Credibility and Benevolence. *International Academy of Business and Public Administration Disciplines*, International Academy of Business and Public Admin.

Presentation of Refereed Papers

International

Ryu, S., Mana, J., & Park, J. (2006, July). *The Effect of Interdependence Structures on Channel Governance Structure*. Presented at Academy of Marketing Science, International Conference, Seoul, Korea.

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