

**Bendell, Bari L. (Associate Professor)**

**Refereed Journal Articles**

**Journal Article, Academic Journal**

- Bendell, B. L., Sullivan, D. (2023). Help! Lonely at work: Managerial interventions to combat employee loneliness. *Business Horizons*, 66(6), 655-666. <https://doi.org/10.1016/j.bushor.2023.01.001>
- Bendell, B. L., Kristal, E. K. (2023). Five Naming Strategies to Help Tell Your Organization's Story. *Business Horizons*, 66(3), 387-404. <https://doi.org/10.1016/j.bushor.2023.02.004>
- Bendell, B. L. (2022). Environmental Investment Decisions of Family Firms – An Analysis of Competitor and Government Influence. *Business Strategy and the Environment*, 31(1), 1-14. <https://doi.org/10.1002/bse.2870>
- Bendell, B. L., Sullivan, D. M., Ornstein, S. (2020). How Fear of 'Looming Megacatastrophes' Alters Entrepreneurial Activity Rates Through Psychological Distance. *Academy of Management Perspectives*, 34(4), 585-602. <https://doi.org/10.5465/amp.2019.0049>
- Bendell, B. L., Huvaj, M.Nesij (2020). Does Stakeholder Engagement through Corporate Social and Environmental Behaviors Affect Innovation? *Journal of Business Research*, 119(October 2020), 685-696. <https://doi.org/10.1016/j.jbusres.2018.10.028>
- Wang, I.-C., Bendell, B. L., Kubo, R., Leo, E. (2020). The Interdependency of Cash Flow Rights and Voting Rights on Post-acquisition Value. *Asia Pacific Management Review*, 25(3), 177-187. <https://www.sciencedirect.com/science/article/pii/S1029313219300715?via%3Dihub>
- Bendell, B. L., Sullivan, D., Hanek, K. (2020). Gender, Technology and Decision-Making: Insights from an Experimental Conjoint Analysis. *International Journal of Entrepreneurial Behavior & Research*, 26(4), 647-670. <https://doi.org/10.1108/IJEBR-04-2019-0232>
- Bendell, B. L., Sullivan, D. M., Marvel, M. R. (2019). A Gender-Aware Study of Self-Leadership Strategies Among High-Growth Entrepreneurs. *Journal of Small Business Management*, 57(1), 110-130. <https://doi.org/10.1111/jsbm.12490>
- Thams, Y., Bendell, B. L., Terjesen, S. (2018). Explaining Women's Presence on Corporate Boards: The Institutionalization of Progressive Gender-Related Policies. *Journal of Business Research*, 86, 130-140. <https://doi.org/10.1016/j.jbusres.2018.01.043>
- Bendell, B. L. (2017). I Don't Want To Be Green: Prosocial Motivation Effects On Firm Environmental Innovation Rejection Decisions. *Journal of Business Ethics*, 143(2), 277–288. <https://doi.org/10.1007/s10551-015-2588-2>
- Douglas, E.J., Fitzsimmons, J.R., Bendell, B. L. (2011). Sorting Nascent Growth Entrepreneurs from Nascent Lifestyle Entrepreneurs at the Intentions Stage. *Frontiers of Entrepreneurship Research*, 31(6).
- Douglas, E.J., Bendell, B. L. (2010). Entrepreneurial Intentions for Subsistence, Lifestyle, Speculative and Growth Opportunities: The Impact of Differing Perceptions of Desirability and Feasibility. *Frontiers of Entrepreneurship Research*, 30(6).

## **Book Chapters**

### **Book, Chapter in Scholarly Book-New**

Bendell, B. L., Sullivan, D. M. (2020). Gender, Social Media and Entrepreneurial Networking. In Brännback, Carsrud, and Schjoedt (Ed.), *Understanding Social Media and Entrepreneurship* (pp. 69-91). Springer. [https://doi.org/10.1007/978-3-030-43453-3\\_5](https://doi.org/10.1007/978-3-030-43453-3_5)

## **Non-Refereed Journal Articles**

### **Journal Article, Public or Trade Journal**

Thams, Y., Bendell, B. L., Terjesen, S. (2018). Very few women oversee US companies. Here's how to change that. *The Conversation*. <https://theconversation.com/very-few-women-oversee-us-companies-heres-how-to-change-that-91302>

## **Other Intellectual Contributions**

### **Research Report**

Bendell, B. L. (2008). *Significant Variation Existed in Asylum Outcomes Across Immigration Courts and Judges (GAO-08-940)*.

