Lehrer, Mark (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Book Chapters**

*Book, Chapter in Scholarly Book-New*


**Non-Refereed Journal Articles**

**Journal Article, Academic Journal**


**Conference Proceedings**

**Conference Proceeding**


Lehrer, M. (2001). Global, continental, or still national innovation systems in mobile Internet applications? The nexus between innovation in M-commerce, UMTS auctions, and market leadership in Western Europe. COTIM (Conference on Telecommunications and Information Markets).

**Presentations**


Lehrer, Mark (Presenter & Author), Wang, I-Chen, Behnam, Michael, AOM Specialized Conference: From Start-up To Scale-up, "Technology "Dropout Races": Theory And Evidence From OLED Flat-Panel Displays," Academy of Management, Tel Aviv. (December 19, 2018).


Lehrer, Mark, Celo, Sokol, Annual Conference of the Academy of International Business, "Boundary-spanning and boundary-buffering in global markets: A German perspective on


Lehrer, Mark, Segal, Lydia G., 11th Organization Studies Workshop, "Organization in the image of the steward: The stewardship organization as the contingently realistic embodiment of a management system built upon a shared higher calling and intrinsic motivation," Organization Studies, Mykonos, Greece. (May 21, 2016).


Lehrer, Mark, Colloquium on International Business, "From Rocking the Boat to Wagging the Dog: Bringing Entrepreneurship into Subsidiary Initiative Research," Vienna University of Economics and Business, Vienna, Austria. (June 10, 2015).


Müller, Wolfgang H. (Presenter & Author), Konlechner, Stefan W. (Presenter & Author), Müller, Barbara (Presenter & Author), Lehrer, Mark (Author Only), Trede, Julia K. (Author Only), European Group for Organizational Studies (EGOS), "Facilitating Ambidextrery in Replicator Organizations: Artifacts in their Role as Routine-Recreators," Gothenburg, Sweden. (July 7, 2011).

Lehrer, Mark, Banerjee, Preeta, International conference on "Understanding the emergence of new industries”, "From complex processes to new industries via general purpose technologies: Patterned waves of improvement in ERP software and PCR DNA analysis," University of Torino, Turin, Italy. (October 7, 2010).


Lehrer, Mark, Nell, Phillip, Gärber, Lisa, European Group for Organizational Studies (EGOS), "A National Systems View of University Development: Towards a Broadened Perspective on the Entrepreneurial University Based on the German and US Experience," Amsterdam, Netherlands. (July 2008).


Lehrer, Mark, "Knowledge spillovers and organizational heterogeneity: An historical overview of German technology sectors," IfW/MPI Workshop on Globalization and the Knowledge Economy, Kiel, Germany. (June 2007).


Lehrer, Mark, "Standardization, modularity and 'generalization': Using design innovation to solve the basic dilemma of multinational corporations," Annual conference of the
Academy of International Business, UK chapter, Manchester, United Kingdom. (April 2006).


Lehrer, Mark, "Science-driven vs. market-pioneering high tech: Comparative German technology sectors in the late 19th and late 20th century and consequences for economic geography," Conference on Knowledge and Regional Economic Development, Barcelona, Spain. (June 2005).


Lehrer, Mark, "Comparative German technology sectors of the late 19th and late 20th century," Workshop on Industry Evolution, Helsinki, Finland. (June 2004).


Lehrer, Mark, "The outsourcing of the German software function in comparative and historical perspective," Workshop on Knowledge Intensive Services and Changing Organizational Forms, Manchester, United Kingdom. (November 2003).


Lehrer, Mark, "Global, continental, or still national innovation systems in mobile Internet applications? The nexus between innovation in M-commerce, UMTS auctions, and market leadership in Western Europe," COTIM (Conference on Telecommunications and Information Markets), Karlsruhe, Germany. (July 2001).


Lehrer, Mark, "Toward a third industrial order in Germany?: Political institutions and institutional barriers in the building of high-technology industries," Annual meeting of the New England Political Science Association, Providence, Rhode Island. (April 1999).