

Name \_\_\_\_\_  
 Entry Date \_\_\_\_\_ ID # \_\_\_\_\_  
 Program \_\_\_\_\_ Eval Date \_\_\_\_\_

# Suffolk Global MBA



**SUFFOLK**  
 UNIVERSITY  
 SAWYER BUSINESS SCHOOL

<b>COURSE NO.</b>	<b>Global MBAs select either an international finance concentration OR an international marketing concentration as indicated by grey shading</b>	<b>Credits</b>
	<b>Full-time: option to take 2 courses online Part-time: option to take 5 courses online</b>	

MBA 600	Effective Career Planning	1
GMBA 601	Introduction to Global Business	1

**CORE COURSES (24 Credits) - can be waived**

MBA 610	Organizational Behavior	3
MBA 622	Operations and Data Analysis	3
MBA 630	Economic Analysis for Managers	3
MBA 640	Corporate Financial Reporting and Control	3
MBA 650	Value-Based Financial Management (prereqs: MBA 622 AND 630 AND 640)	3
MBA 660	Marketing: The Challenge of Managing Value	3
MBA 670	Information Management for Competitive Advantage	3
MBA 680	Managing in the Ethical and Legal Environment (Subst. BLLS 830 if not waived)	3

**GLOBAL REQUIREMENTS (9 Credits)**

MBA 780	Managing in the Global Environment (can not be online)	3
MBA 800	Strategic Management (can not be online)	3
MGIB 850	Global Travel Seminar	3

**SELECT EITHER INTERNATIONAL FINANCE CONCENTRATION (15 Credits)**

1.FNIB 825	Multinational Financial Management	3
2.FNIB 830	Valuation & Capital Budgeting in a Global Environment	3
3.FNIB 835	Global Investment Analysis & Derivatives	3
4.FNIB 840	Global Capital Markets & Risk Management	3
5.ACIB 872	Multinational Financial Analysis and Control	3

**OR INTERNATIONAL MARKETING CONCENTRATION (15 Credits)**

1.MKIB 812	Global Branding and Communication Strategies	3
2.MKIB 816	Managing Relationships in the Global Supply Chain	3
3. MKIB 817	International Marketing	3
4.MKIB 819	Global Perspectives in Consumer Marketing	3
5.MKT 810	Marketing Research for Managers	3

**FULL-TIME STUDENTS ENROLL IN (6 Credits)**

GMBA 800	Global Internship (3 months in summer)	6
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**PART-TIME STUDENTS ENROLL IN (6 Credits)**

GMBA 902	3-credit Global Experiential Research Project – Company Based <b>AND</b> a 3-credit elective <b>OR</b> 6-credit GMBA 800 three-month summer Global Internship	6
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**CAPSTONE (1 Credit)**

GMBA 850	Capstone Seminar	1
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**TOTAL CREDITS: 33 to 57**