Bendell, B. L. (2006). *National Guard Bureau Needs to Clarify Civil Support Teams' Mission and Address Management Challenges (GAO-06-498)*.

Bendell, B. L. (2005). *System Safety Approach Needs Further Integration Into FAA's Oversight of Airlines (GAO-05-726)*.

Barclay, M., Bendell, B. L., Rhine, E., Young, A. (2004). *Out for the Count: An Analysis of Nonvoting in the California Legislature*.

## **Presentations**

Hanek, Kathrin J. (Author Only), Bendell, Bari L. (Presenter & Author), Sullivan, Diane M. (Author Only), Garcia, Stephen (Author Only), Babson's International Women's Entrepreneurship Research Conference, "Does Gender Asymmetry or Identity Multiplicity in Online Self-Presentations Better Explain Entrepreneurs' Investment Outcomes?," Stockholm, Sweden. (June 1, 2024).

Hanek, Kathrin J. (Author Only), Bendell, Bari L. (Presenter & Author), Sullivan, Diane M. (Author Only), Garcia, Steven (Author Only), Babson Entrepreneurship Research Conference, "The Paradox of Gendered Social Roles and Entrepreneurs' Online Self-Presentations," Knoxville, TN. (June 2023).

Sanford, Douglas (Presenter & Author), Bendell, Bari L. (Author Only), Bertels, Heidi (Author Only), Eastern Academy of Management Conference, "How and Why Faculty Enforce Student Academic Misconduct Policy," Philadelphia, PA. (May 2023).

Bendell, Bari L. (Presenter & Author), Hanek, Kathrin (Author Only), Sullivan, Diane M. (Author Only), Zinoviev, Dmitry (Author Only), Bicen, Pelin (Author Only), Annual Meetings of the Academy of Management, "Investigating the Role of Gender Differences in the Online Social Networks of Entrepreneurs," Seattle. (August 8, 2022).

Bendell, Bari L. (Author Only), Zinoviev, Dmitry (Presenter & Author), Bicen, Pelin (Author Only), Sullivan, Diane (Author Only), SunBelt2022 Social Network Analysis Conference,

"Are Twitter Networks of Regional Entrepreneurs Gendered?," INSNA, Cairne, Australia. (July 2022).

Hanek, Kathrin (Presenter & Author), Bendell, Bari L. (Presenter & Author), Zinoviev, Dmitry (Author Only), Sullivan, Diane M. (Author Only), Babson's International Women's Entrepreneurship Research Conference, "How Gender Shapes Role-Based Entrepreneurial Self-Presentation on Twitter," Dublin, Ireland. (June 20, 2022).

Zinoviev, Dmitry (Presenter & Author), Bicen, Pelin (Author Only), Bendell, Bari L. (Author Only), Networks-2021 Conference, "The Role of Gender in Twitter Networks of Boston Area Entrepreneurs," INSNA, Online. (July 5, 2021).

Bendell, Bari L. (Presenter & Author), Ornstein, Suzyn (Author Only), Annual Meetings of the Academy of Management, "Does Fear of a Climate Crisis Alter Entrepreneurial Opportunities?," Virtual due to Coronavirus. (August 2020).

Bendell, Bari L., Annual Meetings of the Academy of Management, "Invited panelist on Women's High Growth Entrepreneurship symposium," Symposium cancelled due to Coronavirus. (August 2020).

Zinoviev, Dmitry (Presenter & Author), Bicen, Pelin (Author Only), Bendell, Bari L. (Author Only), International Conference on Computational Social Science, "The Role of Gender in Twitter Networks of Boston Area Entrepreneurs," MIT, Cambridge, MA (online). (July 19, 2020).

Bendell, Bari L. (Presenter & Author), Annual Group for Research on Organizations and the Natural Environment (GRONEN) Conference, "The Diffusion of Sustainable Innovation Among Family Firms," In-person conference canceled due to Coronavirus. (June 2020).

Bendell, Bari L. (Presenter & Author), Ornstein, Suzyn (Author Only), Annual Group for Research on Organizations and the Natural Environment (GRONEN) Conference, "The Impact of Impending Climate Change on Entrepreneurial Thinking," In-person conference canceled due to Coronavirus. (June 2020).

Bendell, Bari L. (Presenter & Author), Sullivan, Diane M (Author Only), Bicen, Pelin (Author Only), Zinoviev, Dmitry (Author Only), Babson Entrepreneurship Research Conference, "Examining Online Gender Homophily and Its Impact on Entrepreneurial Funding Resources," Conference cancelled due to Coronavirus. (June 2020).

