

Peabody

START

Hello, my name is \_\_\_\_\_ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on five quick questions. Would you be willing to spend one minute answering five questions?

N=			350	100%
Continue	..... 1	( 1/265)	350	100%

SA

A. How likely are you to vote in the Special Election for U.S. Senator - would you say you are very likely, somewhat likely, somewhat unlikely, or not at all likely?

N=			350	100%
Very likely	..... 1	( 1/266)	338	97%
Somewhat likely	..... 2		12	3%
Somewhat unlikely	..... 3		0	0%
No at all likely	..... 4		0	0%
DK/RF	..... 5		0	0%

SB

B. Can you tell me when the Special Election for U.S. Senate will be held?

N=			350	100%
"January 19 <sup>th</sup> "	..... 1	( 1/269)	295	84%
"Tuesday"	..... 2		53	15%
"A week"	..... 3		2	1%
Mid-end of January	..... 4		0	0%
All other responses	..... 5		0	0%

GENDR

Record Gender

N=			350	100%
Male	..... 1	( 1/272)	168	48%
Female	..... 2		182	52%

S2

S2. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

N=			350	100%
Democrat	..... 1	( 1/273)	131	37%
Republican	..... 2		33	9%
Unenrolled/Independent	..... 3		186	53%
Other	..... 4		0	0%
Und/Ref/Not reg	..... 5		0	0%

S3

S3. At which poll location in town, do you vote at?

(DO NOT READ: Polling location from sample: <LOCAT >)

N=			350	100%
What respondent says matches sample	..... 1	( 1/276)	350	100%
Doesn't match	..... 2		0	0%
Don't know	..... 3		0	0%

Q1

Q1. On January 19th the General election for U.S. Senate will be held. The candidates listed on your ballot are Scott Brown - REPUBLICAN, Martha Coakley - DEMOCRAT, and Joseph L. Kennedy - LIBERTY. For whom will you vote or toward whom do you lean at this time - Brown, Coakley, or Kennedy?

N=			350	100%
Scott Brown	..... 1	( 1/279)	167	48%
Martha Coakley	..... 2		115	33%
Joseph L. Kennedy	..... 3		0	0%
Undecided (DO NOT READ)	..... 4		41	12%
Refused (DO NOT READ)	..... 5		27	8%

Q2

Q2. If you were standing in the voting booth right now would you vote for Brown, Coakley, or Kennedy?

N=			68	100%
Scott Brown	..... 1	( 1/280)	24	35%
Martha Coakley	..... 2		17	25%
Joseph L. Kennedy	..... 3		2	3%
Undecided (DO NOT READ)	..... 4		6	9%
Refused (DO NOT READ)	..... 5		19	28%

Q3

Q3. Finally, which of the following best describes your age category?

N=			350	100%
18-34	1	( 1/282)	9	3%
35-44	2		27	8%
45-54	3		72	21%
55-64	4		66	19%
65-74	5		70	20%
75+	6		97	28%
Refused (DO NOT READ)	7		9	3%

**Q1 & Q2 CONSOLIDATED**

N=			350	100%
Scott Brown	1	( 1/279)	191	55%
Martha Coakley	2		132	38%
Joseph L. Kennedy	3		2	1%
Undecided (DO NOT READ)	4		9	3%
Refused (DO NOT READ)	5		16	5%

**Q1 & Q2 CONSOLIDATED WITH REFUSALS OUT**

N=			334	100%
Scott Brown	1	( 1/279)	191	57%
Martha Coakley	2		132	40%
Joseph L. Kennedy	3		2	1%
Undecided (DO NOT READ)	4		9	3%