

## **Bhatia, Sushil (Executive-in-Residence)**

### **Refereed Journal Articles**

#### **Journal Article, Academic Journal**

Bhatia, S., Barretti, M. L. (2011). Finding the next big thing. *Indian Journal of Economics and Business*. ijeb.com

Barretti, M., Bhatia, S. (in press). Looking for the Next Big thing. *Indian Journal of Economics and Business*.

### **Books**

#### **Book, Non-Scholarly-New**

Bhatia, S. (2014). *Laugh, THINK NEUTRAL and Save your life*. Framingham:. 19 Major Hale Drive

#### **Book, Scholarly-New**

Bhatia, S. (2008). *Laughing is a serious matter* (pp. 120). Lulu.

Bhatia, S. (2008). *Virtual Teams: Real Money*. Lulu.

Bhatia, S. (2005). *Just say YES to Laughing your way to fitness with Yoga and Meditation*. Lulu.

### **Book Chapters**

#### **Book, Chapter in Scholarly Book-New**

Bhatia, S. (in press). Developing Green Innovation: DeCopier Paper Cleaning Products. In Preeti Banerjee and Vanita Shastri (Eds.), *Social Responsibility and Environmental Sustainability in Business* (pp. 13). India: SAGE Publications India Pvt. Ltd.

DeFillippi, R., Dumas, C., Bhatia, S. (2014). Genesis and Evolution of the Xerox P&G Co-Innovation Partnership: Lessons Learned. In Refik Culpun (Ed.), *OPEN INNOVATION THROUGH STRATEGIC ALLIANCES*". New York, New York: Palgrave-MacMillan Publisher.

Bhatia, S. (2008). Small Business and Global Supply Chain. In Dr. Nargis Mahmud and Dr. M. Rahman (Eds.), *Knowledge Globalization Perspectives* (pp. 26).

### **Non-Refereed Journal Articles**

#### **Journal Article, Professional Journal**

Bhatia, S., M. J. (2010). Solving the puzzle of difficult to code surfaces. *Marking Industry Magazine*(Sept. 2010).

Bhatia, S. (2009). Printing Solutions. *Marking Industry Magazine*.

Bhatia, S. (2006). Macro Problem : Nano Solutions. *RFID Product news*.

Bhatia, S. (2005). Offshoring RFID R&D. *Pharma Manufacturing News*.

Bhatia, S. (2005). Tracking the tablet. *RFID Product news*.

Bhatia, S. (2004). The Battle for Counterfeit drugs. *RFID Product news*.

### **Other Intellectual Contributions**

#### **Magazine/Trade Publication**

Bhatia, S. (2013). *Karmic Management*. Waltham, Ma: India New England Journal.

#### **Newspaper**

Bhatia, S. *Innovative India*. Boston, MA: Lokvani.

#### **Other**

Bhatia, S. Sustainability - Essentials for Business. *Sustainability- Essentials of Business*. Los Angeles: SAGE.

### **Conference Proceedings**

#### **Conference Proceeding**

Bhatia, S. (in press). *I2E (Idea to Execution): How Innovators can become Entrepreneurs*. Paris: 2014 Paris International Multidisciplinary Academic Conf..

Bhatia, S. (2008). *Global Supply Chain for small business: Three Continents, Seven Countries*. KGlobalization.

### **Presentations**

Bhatia, Sushil, MDI, India, "MOM, AI and New Product Innovation," Suffolk University, Gurugram, India. (March 4, 2020).

Bhatia, Sushil, Suffolk Faculty Research Presentation, "Identity Theft: A growing Menace," Suffolk University, Boston. (September 2018).

Bhatia, Sushil, Suffolk Faculty Research Presentation, "I2E : Idea to Execution: why so hard?," Suffolk University, Boston. (September 2016).

Bhatia, Sushil, TEDx Youth, "Laughter, Innovation and new ideas," TEDx Youth, Lowell, MA. (May 16, 2014).

Bhatia, Sushil, Hult International School, "Innovation Using virtual teams," Hult, Cambridge, MA. (November 12, 2013).

