

Lydia G. Segal

Associate Professor

Education

BA, Balliol College, Oxford University, Oxford, England, Law, Jurisprudence
BA, Harvard College, Cambridge, MA, U.S.A., Classics
MA, Oxford University, Oxford, England, Law
JD, Harvard Law School, Cambridge, MA., U.S.A.

Teaching Interests

Research Interests

Corporate Law and Ethics
Integrity and Reform
Stewardship
Cybercrime

Honors/Awards

Teaching

2010: Outstanding Teacher of the Year Nomination.

ACADEMIC EXPERIENCE

Courses Taught

American Judiciary
Business Ethics and Law
Constitutional Law
Corruption and Reform
Criminal Law
Freshman Experience
Legal and Philosophical Issues in Criminal Justice
Managing in Ethical & Lgl Envt
Public Administration

INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles

Segal, L. G., Gideon, L., Haberfeld, M. R. Comparing the Ethical Attitudes of Business and Criminal Justice Students. *To appear in Social Science Quarterly*.

Segal, L. G. (2010). Independence from Political Influence--A Shaky Shield: A Study of Ten Inspectors General. *Public Integrity*, 12(4), 297-314.

Frank, A. G., Segal, L. (2010). Public Integrity Networks. *Public Integrity*, 12(4), 325-344.

Segal, L. G., Ngugi, B., Mana, J. Credit Card Fraud: A New Perspective on Tackling an Intransigent Problem. *To appear in Fordham Journal of Corporate & Financial Law*.

Segal, L. G. Instilling Stewardship to Address the Integrity/Efficiency Dilemma. *To appear in Administration & Society*.

- Cooper, B. G., DeRoche, T. G., Ouchi, W., Segal, L., Brown, C. (2006). Weighted Student Formula: Putting Funds Where they Count in Education Reform. *Education Working Paper Archive*.
- Segal, L. G. (2002). Roadblocks in Reforming Corrupt Agencies: the Case of the New York City School Custodians. *Public Administration Review*, 62, 445-460.
- Segal, L. G. (1999). Corruption Moves to the Center: An Analysis of New York's 1996 School Governance Law. *Harvard Journal on Legislation*, 36(2), 323-67.
- Segal, L. G. (1998). Can We fight the New Tammany Hall? Difficulties of Prosecuting Political Patronage and Suggestions for Reform. *Rutgers Law Review*, 50(2), 507-62.
- Segal, L. G. (1997). The Pitfalls of Political Decentralization and Proposals for Reform: The Case of the New York City Schools.. *Public Administration Review*, 57(2), 141-49.

Books

- Segal, L. G. (2004). *Battling Corruption in America's Public Schools* (pp. 267). Cambridge, MA: Harvard University Press.
- HERE IS SOME OF THE PRAISE THAT THE BOOK RECEIVED:
- "Splendid"
 -- the Wall Street Journal.
 "Earns itself a place on the reformers' bookshelves"
 -- Forbes.
- "Worthwhile"
 -- New York Post.
- "Pathbreaking"
 -- Choice.
 "As timely as it is remarkable"
 -- School Administrator.
 "Must-read . . . Changes forever the direction of public school reform"
 -- EducationNews.org.
- One of the "picks for the year's notable books"
 -- American School Board Journal.
- "Will stand for many years as the leading work on the pathology of the urban school bureaucracy"
 -- James Jacobs, Chief Justice Warren Burger Professor of Constitutional Law and the Courts, New York University Law School.
- "The definitive book on waste, fraud, and corruption in our public schools" offering "a surprising, counter-intuitive explanation for why it is that most attempts at closer control produce exactly the opposite result"
 -- William Ouchi, UCLA School of Management, Author of Theory Z.
- "Puts the spotlight on a little-known problem...well-written and well-documented"
 -- Diane Ravitch, U.S. Assistant Secretary of Education, 1991-1993.
- "Offer[s] hope of radically reducing opportunities for corruption"
 -- Nathan Glazer, Professor Emeritus, Education and Sociology, Harvard University.
- "A very important, scrupulously documented book"
 -- Gilbert Geis, Professor Emeritus, Law and Society, UC Irvine, and past president, American Society of Criminology..
- Ouchi, W. G., Segal, L. G. (2003). *Making Schools Work: A Revolutionary Plan to Get Your Children the Education They Need* (pp. 304). New York City: Simon & Schuster
- HERE IS SOME OF THE PRAISE THAT THE BOOK RECEIVED:
- "Stands on its own as a seminal effort in real, practical, meaningful school reform."
 -- The Center for Public School Renewal.
- "Detailed and compelling"
 -- Booklist.
- "Offers school districts a blueprint for how to give principals and schools more autonomy while holding them accountable for results"
 -- New York Post.
- "A pragmatic, meticulously researched and engaging glimpse at what happens and what should happen

behind schoolhouse doors"

-- Bookpage.

"A powerful, readable, and engaging guide to school reform"

-- Deborah Stipek, Dean, Stanford University School of Education.

