

Florida Statewide Marginals

AREA				
N=			600	100%
South	1	(1/106)	168	28%
North	2		132	22%
West	3		156	26%
East	4		144	24%

START

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

N=			600	100%
Continue	1	(1/108)	600	100%
No-Initial refusal and all other call results ..	?		0	0%

S1. Thank You. Are you currently registered to vote in Florida?

N=			600	100%
Yes	1	(1/110)	600	100%
No	2		0	0%

GENDR

RECORD GENDER

N=			600	100%
Male	1	(1/109)	288	48%
Female	2		312	52%

S2. Are you enrolled as a Democrat, Republican, or Independent / No Party Affiliation?

N=			600	100%
Democrat	1	(1/113)	244	41%
Republican	2		217	36%
No party	3		139	23%

S3. What is your age category?

N=			600	100%
18-34 YRS	1	(1/116)	61	10%
35-44 YRS	2		79	13%
45-54 YRS	3		103	17%
55-64 YRS	4		145	24%
65-74 YRS	5		151	25%
75+ YRS	6		57	10%
REFUSED	7		4	1%

S4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

N=			600	100%
White/Caucasian	1	(1/117)	432	72%
Black/African-American	2		69	12%
American Indian/Alaska Native	3		5	1%
Asian	4		2	0%
Native Hawaiian/Other Pacific Islander	5		2	0%
Hispanic/Latino	6		64	11%
Other	7		15	3%
Don't know(DO NOT READ)	8		11	2%

Great, I am going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama.

N=			600	100%
Continue	1	(1/118)	600	100%

Q1. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/119)	0	0%
Favorable	2		288	48%
Unfavorable	3		264	44%
Heard of/Undecided	4		48	8%

Q2. Is your opinion of Rick Scott generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/120)	21	4%
Favorable	2		189	32%
Unfavorable	3		282	47%
Heard of/Undecided	4		108	18%

Q3. Is your opinion of Bill Nelson generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/121)	83	14%
Favorable	2		258	43%
Unfavorable	3		143	24%
Heard of/Undecided	4		116	19%

Q4. Is your opinion of Marco Rubio (ROO-be-oh) generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/122)	43	7%
Favorable	2		244	41%
Unfavorable	3		178	30%
Heard of/Undecided	4		135	23%

Q5. Is your opinion of Hillary Clinton generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/123)	4	1%
Favorable	2		383	64%
Unfavorable	3		166	28%
Heard of/Undecided	4		47	8%

Q6. Is your opinion of Dean Cannon generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/124)	416	69%
Favorable	2		28	5%
Unfavorable	3		37	6%
Heard of/Undecided	4		119	20%

Q7. Is your opinion of Debbie Wasserman-Shultz generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/125)	293	49%
Favorable	2		131	22%
Unfavorable	3		79	13%
Heard of/Undecided	4		97	16%

Q7A. Is your opinion of Jeb Bush generally favorable or generally unfavorable?

N=			600	100%
Never heard	1	(1/126)	17	3%
Favorable	2		316	53%
Unfavorable	3		195	33%
Heard of/Undecided	4		72	12%

Q8
The following are questions about Florida politicians and issues:

Q8. Do you think the country is heading in the right direction or is it on the wrong track?

N=			600	100%
Right direction	1	(1/127)	123	21%
Wrong Track	2		385	64%
Undecided	3		92	15%

Q9. Do you think that Florida is heading in the right direction or is it on the wrong track?

N=			600	100%
Right direction	1	(1/128)	181	30%
Wrong Track	2		321	54%
Undecided	3		98	16%

Q10. Do you approve or disapprove of the job Barack Obama is doing as President?
 N= 600 100%
 Approve 1 (1/129) 246 41%
 Disapprove 2 290 48%
 Undecided 3 64 11%

Q11. Do you approve or disapprove of the job Rick Scott is doing as Governor?
 N= 600 100%
 Approve 1 (1/130) 168 28%
 Disapprove 2 295 49%
 Undecided 3 137 23%

Q12. Is the recession over in Florida?
 N= 600 100%
 Yes 1 (1/131) 43 7%
 No 2 526 88%
 Undecided 3 31 5%

Q13. Which is more important to you: maintaining state services or cutting state spending?
 N= 600 100%
 Maintain services 1 (1/132) 229 38%
 Cut spending 2 274 46%
 Undecided 3 97 16%