Sanford, Douglas (Presenter & Author), Bertels, Heidi (Presenter & Author), Bendell, Bari L. (Presenter & Author), Eastern Academy of Management Conference, "Understanding the Enforcement of Ethics in College," Moved to virtual format due to Coronavirus. (June 2020).

Bendell, Bari L. (Presenter & Author), Sullivan, Diane M (Author Only), Zinoviev, Dmitry (Author Only), Bicen, Pelin (Author Only), International Women's Entrepreneurship Research Conference, "Digital Double Bind? A Gendered Consideration of Social Media's Network Effects," Boston, MA. (June 2019).

Bendell, Bari L., Eastern Academy of Management Conference, "Encouraging Business Investment in Regulatory-Friendly Innovations by Leveraging Relationships," Delaware, US. (May 2019).

Bendell, Bari L. (Presenter & Author), Sullivan, Diane M (Author Only), International Women's Entrepreneurship Research Conference, "Career Aspirations of Entrepreneurship Students," Bangkok, Thailand. (August 2018).

Bendell, Bari L. (Presenter & Author), Sullivan, Diane M (Author Only), Marvel, Matthew R (Author Only), International Women's Entrepreneurship Research Conference, "Self-Leadership in High Growth Incubators," Bangkok, Thailand. (August 2018).

Sullivan, Diane M (Presenter & Author), Bendell, Bari L. (Presenter & Author), Babson Entrepreneurship Research Conference, "Career Aspirations of Entrepreneurship Students," Waterford, Ireland. (June 2018).

Bendell, Bari L. (Presenter & Author), Annual Meetings of the Academy of Management, "Family Business Innovation Decisions - A Multilevel Analysis," BPS Division, Atlanta, GA. (August 2017).

Bendell, Bari L. (Presenter & Author), Wang, I-Chen (Author Only), Kubo, Ryoichi (Author Only), Leo, Ezekiel (Author Only), Annual Meetings of the Academy of Management, "How Much You Own vs. How Much You Control: The Interdependency of Cash Flow Rights and Voting Rights on Post-acquisition Value," STR Division, Atlanta, GA. (August 2017).

Bendell, Bari L. (Presenter & Author), Sullivan, Diane M, Babson College Entrepreneurship Research Conference, "Emotional Outcomes of Incubator Gender Dynamics," Norman, Oklahoma. (June 2017).

Bendell, Bari L. (Presenter & Author), Annual Meetings of the Academy of Management, "Do Women Entrepreneurs Make Unique Environmental Innovation Decisions?," ENT Division, Anaheim, CA. (August 2016).

Bendell, Bari L. (Presenter & Author), Thams, Yannick (Author Only), Annual Meetings of the Academy of Management, "Understanding Selection of Women on the Board in the U.S.," BPS, GDO, CAR Divisions, Anaheim, CA. (August 2016).

Bendell, Bari L. (Presenter & Author), Sullivan, Diane M (Author Only), Diana International Women's Entrepreneurship Research Conference, "Masculine Incubators?," Bodo, Norway. (June 2016).

Bendell, Bari L. (Presenter & Author), Annual Meetings of the Academy of Management, "Differences in Evaluations of Environmental Innovations between Immigrant vs. Non-immigrant Entrepreneurs," The Academy of Management, Vancouver, Canada. (August 2015).

Bendell, Bari L. (Presenter & Author), Diana International Women's Entrepreneurship Research Conference, "Understanding Firm Environmental Innovation Decisions – A Gendered Multilevel Perspective," Babson College and Sweden's Entrepreneurship and Small Business Research Institute, Boston. (June 2015).

Bendell, Bari L. (Presenter & Author), Ethics, Technology and Organizational Innovation Conference, "I Don't Want to be Green: Prosocial Motivation Effects on Firm Environmental Innovation Rejection Decisions," ETH Zurich and IESE Business School, Zurich, Switzerland. (January 2014).

Bendell, Bari L. (Presenter & Author), Annual Meetings of the Academy of Management, "The Effects of Prosocial Motivation on Environmental Innovation Rejection Decisions by Businesses," ONE Division, Orlando, FL. (August 2013).

Bendell, Bari L. (Presenter & Author), The Great Lakes Entrepreneurship Network Conference, "The Effects of Prosocial Motivation on Environmental Innovation Rejection

Decisions by Businesses," The Ohio State University in 2013, Columbus, Ohio. (May 2013).