

**Worthington, Shari L. (Associate Professor of Practice)**

**Refereed Journal Articles**

**Journal Article, Academic Journal**

Worthington, S. (2018). The paradox of resource availability and the perception of resource adequacy: The roles of psychological capital, perceived stress, and age in the innovation process. *Small Enterprise Research*, 25(3), 276-289.  
<https://www.tandfonline.com/doi/abs/10.1080/13215906.2018.1522272>

**Journal Article, Professional Journal**

Worthington, S. (2021). Navigating the Marketing Technology Landscape. *Engineering Management Review*. <https://ieeexplore.ieee.org/document/9640595>

Worthington, S. (2019). Profiles in Tech Entrepreneurship: Dr. Yael Schwartz. *Engineering Management Review*, 12-14.  
<https://ieeexplore.ieee.org/document/8883042?source=authoralert>

Worthington, S. (2019). Profiles in Tech Entrepreneurship: Ellen Christopherson. *Engineering Management Review*.

Worthington, S. (2019). Profiles in Tech Entrepreneurship: Maria Rios. *Engineering Management Review*, 15-17. <https://ieeexplore.ieee.org/abstract/document/8708195>

Worthington, S. (2018). Innovation, Entrepreneurial Orientation, and the Survival of the 21st Century Tech Organization. *Engineering Management Review*, 46(4).  
<https://ieeexplore.ieee.org/document/8520793>

**Presentations**

Worthington, Shari, Graduate Conference on Research in Marketing and Entrepreneurship, "Developing a robust founder identity classification using fuzzy set Qualitative Comparative Analysis with insights into gender and country of origin identities.," Graduate Conference on Research in Marketing and Entrepreneurship, virtual. (July 2021).

Worthington, Shari (Presenter & Author), Babson College Entrepreneurial Research Conference, "Business model innovation: Using natural language processing to quantify dimensions and intensity of change.," Babson College, virtual. (June 2021).