Q14. If the candidates in the 2012 Republican Primary for U.S. Senate were (RANDOMIZE) for whom will you vote or toward whom would you LEAN at this time?
 N= 217 100%
 George LeMieux (le-MEW) (Vote/Lean) 01 (1/133) 8 4%
 Will McBride (Vote/Lean) 02 6 3%
 Mike Haridopolos (Vote/Lean) 03 5 2%
 Adam Hasner (Vote/Lean) 04 2 1%
 Vern Buchanan (Vote/Lean) 05 11 5%
 Mike McCalister (Vote/Lean) 06 1 0%
 Jennifer Carroll (Vote/Lean) 07 6 3%
 Joe Scarborough (SCAR-boro) (Vote/Lean) 08 14 6%
 Nick Loeb (Vote/Lean) 09 2 1%
 Daniel Webster (Vote/Lean) 10 16 7%
 Undecided (DO NOT READ) 11 146 67%

Q15. Thinking about the 2012 Republican Primary for President of the United States, if the candidates were (RANDOMIZE), for whom will you vote or toward whom would you LEAN at this time?
 N= 217 100%
Newt Gingrich 01 (1/135) 20 9%
Mitt Romney 02 71 33%
Mike Huckabee 03 31 14%
Tim Pawlenty 04 6 3%
Haley Barbour 05 8 4%
Michele Bachmann 06 2 1%
Sarah Palin 07 17 8%
Ron Paul 08 4 2%
Donald Trump 09 18 8%
Other (DO NOT READ) 10 4 2%
Undecided (DO NOT READ) 11 36 17%

Q16. If the General Election for United States President were held today and the candidates were Democrat Barack Obama and Republican Mitt Romney for whom will you vote or toward whom would you LEAN at this time?
 N= 600 100%
 Obama 1 (1/137) 251 42%
 Romney 2 260 43%
 Other 3 21 4%
 Undecided 4 62 10%
 Refused 5 6 1%

Q17. How about Barack Obama and Mike Huckabee?
 N= 600 100%
 Obama 1 (1/138) 262 44%
 Huckabee 2 248 41%
 Other 3 20 3%
 Undecided 4 68 11%
 Refused 5 2 0%

Q18. How about Barack Obama and Tim Pawlenty?

N=			600	100%
Obama	1	(1/139)	248	41%
Pawlenty	2		167	28%
Other	3		32	5%
Undecided	4		151	25%
Refused	5		2	0%

Q19. How about Barack Obama and Michelle Bachmann?

N=			600	100%
Obama	1	(1/140)	270	45%
Bachmann	2		181	30%
Other	3		29	5%
Undecided	4		114	19%
Refused	5		6	1%

Q20. How about Barack Obama and Newt Gingrich?

N=			600	100%
Obama	1	(1/141)	279	47%
Gingrich	2		218	36%
Other	3		20	3%
Undecided	4		77	13%
Refused	5		6	1%

Q21. How about Barack Obama and Sarah Palin?

N=			600	100%
Obama	1	(1/142)	310	52%
Palin	2		204	34%
Other	3		21	4%
Undecided	4		59	10%
Refused	5		6	1%

Q22. How about Barack Obama and Donald Trump?

N=			600	100%
Obama	1	(1/143)	296	49%
Trump	2		201	34%
Other	3		24	4%
Undecided	4		73	12%
Refused	5		6	1%

Q22A. How about Barack Obama and Haley Barbour?

N=			588	100%
Obama	1	(1/144)	276	47%
Barbour	2		153	26%
Other	3		24	4%
Undecided	4		132	22%
Refused	5		3	1%

Q22B. How about Barack Obama and Ron Paul?

N=			588	100%
Obama	1	(1/145)	281	48%
Paul	2		176	30%
Other	3		23	4%
Undecided	4		106	18%
Refused	5		2	0%

Q23. This past November, in Florida's election for Governor for whom did you vote: Republican Rick Scott, Democrat Alex Sink, Independence Party Candidate Peter Allen, Independent Michael Arth, Independent Farid Khavari, Independent C.C. Reed, or Independent Daniel Imperato {Im-per-AH-toe}, or did you not vote?

N=			600	100%
Scott	01	(1/146)	242	40%
Sink	02		239	40%
Allen	03		4	1%
Arth	04		0	0%
Khavari	05		2	0%
Reed	06		0	0%
Imperato	07		0	0%
Did not vote	08		73	12%
Undecided	09		25	4%
Refused	10		15	3%

Q24. Would you characterize Governor Rick Scott's first 100-days on the job as positive and productive, negative and damaging or as having little impact?

N=		600	100%
Positive and productive	1 (1/148)	154	26%
Negative and damaging	2	243	41%
Little impact	3	121	20%
Undecided	4	80	13%
Refused	5	2	0%

Q25. If you had the chance to vote again today would you vote for current Governor Republican Rick Scott, his former opponent Democrat Alex Sink, or someone else?

