FINAL DEM NH February 2016 Study

Area Code:
(N=500) n %
North/West --------------------------------- 120 24.00
Central ----------------------------------- 130 26.00
Hillsborough ------------------------------- 140 28.00
Rockingham ------------------------------- 110 22.00

Hello, my name is __________ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

Q1. Gender
(N=500) n %
Male ------------------------------------- 215 43.00
Female ----------------------------------- 285 57.00

Q2. How likely are you to vote in the Democratic Presidential Primary next week – very likely, somewhat likely, would you say you are 50-50, not very likely, or not at all likely?
(N=500) n %
Very Likely --------------------------------- 500 100.00

Q3. Are you currently registered as a Democrat, Republican, Undeclared/Independent, something else or are you not registered to vote?
(N=500) n %
Democrat ---------------------------------- 350 70.00
Republican --------------------------------- 28 5.60
Undeclared/Independent ------------------- 117 23.40
Other ------------------------------------- 1 0.20
Not registered ---------------------------- 2 0.40
Refused ----------------------------------- 2 0.40

{S3.2, 3.3, 3.4 only}
Q4. Just to be clear, although you are a registered <party> you intend to vote in the Democratic Presidential Primary next week?
(N=146) n %
Yes ------------------------------------- 146 100.00

Q5. What is your age category?
(N=500) n %
17-24 Years ------------------------------ 23 4.60
25-34 Years ----------------------------- 97 19.40
35-44 Years ----------------------------- 105 21.00
45-54 Years ----------------------------- 102 20.40
55-64 Years ----------------------------- 70 14.00
65-74 Years ----------------------------- 46 9.20
75+ Years ------------------------------ 45 9.00
Refused ---------------------------------- 12 2.40
Q6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500) n %
White/Caucasian ------------------------------------------ 456 91.20
Black/African-American ----------------------------------- 9 1.80
American Indian / Alaska Native -------------------------- 3 0.60
Asian ---------------------------------------------------- 5 1.00
Native Hawaiian / Other Pacific Islander ------------------- 3 0.60
Hispanic/Latino ------------------------------------------- 9 1.80
Other ----------------------------------------------------- 0 0.00
Refused ---------------------------------------------------- 15 3.00

7. There are 28 Democratic candidates listed on the official New Hampshire Primary ballot. Of these, there are two major candidates (RANDOMIZE) Hillary Clinton and Bernie Sanders. At this point, who would be your first choice?

(N=500) n %
Hillary Clinton ------------------------------------------- 203 40.60
Bernie Sanders ------------------------------------------- 248 49.60
Other ----------------------------------------------------- 8 1.60
Undecided -------------------------------------------------- 41 8.20

{7.4 only}

8. Which “other” candidate of the remaining 26 listed Democratic candidates would be your first choice?

(DO NOT LIST NAMES - ONLY USE ALPHA LIST IF THEY KNOW WHO THEY PREFER)

(N=8) n %
“Ted Cruz” ----------------------------------------------- 3 37.50
“Donald Trump” ------------------------------------------- 3 37.50
“Joe Biden” --------------------------------------------- 1 12.50
“Marco Rubio” ------------------------------------------- 1 12.50

9. Is your mind made up or is it possible you’ll change your mind before the Democratic primary next Tuesday?

(N=459) n %
Mind made up – firmly committed------------------------ 378 82.35
Might change mind between now and primary --------- 59 12.85
Undecided ------------------------------------------ 22 4.79

10. If Hillary Clinton eventually becomes the Democratic nominee after all of the caucuses and primaries, would you feel enthusiastic, satisfied, dissatisfied, or upset?

(N=500) n %
Enthusiastic ------------------------------------------- 179 35.80
Satisfied --------------------------------------------- 160 32.00
Dissatisfied ----------------------------------------- 64 12.80
Upset --------------------------------------------- 66 13.20
Undecided ----------------------------------------- 31 6.20
11. If Bernie Sanders eventually becomes the Democratic nominee after all of the caucuses and primaries, would you feel enthusiastic, satisfied, dissatisfied, or upset?

<table>
<thead>
<tr>
<th>Response</th>
<th>n</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enthusiastic</td>
<td>197</td>
<td>39.40</td>
</tr>
<tr>
<td>Satisfied</td>
<td>159</td>
<td>31.80</td>
</tr>
<tr>
<td>Dissatisfied</td>
<td>70</td>
<td>14.00</td>
</tr>
<tr>
<td>Upset</td>
<td>40</td>
<td>8.00</td>
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<tr>
<td>Undecided</td>
<td>34</td>
<td>6.80</td>
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12. I’m going to read you three words and phrases that could describe some New Hampshire Primary voters. For each, please tell me if this is a word or phrase you would use to describe yourself—just answer yes or no. (RANDOMIZE)

12a. Feminist

<table>
<thead>
<tr>
<th>Response</th>
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<tbody>
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<td>51.60</td>
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<tr>
<td>No</td>
<td>213</td>
<td>42.60</td>
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<tr>
<td>Undecided</td>
<td>29</td>
<td>5.80</td>
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12b. Socialist

<table>
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<tr>
<th>Response</th>
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<tr>
<td>No</td>
<td>322</td>
<td>64.40</td>
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<tr>
<td>Undecided</td>
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<td>4.60</td>
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12c. Anti-Wall Street

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<tr>
<th>Response</th>
<th>n</th>
<th>%</th>
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<tbody>
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<td>Yes</td>
<td>249</td>
<td>49.80</td>
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<tr>
<td>No</td>
<td>210</td>
<td>42.00</td>
</tr>
<tr>
<td>Undecided</td>
<td>41</td>
<td>8.20</td>
</tr>
</tbody>
</table>

13. Overall, would you describe yourself as liberal, moderate or conservative?

<table>
<thead>
<tr>
<th>Response</th>
<th>n</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>Liberal</td>
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<td>42.40</td>
</tr>
<tr>
<td>Moderate</td>
<td>217</td>
<td>43.40</td>
</tr>
<tr>
<td>Conservative</td>
<td>55</td>
<td>11.00</td>
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<tr>
<td>Undecided</td>
<td>16</td>
<td>3.20</td>
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[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]