

Gardner

START

Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on five quick questions. Would you be willing to spend one minute answering five questions?

N= 400 100%
Continue 1 (1/265) 400 100%

SA

A. How likely are you to vote in the Special Election for U.S. Senator - would you say you are very likely, somewhat likely, somewhat unlikely, or not at all likely?

N= 400 100%
Very likely 1 (1/266) 355 89%
Somewhat likely 2 46 11%
Somewhat unlikely 3 0 0%
No at all likely 4 0 0%
DK/RF 5 0 0%

SB

B. Can you tell me when the Special Election for U.S. Senate will be held?

N= 400 100%
"January 19th" 1 (1/269) 318 80%
"Tuesday" 2 58 15%
"A week" 3 14 4%
"Mid-end of January" 4 10 3%
All other responses 5 0 0%

GENDR

Record Gender

N= 400 100%
Male 1 (1/272) 190 48%
Female 2 210 53%

S2

S2. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

N= 400 100%
Democrat 1 (1/273) 156 39%
Republican 2 60 15%
Unenrolled/Independent 3 180 45%
Other 4 4 1%
Und/Ref/Not reg 5 0 0%

S3

S3. At which poll location in town, do you vote at?

(DO NOT READ: Polling location from sample: <LOCAT >)

N= 400 100%
What respondent says matches sample 1 (1/276) 400 100%
Doesn't match 2 0 0%
Don't know 3 0 0%

Q1

Q1. On January 19th the General election for U.S. Senate will be held. The candidates listed on your ballot are Scott Brown - REPUBLICAN, Martha Coakley - DEMOCRAT, and Joseph L. Kennedy - LIBERTY. For whom will you vote or toward whom do you lean at this time - Brown, Coakley, or Kennedy?

N= 400 100%
Scott Brown 1 (1/279) 191 48%
Martha Coakley 2 123 31%
Joseph L. Kennedy 3 6 2%
Undecided (DO NOT READ) 4 62 16%
Refused (DO NOT READ) 5 18 5%

Q2

Q2. If you were standing in the voting booth right now would you vote for Brown, Coakley, or Kennedy?

N= 80 100%
Scott Brown 1 (1/280) 21 26%
Martha Coakley 2 20 25%
Joseph L. Kennedy 3 3 4%
Undecided (DO NOT READ) 4 12 15%
Refused (DO NOT READ) 5 24 30%

Q3

Q3. Finally, which of the following best describes your age category?

N=			400	100%
18-34	1	(1/282)	18	5%
35-44	2		30	8%
45-54	3		102	26%
55-64	4		108	27%
65-74	5		62	16%
75+	6		76	19%
Refused (DO NOT READ)	7		4	1%

Q 1 & Q2 CONSOLIDATED

N=			400	100%
Scott Brown	1	(1/279)	212	53%
Martha Coakley	2		154	39%
Joseph L. Kennedy	3		9	2%
Undecided (DO NOT READ)	4		12	3%
Refused (DO NOT READ)	5		13	3%

Q 1 & Q2 CONSOLIDATED WITH REFUSALS OUT

N=			387	100%
Scott Brown	1	(1/279)	212	55%
Martha Coakley	2		154	40%
Joseph L. Kennedy	3		9	2%
Undecided (DO NOT READ)	4		12	3%

