

Fitchburg

START

Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on five quick questions. Would you be willing to spend one minute answering five questions?

N= 350 100%
Continue 1 (1/265) 350 100%

SA

A. How likely are you to vote in the Special Election for U.S. Senator - would you say you are very likely, somewhat likely, somewhat unlikely, or not at all likely?

N= 350 100%
Very likely 1 (1/266) 333 95%
Somewhat likely 2 17 5%
Somewhat unlikely 3 0 0%
No at all likely 4 0 0%
DK/RF 5 0 0%

SB

B. Can you tell me when the Special Election for U.S. Senate will be held?

N= 350 100%
"January 19th" 1 (1/269) 303 87%
"Tuesday" 2 47 13%
Couple weeks 3 0 0%
Mid-end of January 4 0 0%
All other responses 5 0 0%

GENDR

Record Gender

N= 350 100%
Male 1 (1/272) 168 48%
Female 2 182 52%

S2

S2. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

N= 350 100%
Democrat 1 (1/273) 122 35%
Republican 2 43 12%
Unenrolled/Independent 3 185 53%
Other 4 0 0%
Und/Ref/Not reg 5 0 0%

S3

S3. At which poll location in town, do you vote at?

(DO NOT READ: Polling location from sample: <LOCAT >)

N= 350 100%
What respondent says matches sample 1 (1/276) 350 100%
Doesn't match 2 0 0%
Don't know 3 0 0%

Q1

Q1. On January 19th the General election for U.S. Senate will be held. The candidates listed on your ballot are Scott Brown - REPUBLICAN, Martha Coakley - DEMOCRAT, and Joseph L. Kennedy - LIBERTY. For whom will you vote or toward whom do you lean at this time - Brown, Coakley, or Kennedy?

N= 350 100%
Scott Brown 1 (1/279) 177 51%
Martha Coakley 2 124 35%
Joseph L. Kennedy 3 5 1%
Undecided (DO NOT READ) 4 34 10%
Refused (DO NOT READ) 5 10 3%

Q2

Q2. If you were standing in the voting booth right now would you vote for Brown, Coakley, or Kennedy?

N= 44 100%
Scott Brown 1 (1/280) 9 21%
Martha Coakley 2 15 34%
Joseph L. Kennedy 3 1 2%
Undecided (DO NOT READ) 4 8 18%
Refused (DO NOT READ) 5 11 25%

Q3

Q3. Finally, which of the following best describes your age category?

N=			350	100%
18-34	1	(1/282)	18	5%
35-44	2		34	10%
45-54	3		60	17%
55-64	4		97	28%
65-74	5		69	20%
75+	6		71	20%
Refused (DO NOT READ)	7		1	0%

Q1 & Q2 CONSOLIDATED

N=			350	100%
Scott Brown	1	(1/279)	186	53%
Martha Coakley	2		139	40%
Joseph L. Kennedy	3		6	2%
Undecided (DO NOT READ)	4		8	2%
Refused (DO NOT READ)	5		11	3%

Q1 & Q2 CONSOLIDATED WITH REFUSALS OUT

N=			339	100%
Scott Brown	1	(1/279)	186	55%
Martha Coakley	2		139	41%
Joseph L. Kennedy	3		6	2%
Undecided (DO NOT READ)	4		8	2%