

Suffolk Global MBA: named in the top 15 U.S. graduate programs in global management by *Princeton Review*.



Sonus Public Relations – London

Anthony Bushu joined the part-time Global MBA in Fall 2009, bringing with him 10 years of excellent work experience. From Boston, with an undergrad degree in Communications and an entrepreneurial spirit, Anthony founded and managed Massive Records, voted “one of Boston’s Best New Stores” in 2004. Working at Maximus during his time in the GMBA, Anthony completed all coursework for his degree so he could do a full-time 3-month internship in Europe. *“I’m back to my communications ‘roots’ with this position and enjoying it immensely!”*



Weber Shandwick – Beijing

Wilson Cheng came to the full-time Global MBA with 5 years of experience in the financial services industry. He spent 3 years with Bank of America Merrill Lynch in New York City as a Senior Specialist in the Global Foreign Exchange Operations Division. Wanting a career focus change, he is in the GMBA’s international marketing concentration. Born in Hong Kong, and a citizen of Australia, Wilson is excited to be in Beijing working with Weber Shandwick, one of the world’s leading global public relations and communications firms. In the AsiaPacific, Weber Shandwick has won regional, national, and international industry awards for work with clients including MasterCard, General Motors, and Pfizer. *“This is such an amazing opportunity for me!”*



Mavi Jeans world headquarters – Istanbul

Hilary Dunn completed a BSBA degree in marketing and went from Account Executive at a community newspaper to Senior Sales Analyst and Marketing Manager in a major New York City media company specializing in b-to-b publishing and events. Interested in the consumer goods side, Hilary is thrilled to be at Mavi, a leading global brand in the denim industry. She has attended a Manager’s Forum and is gaining excellent experience in the Marketing Department. And of course, she is enjoying Istanbul. *“It is absolutely incredible to see in person what I’ve only read about in history books.....the ancient Bazaar with 4,000+ shops, the ‘Old City’ – what an experience!”*



Dunkin Brands world headquarters – Canton, Massachusetts

With 16 years of work experience at Lloyds of London in the UK, **Mark Foulds** was ready for a change in his career and a career-relevant MBA to catapult him to the next step in his already successful career. *“The Suffolk Global MBA and international marketing concentration have been an amazing experience – beyond my expectations. My classmates from the U.S. and across the globe are great professional colleagues.”* Mark is working with the Marketing Director of Baskin Robbins, the world’s largest hard-serve ice cream franchise – a part of Dunkin Brands. Dunkin Brands has 14,800 points of distribution in 44 countries with \$6.9 billion total global system-wide sales. *“I’m gaining excellent real-world experience on significant projects within a truly global brand.”*



Sonesta Collection – Boston

Cristian Vidal Gonzalez hails from Chile and has an intense interest in the hospitality industry. With an undergraduate degree in Hotel and Restaurant Management from Inacap University in Concepcion, Chile, he has 6 years of experience mainly in operations. Joining the Global MBA, his goal was to gain valuable, career-relevant experience in business and international marketing. Sonesta Collections has hotels in the U.S., St. Maarten, Brazil, Peru, Chile, Colombia, Ecuador and Egypt. *“This is a dream come true. I am working closely with the VP of Marketing, attending meetings with VPs and GMs from other properties and seeing the global side of marketing in this industry.”*



Cape Classics world headquarters – New York City, NY

Alexandra Grinberg has a BA in International/Intercultural Studies from Fordham University in NY, and 4 years of work experience in the wine and spirits industry. Born in Moscow, Russia, and a citizen of Belgium, she’s worked in the Ukraine; Czech Republic; and Verona, Italy. In the GMBA international marketing concentration, she is thrilled to be working at Cape Classics, the preeminent U.S. importer and distributor of South African wines. Partnering with key U.S. restaurants, Walt Disney World and major fine food stores, Cape Classics distributes in 49 states. *“Being mentored by the President/COO and working with the Cape Classics team is just phenomenal. I love the wine and spirits industry, and this U.S. marketing internship is excellent.”*



John Hancock Financial Services – Boston

Jonathan Jendrzewski has loved the flexibility of the part-time Global MBA. With significant professional and family-life demands, he’s taken his time earning his GMBA degree with the international marketing concentration. *“The location and convenient night classes are great. I’ve enjoyed meeting so many of the full-time GMBAAs as they’ve gone through the program. Each course has also been so applicable to my job, and I’ve really been able to focus on what I’m gaining in them.”* Jonathan’s global research project will add value to his company, apply knowledge gained in the GMBA to his job, and enhance his own professional development.