N=		600	100%
Scott	1 (1/149)	185	31%
Sink	2	244	41%
Someone else	3	125	21%
Undecided	4	42	7%
Refused	5	4	1%

Q26. Is Governor Rick Scott staying true to his campaign promises?

N=		600	100%
Yes	1 (1/150)	263	44%
No	2	212	35%
Undecided	3	121	20%
Refused	4	4	1%

Q27. Do you agree with how Governor Rick Scott is governing the state?

N=		600	100%
Yes	1 (1/151)	185	31%
No	2	315	53%
Undecided	3	100	17%
Refused	4	0	0%

Q28. Do you feel that Governor Rick Scott's plan to cut corporate taxes and cutting regulations will help bring more jobs to Florida?

N=		600	100%
Yes	1 (1/152)	237	40%
No	2	266	44%
Undecided	3	97	16%
Refused	4	0	0%

Q29. Recently Governor Rick Scott signed an executive order that requires drug testing for many current state workers and job applicants, do you support or oppose this policy?

N=		600	100%
Support	1 (1/153)	445	74%
Oppose	2	114	19%
Undecided	3	41	7%
Refused	4	0	0%

Q30. Do you support or oppose Governor Rick Scott's \$154 million in state spending cuts for K through 12 education?

N=		600	100%
Support	1 (1/154)	152	25%
Oppose	2	377	63%
Undecided	3	67	11%
Refused	4	4	1%

Q31_1
 Q31. Earlier this year the Florida legislature passed a new education bill that institutes a test-based merit pay plan for teachers and ends teacher tenure in place of one-year contracts.

N=		600	100%
Continue	1 (1/155)	600	100%

Q31. Some people say this new policy will help attract and keep top teachers, and enable school administrators to get rid of bad teachers more quickly. Other people say that the law diminishes a teacher's due process and collective bargaining rights. Do you favor the new system of merit-based pay and one-year contracts, or the old system of teacher tenure?

N=			600	100%
New system	1	(1/156)	268	45%
Old system	2		251	42%
Undecided	3		81	14%
Refused	4		0	0%

Q32. Do you feel that your federal income taxes are too high, too low or about right?

N=			600	100%
Too high	1	(1/157)	219	37%
Too low	2		42	7%
About right	3		290	48%
Undecided	4		43	7%
Refused	5		6	1%

Q33. How about corporations, do you feel corporate taxes are too high, too low or about right?

N=			600	100%
Too high	1	(1/158)	136	23%
Too low	2		254	42%
About right	3		89	15%
Undecided	4		117	20%
Refused	5		4	1%

Q34. Currently the Florida legislature is considering cutting funds to The Florida Forever Act, a conservation program that has protected more than 2.4 million acres of land and costs the state \$300 million dollars per year. Do you support or oppose cutting funds?

N=			600	100%
Support cut	1	(1/159)	190	32%
Oppose cut	2		295	49%
Undecided	3		115	19%
Refused	4		0	0%

Q35. What is your opinion of Florida laws on illegal immigrants?

N=			600	100%
Too strict	1	(1/160)	50	8%
Too lenient	2		310	52%
About right	3		109	18%
Undecided	4		127	21%
Refused	5		4	1%

Q36. Do you think that Florida should adopt an immigration policy similar to that of Arizona?

N=			600	100%
Yes	1	(1/161)	308	51%
No	2		200	33%
Undecided	3		92	15%

Q37. Currently, there are 18 measures before the Florida legislature that deal with abortion. Do you favor tightening Florida's abortion laws, do you favor loosening Florida's abortion laws, or do you think they should stay the same?

N=			600	100%
Tighten laws	1	(1/162)	145	24%
Loosen laws	2		77	13%
Stay the same	3		259	43%
Undecided	4		113	19%
Refused	5		6	1%

Q38. Should Florida pass a law requiring district school boards to adopt a dress code policy that prohibits students from wearing clothing that exposes underwear or body parts in a specific manner?

N=			600	100%
Yes	1	(1/163)	513	86%
No	2		62	10%
Undecided	3		25	4%

Q39. Do you generally approve or disapprove of President Obama's handling of the situation in Libya?

N=			600	100%
Approve	1	(1/164)	237	40%
Disapprove	2		264	44%
Undecided	3		96	16%
Refused	4		3	1%

DEMO

THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

N=			600	100%
Continue	1	(1/165)	600	100%

Q40. Are there any members of your household who are union members?

N=			600	100%
Yes	1	(1/166)	70	12%
No	2		524	87%
Undecided (DO NOT READ)	3		6	1%

Q41. Do you currently have children in the school system?

N=			600	100%
Yes	1	(1/167)	123	21%
No	2		473	79%
Undecided (DO NOT READ)	3		4	1%