"The most important book on education in a half century"

-- Tom Peters

"A challenging, practical, and highly readable book that sets forth a unique way to make America's schools work"

-- Arthur Levitt, Jr., former Chairman, Securities and Exchange Commission.

Book Chapters

Frank, J., Segal, L. G., Weismann, M. F. (2010). Website Accessibility for the Blind: A Study of e-Health Providers under the Lens of Corporate Social Responsibility. In M. Manuela Cunha, Antonio Tavares and Ricardo Simoes (Ed.), *Handbook of Research on Developments in e-Health and Telemedicine: Technological and Social Perspectives*. Pa, USA: IGI Global. http://ehealth_and_telemedicine.ipca.pt

Segal, L. G. (2005). The Los Angeles Rampart Division Investigation. In Larry Sullivan and Marie Simonetti Rosen (Ed.), *The Encyclopedia of Law Enforcement*. Thousand Oaks, CA: Sage Publications.

Journal Articles

DeRoche, T., Cooper, B., Ouchi, W., Segal, L. (2004). When Dollars Follow Students. *The School Administrator*, 61(7), feature article.

Ouchi, W. G., Cooper, B., Segal, L. (2003). The Impact of Organization on the Performance of Nine School Systems: Lessons for California. *California Policy Options*, 125-140.

Segal, L. G. (1996). When Learning Comes Last. *City Journal*, 6(2), 11.

Segal, L. G. (1995). Who Really Runs the Schools?. *City Journal*, 5(1), 46-55.

Periodicals

Segal, L. G. (2004). *Work Rules Bust Holes in School Budgets* (April 7, 2004, B13 ed.). Los Angeles: Los Angeles Times.

Segal, L. G., Ouchi, W. G. (2003). *Principal Reforms: A Good Start* (New York Daily News, September 9, 2003, p. 27. ed.). New York, NY: New York Daily News.

Non-Refereed Presentations or Papers

International

Segal, L. G. (2009, April). *Pursuing Integrity through a Culture of Stewardship*. Presented at Knowledge Globalization Conference, Boston, Massachusetts.

Segal, L. G. (2008). *Information Asymmetries and the subprime mortgage debacle*. Presented at Knowledge Globalization Conference, Boston, Massachusetts.

Segal, L. G. (2003, November). *Purging Institutions of Corruption: A Comparative Analysis of Programs in New York City and Chicago*. Presented at the World Bank, Washington, D.C., District of Columbia.

National

Segal, L. G. (2006, March). *What needs to be done to get education money to the classroom.*. Presented at New York City Bar Association, New York City, New York.

Segal, L. G. (2005, November). *School Corruption and Reform*. Presented at John Jay College Book & Author Series, New York City, New York.

Segal, L. G. (2005, November). *School Corruption: Correlations to Structure and Culture*. Presented at New York University School of Law, New York City, New York.

Segal, L. G. (2004, June). *Corruption in School Systems in America*. Presented at Sichuan University, Anthropology Lecture Series, Chengdu, Sichuan, China.

Segal, L. G. (2004, March). *Battling Corruption in Public Schools*. Presented at Harvard Club, New York City, New York.

Segal, L. G. (2004, March). *Battling School Corruption*. Presented at Kennedy School of Government, Harvard University, Social Policy Professional Council, Cambridge, Massachusetts.

Other

Segal, L. G.. Conference on Knowledge Globalization -- Track Co-Chair

Presentation of Refereed Papers

International

Frank, J., Segal, L. G., Weismann, M. F. (2010, August). *Healthcare Web Accessibility: Litigation Avoidance or Strategic Opportunity?*. Presented at AMCIS, Lima, Peru. 16th Americas Conference on Information Systems

Segal, L. G. (2009, November). *Can stewardship be a corruption control?*. Presented at American Society of Criminology, Philadelphia, Pennsylvania.

National

Segal, L. G. (2004, April). *School Organization and Corruption Reform*. Presented at Midwest Political Science Association, Chicago, Illinois.

SERVICE ACTIVITIES

College/School Assignments

Committee Member

2008 - 2011: Committee on Teaching Excellence Awards;.

2008: Gave Workshops for Incoming Faculty on behalf of the Center for Teaching Excellence;.

Faculty Advisor

2010 - 2011: and Partner, Business Alumni Case Day;.

2008: Assisted Dean Coyne in developing Ethics Code;.

Faculty Mentor

2011: Offered Mock Class on Business Ethics to Early Action Admitted Students;.

Other

2010 - 2011: Research Committee member;.

2009: Offered workshop on How to Teach Ethics for Suffolk's Center for Teaching Excellence;.

University Assignments

Committee Member

2007 - 2011: Center for Teaching Excellence -- Advisory Board;.

Department Assignments

Committee Chair

Redesigned syllabus for MBA 680 (in class and on-line);.

2008 - 2011: Design Assessment of Learning (AOL) Instruments for MBA 680 and BLE 215;.

Committee Member

Redesigned syllabus for BLE 215 with Professor Miriam Weismann;.

Professional Service

Special Projects or Assignments

2008;: Was one of four discussants leading the First National Watchdog Inspector General Conference in Gracie Mansion, New York City, -- the first conference of its kind in the United States..