

PREFERRED FULL NAME (PERSONAL PRONOUNS)

City, State | Phone Number | Email
Updated LinkedIn URL

BUSINESS CONSULTANT

M.B.A. graduate with proven success in strategic planning and business analysis. Seeking challenging position where creativity, innovation, and relationship-building are valued. Areas of expertise include:

- Client Relationship Management
- New Business Acquisition
- Data Analysis and Visualization
- Proposal Creation
- Brand Development
- Account Management

SKILLS AND COMPETENCIES

Market Research and Business Analytics: SPSS, Excel, Tableau

Certifications: HubSpot Inbound Marketing Certificate, Fall 2018

Graphic Design: CS5 Suite, InDesign, Illustrator, Photoshop

Languages: Conversational Spanish

PROFESSIONAL EXPERIENCE

Management Solutions, Inc., Boston, MA

June 2018–Present

International consulting firm whose core mission is to deliver business, risk, financial, organizational and process-related advisory services, targeting both functional aspects and implementation

Business Consultant

- Assess business problem with appropriate project scope and deconstruct problem to identify root causes
- Leverage business context to analyze and improve complex business models
- Identify implications of proposed solutions on people, processes, technology, strategy and structure
- Build an effective business case for proposed solutions

CT Business Consulting, Hartford, CT

June 2017–July 2017

Regional consulting firm serving Boston, Hartford, New York and Providence with specialties in marker research, campaign development, and client acquisition

Management Consulting Intern

- Facilitated user workshops to gather and document business needs, requirements, weaknesses and challenges
- Conducted benchmarking research and analysis for IT spending, trends and industry practices
- Assisted business users and project managers with planning and implementation of assigned projects
- Prepared reports on consulting services performed for clients

EDUCATION

Suffolk University, Boston, MA

Master of Business Administration (M.B.A.), International Business Concentration, GPA: 3.7

May 2018

Bachelor of Science in Business Administration, Marketing Major, GPA: 3.9

May 2015

COMMUNITY ENGAGEMENT EXPERIENCE

Dress for Success, Boston, MA

Jun. 2018–Present

Organization providing low-income women with interview suits and career development training

Personal Shopper

- Advise job seekers on selecting professional attire for interviews and employment

Transition House, Cambridge, MA

Jun. 2015–Present

Non-profit organization offering low-cost housing to domestic violence survivors and helping them become active members of society

Fundraising Assistant

- Design event invitations using Photoshop; create Excel spreadsheet including contact information for guests
- Help raise funds through capital campaign and donor drive