Seidle, Russell J. (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal


Wang, I.-C., Seidle, R. J. (2017). The Degree of Technological Innovation: A Demand Heterogeneity Perspective. Technological Forecasting and Social Change, 125(C), 166-177. 10.1016/j.techfore.2017.07.019


Conference Proceedings

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Presentations


Seidle, Russell J, School of Management Fribourg EMBA, "Stakeholder Perspectives on Sustainability," Sawyer Business School, Boston, MA. (April 26, 2022).

Seidle, Russell J, School of Management Fribourg MBA, "Stakeholder Perspectives on Sustainability," Sawyer Business School, Boston, MA. (April 11, 2022).

Seidle, Russell J, BME Faculty of Economic and Social Sciences MBA Intensive Seminar Week, "Insights from Inside (and Out): How Organizational Learning Types Foster Successful Innovation," Budapest University of Technology and Economics, Online (Budapest, Hungary). (December 1, 2021).


