

EMBARGOED UNTIL WEDNESDAY, OCTOBER 1, 2008 AT 4:15 PM

AREA

N=			600	100%
North	1	(1/ 94)	129	22%
Central West	2		88	15%
Central/Central East	3		181	30%
South	4		202	34%

START

Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. We are calling Florida households statewide. Would you be willing to spend three minutes answering some brief questions? (or someone in that household - ROTATE).

N=			600	100%
Continue	1	(1/101)	600	100%

GEND

RECORD GENDER

N=			600	100%
Male	1	(1/102)	288	48%
Female	2		312	52%

S1

S1. Are you currently registered to vote?

N=			600	100%
Yes	1	(1/103)	600	100%
No	2		0	0%
DK/REFUSED/UNDECIDED	3		0	0%

S2

S2. Thank You. How likely are you to vote in the Presidential Election on November 4th?

N=			600	100%
Very likely	1	(1/106)	503	84%
Somewhat likely	2		97	16%
Not very/Not at all likely	3		0	0%
Other/Undecided/Refused	4		0	0%

Q1

Q1. And how are you registered to vote - Democrat, Republican, or Unaffiliated/Independent/Undeclared, or something else?

N=			600	100%
Democrat	1	(1/109)	253	42%
Republican	2		215	36%
Unaffiliated/Independent/Other	3		129	22%
Not registered yet	4		3	1%

Q2

Q2. What is your age category?

N=			600	100%
18-25	1	(1/110)	28	5%
26-35	2		49	8%
36-45	3		101	17%
46-55	4		137	23%
56-65	5		122	20%
66-75	6		103	17%
Over 75	7		57	10%
Refused	8		3	1%

Q3

Q3. Which of the following best describes your race or ethnicity?

N=			600	100%
White/Caucasian	1	(1/111)	417	70%
African-American	2		77	13%
Asian	3		23	4%
American Indian	4		16	3%
Hispanic	5		51	9%
Undecided (DO NOT READ)	6		8	1%
Refused (DO NOT READ)	7		8	1%

Q4

Q4. Which of the following best describes your religion - Roman Catholic, Protestant, Baptist, Methodist, Jewish, Muslim, other, or non-religious?

N=			600	100%
Roman Catholic	1	(1/112)	180	30%
Protestant	2		130	22%
Baptist	3		76	13%
Methodist	4		25	4%
Jewish	5		27	5%
Muslim	6		2	0%
Other (DO NOT READ)	7		80	13%
Non religious (DO NOT READ)	8		38	6%
Refused (DO NOT READ)	9		42	7%

Q5

Q5. Were you a Hillary Clinton supporter originally in the Democratic Primary?

N=			382	100%
Yes	1	(1/113)	188	49%
No	2		162	42%
Undecided	3		28	7%
Refused	4		4	1%

Q6

Q6. John McCain chose Sarah Palin {PAY-Lin}, the Governor of Alaska, to be his Vice Presidential nominee. Does this choice make you more likely or less likely to vote for John McCain?

N=			600	100%
More Likely	1	(1/114)	238	40%
Less Likely	2		217	36%
Undecided	3		134	22%
Refused	4		11	2%

Q7

Q7. Which one of the following issues matters most in deciding your vote for president?

N=			600	100%
Taxes	01	(1/115)	41	7%
Education	02		38	6%
Iraq War	03		53	9%
Terrorism	04		45	8%
Economy/Jobs	05		260	43%
Moral Values	06		57	10%
Healthcare	07		54	9%
Other	08		30	5%
Undecided	09		22	4%
Refused	10		0	0%

Q8

Q8. There are 14 candidates for President on the Florida ballot. Of these, the major 5 candidates are: Republican John McCain, Democrat Barack Obama, Libertarian Bob Barr, Green Party Cynthia McKinney, and Ecology Party Ralph Nader {NAY-der}. At this point, for whom will you vote?

N=			600	100%
John McCain	1	(1/117)	236	39%
Barack Obama	2		261	44%
Bob Barr	3		12	2%
Cynthia McKinney	4		5	1%
Ralph Nader	5		8	1%
Undecided	6		61	10%
Refused	7		17	3%

Q9

Q9. Is your mind made up or do you think you might change your mind before the election?

N=			522	100%
Mind made up	1	(1/118)	427	82%
Might change	2		81	16%
Undecided	3		14	3%
Refused	4		0	0%

Q10

Q10. As of today, who are you leaning toward?

