NEW HAMPSHIRE OCTOBER TOPLINES

Area Code:

(N=500) n %
West/North------------------------------------- 108 21.60
Central------------------------------------------ 128 25.60
Rockingham-------------------------------------- 113 22.60
Hillsborough------------------------------------- 151 30.20

{INSERT QUOTAS}

INTRO SECTION>
Hello, my name is __________ and I am conducting a survey for Suffolk University and I would like to get your opinions on some questions about the upcoming election in New Hampshire. Would you be willing to spend five minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

Gender:

(N=500) n %
Male------------------------------------------- 242 48.40
Female------------------------------------------ 258 51.60

S2 Thank You. How likely are you to vote in the New Hampshire election for Governor and U.S. Senate?

(N=500) n %
Very Likely------------------------------------- 475 95.00
Somewhat Likely-------------------------------- 25 5.00

1. Are you enrolled as a Democrat, Republican, Independent/ Undeclared, or are you not registered yet?

(N=500) n %
Democratic-------------------------------------- 136 27.20
Republican-------------------------------------- 153 30.60
Independent/ Other------------------------------- 206 41.20
Not registered yet------------------------------- 5 1.00

2. What is your age category?

(N=500) n %
18-25------------------------------------------ 17 3.40
26-35------------------------------------------ 66 13.20
36-45------------------------------------------ 107 21.40
46-55------------------------------------------ 100 20.00
56-65------------------------------------------ 78 15.60
66-75------------------------------------------ 70 14.00
Over 75----------------------------------------- 54 10.80
Refused----------------------------------------- 8 1.60

3. Which of the following best describes your race or ethnicity?

(N=500) n %
White/Caucasian------------------------------- 462 92.40
African-American----------------------------- 2 0.40
Asian------------------------------------------ 2 0.40
American Indian------------------------------- 3 0.60
Hispanic / Latino----------------------------- 2 0.40
Other------------------------------------------ 11 2.20
Undecided------------------------------------- 14 0.80
Refused---------------------------------------- 14 2.80
4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

(N=500)  
Barack Obama ------------------------------ 235  47.00  
Mitt Romney ------------------------------- 215  43.00  
Someone else ------------------------------ 23  4.60  
Did not vote ------------------------------- 11  2.20  
Undecided ------------------------------- 13  2.60  
Refused ------------------------------- 3  0.60

{FOR 4.1}

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

(N=235)  
Feel Good ------------------------------- 198  84.26  
Regret ------------------------------- 25  10.64  
Undecided ------------------------------- 12  5.11  
Refused ------------------------------- 0  0.00

6. Do you approve or disapprove of the job that Barack Obama is doing as president?

(N=500)  
Approve ------------------------------- 201  40.20  
Disapprove ------------------------------- 280  56.00  
Undecided ------------------------------- 19  3.80  
Refused ------------------------------- 0  0.00

7. Do you approve or disapprove of the job that Jeanne Shaheen is doing as U.S. Senator?

(N=500)  
Approve ------------------------------- 230  46.00  
Disapprove ------------------------------- 230  46.00  
Undecided ------------------------------- 40  8.00  
Refused ------------------------------- 0  0.00

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 9-14)

(N=500)  
NEVER HEARD  FAVORABLE  UNFAVORABLE  HOF/UNDecided

<table>
<thead>
<tr>
<th></th>
<th>NEVER HEARD</th>
<th>FAVORABLE</th>
<th>UNFAVORABLE</th>
<th>HOF/UNDecided</th>
</tr>
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<tbody>
<tr>
<td>8. Barack Obama</td>
<td>1</td>
<td>208</td>
<td>266</td>
<td>25</td>
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<tr>
<td></td>
<td>0.20</td>
<td>41.60</td>
<td>53.20</td>
<td>5.00</td>
</tr>
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<td>9. Hillary Clinton</td>
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<td>232</td>
<td>227</td>
<td>41</td>
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<tr>
<td></td>
<td>0.00</td>
<td>46.40</td>
<td>45.40</td>
<td>8.20</td>
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<tr>
<td>10. Walt Havenstein</td>
<td>77</td>
<td>138</td>
<td>161</td>
<td>124</td>
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<td></td>
<td>15.40</td>
<td>27.60</td>
<td>32.20</td>
<td>24.80</td>
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<td>11. Scott Brown</td>
<td>9</td>
<td>196</td>
<td>239</td>
<td>56</td>
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<td></td>
<td>1.80</td>
<td>39.20</td>
<td>47.80</td>
<td>11.20</td>
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<tr>
<td>12. Maggie Hassan</td>
<td>19</td>
<td>252</td>
<td>165</td>
<td>64</td>
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<tr>
<td></td>
<td>3.80</td>
<td>50.40</td>
<td>33.00</td>
<td>12.80</td>
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<tr>
<td>13. Kelly Ayotte</td>
<td>17</td>
<td>269</td>
<td>153</td>
<td>61</td>
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<td></td>
<td>3.40</td>
<td>53.80</td>
<td>30.60</td>
<td>12.20</td>
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<tr>
<td>14. Jeanne Shaheen</td>
<td>7</td>
<td>245</td>
<td>211</td>
<td>37</td>
</tr>
<tr>
<td></td>
<td>1.40</td>
<td>49.00</td>
<td>42.20</td>
<td>7.40</td>
</tr>
</tbody>
</table>
15. For Governor, there are two candidates listed on your ballot: (ROTATE) Democrat Maggie Hassan and Republican Walt Havenstein. At this point, for whom will you vote or lean toward?