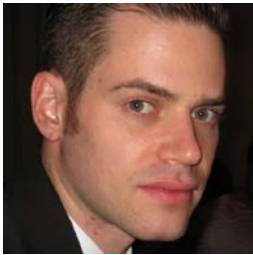


Kelly McDonnell is a part-time Global MBA who began the program in spring 2008. She's been working in the financial services industry for 10 years. Her goals in choosing the GMBA with the international finance concentration were to gain a greater depth of knowledge and a broader strategic perspective of the world of finance. She enjoys the program's flexible scheduling and is gaining a wider professional network. Her global research project will add value to her company, which has offices all over the world, and to her professional development. Company confidentiality respected in this document.



BMC Software Asia Pacific - Singapore

Steven Moore has a BS in Biology, is a licensed pharmacy technician, and spent 3 months in Eastern Africa on a research grant from the National Institutes of Health. From Memphis, Tennessee, with 10+ years of work experience, Steven decided it was time for a change in his career focus and prepared for it by taking introductory courses in stats, economics, accounting and finance – and then came to the Global MBA to do the international finance concentration. He enjoyed the *London Financial Markets Global Travel Course* and attending Boston's United Nations Consular's Ball with his fellow GMBAs. With an intense interest in international business, culture, and finance, he is very excited to be in Singapore, working in corporate finance with BMC, the 9th largest software company in the world.



Fidelity Investments – Bangalore, India

Guy Peled, a part-time Global MBA with an undergrad degree in international management, has traveled to more than 10 countries. As a Compliance Analyst at Fidelity Investments in Boston, he elected to capitalize on Suffolk's option to do a consulting project that includes 2+ weeks outside the U.S. He spent 7 weeks at Fidelity's office in Bangalore. In addition to his actual work assignment, he completed a major marketing project adding value to his company and to his portfolio of skills. *"I'd never been to India. My 7 weeks there mixed business with pleasure and gave me insight into what everyday India is like by working, living and adventuring there. The people, food, sites, sounds – it is truly a wondrous country."*



Ipsos China – Beijing

Pam Reilly has an intense interest in China, is fluent in German and English, and has a basic knowledge of Mandarin Chinese, Spanish, French and Italian. With 11 years of experience in accounting, she wanted to move her career focus to finance with the goal of ultimately working in China. Ipsos ranks 5th among global research companies: it has 5,000 clients in 67 countries around the world. *"Working on the corporate finance team of a major global company is extremely exciting. And living in Beijing and exploring this amazing city is phenomenal!"*



Menicon America, Inc. – Waltham, Massachusetts

Chanapit (Pam) Sukpongsri came to the full-time Global MBA from Bangkok, Thailand. With 6+ years of work experience at AstraZeneca, first as a Medical Representative and then promoted to Product Specialist, she is in the international marketing concentration. Continuing her interest in the pharmaceutical/medical supply/device field, she is very excited about her internship. Menicon is Japan's first and largest contact lens and care product manufacturer with a presence in 30 countries. *"Menicon has been in the U.S. for 1 year and is working to expand its market share. I am learning so much working in a U.S. corporate office and being a part of both the strategic and operational sides of marketing."*



P.A.P. Corp – Greece

A citizen of Colombia, **David Zapata** came to the full-time GMBA's international marketing concentration with 8 years of experience at BANCOLOMBIA, most recently as their Foreign Currency Product Manager. P.A.P. Corp is a unique company in the hospitality, construction and fashion sectors. David's internship is with the hospitality division, spending time between the main corporate office in Thessaloniki and two ocean side resorts in Halkidiki. His projects include analyzing and creating a social media marketing plan to increase P.A.P. Corp's target client base. While expanding his marketing skills, he is also enjoying the sights, culture and food of Greece. *"I don't know if you've ever tried trigonakias. They are a sweet, creamy and crusty little piece of heaven! And while most people dream of spending time on a beautiful island, I'm doing that and at the same time gaining valuable professional experience while earning my Global MBA!"*

Read the 2011 Global MBA internship blogs at
www.globalmba.typepad.com/2011_gmba_internships.

The Suffolk Global MBA is an AACSB-accredited specialized MBA in international business. It includes an intensive concentration in either international finance or international marketing and a 1-week Global Travel Seminar with live case studies at high-value companies in one of 5 destinations

Full-time students complete a 3-month full-time internship outside their home country that must include a major project in finance or marketing that adds value to the company.

Part-time students complete either a 3-month full-time internship OR a global research project in their place of business OR a consulting project that includes at least 2 weeks outside the U.S.

www.suffolk.edu/globalmba