N=			78	100%
John McCain	1	(1/119)	15	19%
Barack Obama	2		12	15%
Bob Barr	3		0	0%
Cynthia McKinney	4		1	1%
Ralph Nader	5		0	0%
Undecided	6		37	47%
Refused	7		13	17%

Q8&10 COMBINED

N=			600	100%
John McCain	1	(1/117)	251	42%
Barack Obama	2		273	46%
Bob Barr	3		12	2%
Cynthia McKinney	4		6	1%
Ralph Nader	5		8	1%
Undecided	6		37	6%
Refused	7		13	2%

Q11

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

N=			600	100%
Obama	1	(1/120)	271	45%
McCain	2		262	44%
Undecided	3		57	10%
Refused	4		10	2%

Q12

Q12. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

N=			600	100%
Blame Democrats	1	(1/121)	114	19%
Blame Republicans	2		232	39%
Neither	3		145	24%
Undecided	4		101	17%
Refused	5		8	1%

Q13

Q13. The four candidates for President and Vice President in both the Democratic and Republican Party are very different people. When thinking about Barack Obama, Joe Biden, John McCain, or Sarah Palin, which candidate of the four do you believe is most like you?

N=			600	100%
Barack Obama	1	(1/122)	191	32%
Joe Biden	2		89	15%
John McCain	3		139	23%
Sarah Palin	4		91	15%
Undecided	5		77	13%
Refused	6		13	2%

Q14

Q14. Which of the four - Obama, Biden, McCain, or Palin - understands and cares about the problems of people like you?

N=			600	100%
Barack Obama	1	(1/123)	249	42%
Joe Biden	2		45	8%
John McCain	3		189	32%
Sarah Palin	4		49	8%
Undecided	5		49	8%
Refused	6		13	2%
None	7		6	1%

Q15

Q15. Do you plan to watch the Vice Presidential debate on Thursday evening, October 2nd?

N=			600	100%
Yes	1	(1/124)	481	80%
No	2		71	12%
Undecided	3		45	8%
Refused	4		3	1%

Q16

Q16. How important will the debate be to whom you ultimately vote for - very important, somewhat important, or not important?

N=			481	100%
Very important	1	(1/125)	211	44%
Somewhat important	2		143	30%
Not important	3		122	25%
Undecided	4		5	1%
Refused	5		0	0%

Q17

Q17. Compared to other debates in the past, how important is this debate to you - more important, less important, or no different?

N=			481	100%
More important	1	(1/126)	219	46%
Less important	2		56	12%
No different/same	3		204	42%
Undecided	4		2	0%
Refused	5		0	0%

Q18

Q18. Who do you expect will win the debate - Biden or Palin?

N=			481	100%
Biden	1	(1/127)	220	46%
Palin	2		148	31%
Neither	3		29	6%
Undecided	4		84	17%
Refused	5		0	0%

Q19

Q19. Regardless of how you would vote, how comfortable would you be with Barack Obama as president <READ CATEGORIES>?

N=			600	100%
Extremely comfortable	1	(1/128)	167	28%
Very comfortable	2		126	21%
Somewhat comfortable	3		126	21%
Not at all comfortable	4		140	23%
Undecided (DO NOT READ)	5		30	5%
Refused (DO NOT READ)	6		11	2%

Q20

Q20. Regardless of how you would vote, how comfortable would you be with John McCain as president <READ CATEGORIES>?

N=			600	100%
Extremely comfortable	1	(1/129)	114	19%
Very comfortable	2		142	24%
Somewhat comfortable	3		144	24%
Not at all comfortable	4		170	28%
Undecided (DO NOT READ)	5		23	4%
Refused (DO NOT READ)	6		7	1%

Q21

Q21. Which of the following comes closest to your opinion of the upcoming Presidential election:

N=			600	100%
It's the most important election of my life	1	(1/130)	222	37%
It's very important but not the most important	2		242	40%
It's no different than any other presidential election	3		98	16%
It's not really that important to me	4		16	3%
Undecided (DO NOT READ)	5		19	3%
Refused (DO NOT READ)	6		3	1%

Q22. Do you approve or disapprove of the job George W. Bush is doing as president?

N=			600	100%
Approve	1	(1/131)	150	25%
Disapprove	2		381	64%
Undecided	3		62	10%
Refused	4		7	1%

Q23

Q23. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain?

N=			600	100%
Obama	1	(1/132)	283	47%
McCain	2		214	36%
Undecided	3		97	16%
Refused	4		6	1%

Q24

Q24. Has anyone in your household ever served in the U.S. military?

N=			600	100%
Yes	1	(1/133)	272	45%
No	2		310	52%
Undecided (DO NOT READ)	3		15	3%
Refused (DO NOT READ)	4		3	1%

Q25

Q25. Does anyone in your household belong to a labor union?

N=			600	100%
Yes	1	(1/134)	151	25%
No	2		432	72%
Undecided (DO NOT READ)	3		13	2%
Refused (DO NOT READ)	4		4	1%

Q26

Q26. In the 2004 presidential election, did you vote for:...

N=			600	100%
John Kerry - Democrat	1	(1/135)	237	40%
George Bush - Republican	2		259	43%
Ralph Nader - Reform	3		21	4%
Did not vote (DO NOT READ)	4		47	8%
Undecided (DO NOT READ)	5		23	4%
Refused (DO NOT READ)	6		13	2%