**Gopinath, C. (Associate Professor)**

**Refereed Journal Articles**

**Journal Article, Academic Journal**


**Journal Article, In-House Journal**


**Books**

**Book, Scholarly-New**


**Book, Textbook-Revised**


**Book Chapters**

**Book, Chapter in Scholarly Book-New**


Other Intellectual Contributions

Instructor’s Manual


Regular Column in Journal or Newspaper


Written Case with Instructional Material


Conference Proceedings

Conference Proceeding


**Presentations**


Gopalakrishnan, Shanti (Presenter & Author), Gopinath, C. (Presenter & Author), Narayanan, V. (Presenter & Author), Bandera, Cesar (Presenter & Author), Kessler, Eric (Presenter & Author), Managing in a Global Economy, "New methods and techniques to enhance the classroom experience of old courses - at the intersection of 'old' and 'new'," Eastern Academy of Management - International, Lima, Peru. (June 2015).


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