

00:13 - I'm a big proponent of everyone should know enough

00:17 to be dangerous and also know what are the triggers

00:20 to reach out to an expert.

00:22 I have situations all the time.

00:24 I'm working with CEO-scientists

00:27 that are in nascent stage of their stealth mode

00:31 of building their organization.

00:33 And I'm always fascinated when they show me documents

00:35 that they thought were legally accurate

00:37 when it comes to non-competes or restrictive agreements

00:41 or how do you make your first hire

00:43 and how are you strategic

00:45 in building out your people strategy.

00:48 They need to know enough to be dangerous.

00:51 And I think it's critically important

00:54 to setting up a business as a success

00:56 to have, to understand those touch points

00:59 and then to be able to go to the experts

01:01 to help you flesh out that information that you need.