(N=500)  n  %
Maggie Hassan – Democrat  247  49.40
Walt Havenstein – Republican  196  39.20
Undecided  57  11.40
Refused  0  0.00

16. For U.S. Senator, there are two candidates listed on your ballot: (ROTATE) Democrat Jeanne Shaheen and Republican Scott Brown. At this point, for whom will you vote or lean toward?

(N=500)  n  %
Jeanne Shaheen - Democrat  243  48.60
Scott Brown – Republican  228  45.60
Undecided  28  5.60
Refused  1  0.20

17. Did you vote in the Republican Primaries for U.S. Senate and Governor on September 9th?

(N=364)  n  %
Yes  197  54.12
No  165  45.33
Undecided  1  0.27
Refused  1  0.27

18. In that Republican Primary for U.S. Senate, did you vote for Scott Brown, Jim Rubens, Bob Smith, or one of the other candidates?

(N=197)  n  %
Scott Brown  118  59.90
Jim Rubens  24  12.18
Bob Smith  26  13.20
One of the other candidates  16  8.12
Undecided  9  4.57
Refused  4  2.03

19. Scott Brown has been running ads claiming that Jeanne Shaheen has voted with President Obama nearly 99 percent of the time. Does this make you more likely to vote for Shaheen, less likely, or no difference?

(N=500)  n  %
More Likely to Vote Shaheen  86  17.20
Less Likely to Vote Shaheen  177  35.40
No Difference  222  44.40
Undecided  14  2.80
Refused  1  0.20

20. Jeanne Shaheen has been running ads questioning Scott Brown’s record on issues important to women. Do you trust Scott Brown to stand up for women’s rights and the handling of issues important to women – yes or no?

(N=500)  n  %
Yes - Trust Brown on Women’s Issues  225  45.00
No – Do Not Trust Brown on Women’s Issues  218  43.60
Undecided  54  10.80
Refused  3  0.60
21. Who do you think has run the more negative campaign (ROTATE) – Shaheen or Brown?
(N=500) n %
Jeanne Shaheen ----------------------------- 171 34.20
Scott Brown ------------------------------- 165 33.00
Undecided ------------------------------- 155 31.00
Refused ------------------------------- 9 1.80

22. Do you think Scott Brown would be an independent voice in the U.S. Senate or will he vote the party line?
(N=500) n %
Brown - Independent Voice ------------------- 192 38.40
Brown – Vote the Party Line ------------------ 221 44.20
Undecided ------------------------------- 87 17.40
Refused ------------------------------- 0 0.00

23. Regarding the threat of the Ebola virus, do you think that the news media has under-reported the threat of Ebola, over-reported it, or is the coverage just about right?
(N=500) n %
Under-reported ----------------------------- 96 19.20
Over-reported ------------------------------- 144 28.80
Just about right ---------------------------- 227 45.40
Undecided ------------------------------- 31 6.20
Refused ------------------------------- 2 0.40

24. Do you trust the federal government to handle the Ebola crisis?
(N=500) n %
Yes -------------------------------------- 217 43.40
No -------------------------------------- 249 49.80
Undecided ------------------------------- 33 6.60
Refused ---------------------------------- 1 0.20

25. Over the past two years do you feel that the state of the economy in New Hampshire has, in general, improved, stayed the same or has it gotten worse?
(N=500) n %
Improved----------------------------------------- 175 35.00
Stayed The Same--------------------------------- 172 34.40
Gotten Worse------------------------------------- 133 26.60
Undecided---------------------------------------- 20 4.00
Refused----------------------------------------- 0 0.00

26. In general do you support or oppose the Tea Party in New Hampshire?
(N=500) n %
Support---------------------------------------- 110 22.00
Neutral---------------------------------------- 116 23.20
Oppose---------------------------------------- 240 48.00
Undecided-------------------------------------- 33 6.60
Refused---------------------------------------- 1 0.20

27. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for New Hampshire or generally bad?
(N=500) n %
Generally Good-------------------------------- 203 40.60
Generally Bad-------------------------------- 276 55.20
Undecided----------------------------------- 21 4.20
Refused-------------------------------------- 0 0.00
These final four questions will help us classify your answers with others taking the survey.

28. **Has anyone in your household ever served in the U.S. military?**
   
<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>253</td>
<td>50.60</td>
</tr>
<tr>
<td>No</td>
<td>247</td>
<td>49.40</td>
</tr>
<tr>
<td>Undecided</td>
<td>0</td>
<td>0.00</td>
</tr>
<tr>
<td>Refused</td>
<td>0</td>
<td>0.00</td>
</tr>
</tbody>
</table>

29. **Does anyone in your household belong to a labor union?**
   
<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>Yes</td>
<td>94</td>
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<tr>
<td>No</td>
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<tr>
<td>Refused</td>
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<td>0.00</td>
</tr>
</tbody>
</table>

30. **Are you a lifelong NH resident, did you move here from Massachusetts, or moved from somewhere else?**
   
<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lifelong NH resident</td>
<td>166</td>
<td>33.20</td>
</tr>
<tr>
<td>Moved to NH from Massachusetts</td>
<td>144</td>
<td>28.80</td>
</tr>
<tr>
<td>Moved to NH from Somewhere else</td>
<td>186</td>
<td>37.20</td>
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<tr>
<td>Undecided</td>
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<tr>
<td>Refused</td>
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<td>0.20</td>
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</tbody>
</table>

31. **When it comes to politics, what TV News Network or commentary source do you trust the most (randomize)**
   
<table>
<thead>
<tr>
<th>Source</th>
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<tr>
<td>Undecided</td>
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<td>18.60</td>
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<tr>
<td>Refused</td>
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<td>3.60</td>
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