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INTELLECTUAL PROPERTY RECHTSANWÄLTE



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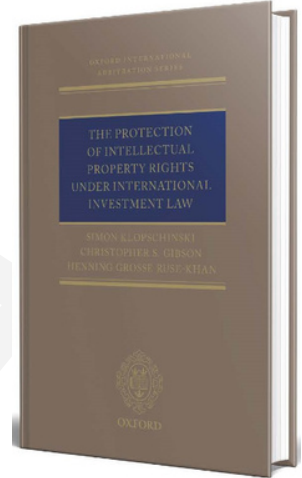


Save the Date

Book Launch: The Protection of Intellectual Property Rights under International Investment Law

Thursday, May 27th

11:00 AM ET (Boston)
4:00 PM GMT (London)
5:00 PM CET (Germany)



Sponsored by:
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Suffolk University Law School
CIPIL & Lauterpacht Centre, University of Cambridge
Oxford University Press

Please join us for a virtual webinar celebrating the launch of this comprehensive monograph providing detailed analysis and treatment for the complex interplay between the protection of intellectual property rights and international investment law, bringing insight to these two dynamic and evolving fields of law.

Introduction by:

- **Joseph Straus** (Max Planck Institute for Innovation and Competition)

Presentations by the authors:

- **Simon Klopschinski** (ros patt ost en pro ss)
- **Christopher S. Gibson** (Suffolk University Law School)
- **Henning Grosse Ruse-Khan** (University of Cambridge, King's College)

With commentators:

- **Rochelle Dreyfuss** (NYU School of Law)
- **Peter Yu** (Texas A&M University School of Law)
- **Christophe Bondy** (Steptoe & Johnson LLP)

Join here: <https://tinyurl.com/May27BookLaunch>

The Protection of Intellectual Property Rights under International Investment Law

Book Launch Agenda

11:00 AM ET
4:00 PM GMT
5:00 PM CET

Introduction by **Joseph Straus** (Max Planck Institute for Innovation and Competition)

11:10 AM ET
4:10 PM GMT
5:10 PM CET

Simon Klopschinski (rospatt osten pross): "International Investment Arbitration as an Alternative Forum for Litigating Intellectual Property Rights: The Example of *beIN Corporation v Saudi Arabia*"

Commentator: **Christophe Bondy** (Steptoe & Johnson LLP)

11:40 AM ET
4:40 PM GMT
5:40 PM CET

Henning Grosse Ruse-Khan (Univ. of Cambridge, King's College): "Investor Tribunals Judging Domestic IP Developments against 'Dramatic' Changes? How Not to Read the *Eli Lilly vs Canada* Award"

Commentator: **Rochelle Dreyfuss** (NYU School of Law)

12:10 PM ET
5:10 PM GMT
6:10 PM CET

Christopher S. Gibson (Suffolk Univ. Law School): "IP Rights as Assets Comprising an Investment, Indirect Expropriation, and State's Right to Regulate"

Commentator: **Peter Yu** (Texas A&M Univ. School of Law)

12:40 PM ET
5:40 PM GMT
6:40 PM CET

Discussion, Question & Answer, Concluding Remarks by **Joseph Straus**

Early comments on *The Protection of Intellectual Property Rights under International Investment Law*

"In the early pages of the book, the authors mention how litigation of IP-based investment disputes is complicated by the fact that arbitrators often do not have an IP background. This book certainly fills this void. Whether you are an IP specialist with limited knowledge of investment law or an expert on ISDS who needs to familiarise himself with the specificities of IP-based cases, this book will provide answers to your questions in an advanced, yet understandable, manner."

- Anastasiia Kyrylenko, *IPKat*

Join here: <https://tinyurl.com/May27BookLaunch>