

Networking with Suffolk Alumni

Leveraging Suffolk University on LinkedIn

“Sometimes a small door opens into a big room.”

–Rubin “Hurricane” Carter

A search of Suffolk University connections on LinkedIn reveals over 60,000 profiles - of which the majority are alumni.

Here are the easy steps to gain access:

1. Log in to your account (if you don't have a LinkedIn account, make one).
2. Click on "**Advanced**" near the top of the page.
3. Click "**All**" categories of relationship in the "**Advanced People Search**," and in the left hand column add Suffolk University in the "**School**" section.
4. Hit "**Search**" – this should identify over 60,000 Suffolk connects.
5. Refine your search on the left-hand column (by **Location** and **Industry** to start). Now you should have a more manageable list of alumni to explore.
6. Identify alumni to outreach to via email or InMail (if available): introduce yourself (your quick pitch) and ask for 30 minutes of their time to gather advice and feedback on breaking into the industry. Do not ask for a job.
7. Set a meeting with one or more alumnus/alumna with the goal of gathering useful information. This can be in person, by phone, Skype, Facetime, etc.
8. Meet with the alumnus to get career advice, find new resources, identify potential companies, and possible referrals for further networking.
9. Stay connected: reach out to the alumnus every 4-6 weeks to keep them informed of your progress.