

Alberto Zanzi

Full Professor

Education

PhD, University of Southern California, Los Angeles, CA, Organizational Behavior, 1981
Harvard Business School, Cambridge, MA, Program in Individual Studies in Business Adm., 1974
Harvard Business School, Cambridge, MA, International Teachers Program, 1972
MBA, Utah State University, Logan, UT, 1970
BSBA, Utah State University, Logan, UT, Personnel and Human Relations, 1969

Teaching Interests

Organizational Behavior, Power & Politics, Family Business, Management Consulting, International Management.

Research Interests

Political and Power Structures in Organization, Family Business Governance, Career development in Management Consulting

ACADEMIC EXPERIENCE

Courses Taught

Effective Career Planning
Leadership & Teambuilding Sem.
Management Consulting
Special Topics

Consulting

2006: US Scientific Company, Organizational Restructuring, The project centered on the restructuring of procurement and contract administration of a primary US scientific company, including re-evaluation of skill profiles, staff levels and reporting lines.

The project was commissioned by the SVP of administration.

INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles

Zanzi, A., Adams, S. The Role of Academia in Preparing Management Consultants. *To appear in International Journal of Management and Business (IJMB)*.

Blodgett, M. S., Dumas, C., Zanzi, A. (2010). Emerging Trends in Global Business: A Comparative Study of U.S. and International Family Business Values. *To appear in Journal of Business Ethics*.

Zanzi, A., Susan, A. (2009). Mapping the Client's Political Terrain: a Model of Analysis for Consultants. *Research in Management Consulting, 10th vol.*

Adams, S., Zanzi, A. (2006). Developing Political Intelligence for Making Feasible Decisions. *Journal Of Management Development, 25(4), 350 - 367*.

Adams, S., Zanzi, A. (2005). The consulting career in transition: From partnership to corporate. *Career Development International, 10(4), 325 - 338*.

Adams, S., Zanzi, A. (2004). Academic Development for Careers in Management Consulting. *Career Development International, 9(6 & 7), 559-577*.

Adams, S., Zanzi, A. (2004). Course Preparation for Management Consultants. *Journal of Management Education, 28(9), 655-673*.

Conference Proceedings

- Blodgett, M., Dumas, C., Zanzi, A. (2009). *Emerging Ethical Values of American Family Owned Businesses*. Sixteenth Annual International Conference Promoting Business Ethics. <http://>
- Zanzi, A., Adams, S. M. (2009). *The Role of Academia in Preparing Management Consultants*. IAMB International Academy of Management and Business. <http://>
- Zanzi, A., Adams, S. M. (2007). *Examining the Political Side of Decisions: a model of Analysis for Consultants and Their Clients*. Third International Conference of the Management Consulting Division of the Academy of Management, Copenhagen, Denmark, May - June 2007, Third International Conference of the Management C.
- Zanzi, A., Adams, S. M. (2007). *Mapping the Client's Political Terrain: a Model of analysis for Consultants*. Academy of Management National Conference, Philadelphia, PA, Aug. 2007, Academy of Management National Conference, Philade.
- Adams, S., Zanzi, A. (2004). *The Future of University Level Courses in Management Consulting*. Second International Conference on Management Consulting, Academy of management , Mgt. Consulting Division.

Journal Articles

- Zanzi, A. (2009). Keeping the 'family' in the 'family business'.. *Water Technology Magazine*, 32(6), 14-17.

Presentation of Refereed Papers

International

- Blodgett, M., Dumas, C., Zanzi, A. (2009). *Emerging Ethical Values of American Family Owned Businesses*. Presented at Sixteenth Annual International Conference Promoting Business Ethics, Niagara Falls, United States of America.
- Zanzi, A., Adams, S. M. (2009). *The Role of Academia in Preparing Management Consultants*. Presented at IAMB International Academy of Management and Business, Istanbul, Turkey.
- Zanzi, A., Susan, A. (2007, May). *Examining the Political Side of Decisions: a Model of Analysis for Consultants and Their Clients*. Presented at Third International Conference of the Management Consulting Division of AoM, Copenhagen, Denmark.
- Adams, S., Zanzi, A. (2004, July). *The Future of University Level Courses in Management Consulting*. Presented at Second International Conference on Management Consulting, Academy of Management , Mgt. Consulting Division, Lousanne, Switzerland.

National

- Zanzi, A. (2008, August). *The Design and Teaching of a Management Consulting Course - Discipline Courses Are Not Sufficient*. Presented at Academy of Management, Anaheim, CA, United States of America.
- Zanzi, A., Susan, A. (2007, August). *Mapping the Client's Political Terrain: a Model of Analysis for Consultants*. Presented at Academy of Mgmt, Philadelphia, Pennsylvania.
- Adams, S., Zanzi, A. (2005, August). *The Consulting Career in Transition: From Partnership to Corporate*. Presented at Academy of Management annual conference, Honolulu, Hawaii.

SERVICE ACTIVITIES

College/School Assignments

Committee Chair

2010: FLDC

Committee Member

2008: FLDC

2006: GPC; Massive work on reviewing the GMBA proposal.

2005: GPC

2003 - 2005: GMBA curriculum committee;

1998 - 2005: Academic Standing Committee

2004: FLDC

Other Institutional Service Activities

2004: Family Business Initiative; Organized contacts, visits and meetings with alumni for the purpose of developing a fam. buss. series of supporting activities and an advisory board.

University Assignments

Other Institutional Service Activities

2007: Seminar of Family Business for Suffolk alumni; Presented a seminar on family business succession to a group of invired alumni in April 07.

Professional Service

Committee Chair

2007: Third International Conference of the Management Consulting division of the Academy of Management

Conference-Related

2007: ENT division Academy of Management.

Editor, Conference Proceedings

2007: ENT division Academy of Management

Reviewer, Ad Hoc Reviewer

2004 - 2007: Career Development International

2002 - 2005: Journal of Management Education

Reviewer, Conference Paper

2007: Mgt. Consulting division Academy of Management

2000 - 2007: Academy of Management, Mgt. Consulting Division

1999 - 2007: Academy of Management, EDT Division

2001 - 2004: Organizational Behavior Teaching Conference

Professional Memberships

Academy of Management. M.E.D. division.

Academy of Management

Organizational Behavior Society.