Bhatia, Sushil, Comcast, "Innovation and Leadership," Comcast, Boston. (October 24, 2013).

Bhatia, Sushil, Hubspot, "Innovation and the Art of Laughter," Hubspot, Cambridge, MA. (August 13, 2013).

Bhatia, Sushil, TEDx, "Innovation and the Art of Laughter," TEDx, Amherst, MA. (April 13, 2013).

Bhatia, Sushil, The Hatch, "How to get going in a start up," The Hatch, Gurgaon, India. (March 19, 2013).

Bhatia, Sushil (Presenter & Author), IAMB, "Innovation in a borderless world using virtual teams," IAMB, Poland. (April 23, 2012).

Bhatia, Sushil (Presenter & Author), Nano Technology, "Business of Nano Technology," Suffolk University Physics Department, Boston, MA. (February 10, 2012).

Bhatia, Sushil (Presenter & Author), Knowledge Globalization Conference, "East or West- Innovation is the best," Suffolk and FLAME India, Pune India. (January 7, 2012).

Bhatia, Sushil (Presenter & Author), Knowledge Globalization Conference, "Management by Karma," Suffolk, Boston. (October 2011).

Dumas, Colette (Presenter & Author), DeFillippi, Robert, Bhatia, Sushil, 11th International Conference on Knowledge, Culture, and Change in Organizaitons, "Dreaming Up A Co-Innovation Partnership," CEU Madrid, Madrid Spain. (June 15, 2011).

Bhatia, Sushil (Discussant), International Academy of Management and Business, New Orleans, Louisiana. (2009).

Bhatia, Sushil, "Better Strategy through Better Mind Management," International Academy of Management and Business, New Orleans, Louisiana. (2009).

Bhatia, Sushil, "Virtual Teams: Real Sustainable Solutions," KGlobalization, Boston, Massachusetts. (2009).

Bhatia, Sushil, "Art of Leadership and Management by 'Karma'," KGlobalization, Boston, Massachusetts. (April 2009).

Bhatia, Sushil, Management Development Insitute, Gurgaon, India, Gurgaon, India. (2008).

Bhatia, Sushil, TiE- Ottawa, Ottawa, Canada. (2008).

Bhatia, Sushil, TiE-Global Meeting, San Antonio, Texas. (2008).

Bhatia, Sushil, Management Development Insitute, Gurgaon, India, Gurgaon, India. (2008).

Bhatia, Sushil, Management Development Insitute, Gurgaon, India, Gurgaon, India. (2008).

Bhatia, Sushil, Management Development Insitute, Gurgaon, India, Gurgaon, India. (2008).

Bhatia, Sushil, "Art of Laughter," State Street Bank Annual Vendor Meeting, Boston, Massachusetts. (2008).

Bhatia, Sushil, "Leadership, Innovation and The Art of Laughter," John Hancock company annual meeting, Nashua, New Hampshire. (2008).

Bhatia, Sushil, "Leadership, Innovation and The art of Laughter," TiE-Global Conference 2008, San Antonio, Texas. (2008).

Bhatia, Sushil, "Virtual Teams: Real Money Workshop," TiE- Ottawa, Ottawa, Canada. (October 2008).

Bhatia, Sushil, "Innovations for the bottom of the pyramid," MOPAN Conference, Boston, Massachusetts. (June 2008).

Bhatia, Sushil, "Global Supply Chain for small business: Three Continents, Seven Countries," KGlobalization, Boston, Massachusetts. (April 2008).

Bhatia, Sushil, TiE-Con 2007, Boston, Massachusetts. (2007).

Bhatia, Sushil, "Leadership, Innovation and the art of laughter," Suffolk University Academic Conference: Discovery, Boundaries & Connections, Boston, Massachusetts. (2007).

Bhatia, Sushil, "Innovative Wellness using the art of laughter," Colleges of the Fenway, Brookline, Massachusetts. (2006).

Defillippi, Robert, Barretti, Michael, Bhatia, Sushil, "Looking for the Next Big thing using virtual Teams," Academy of Management annual conference, Atlanta, Georgia. (2006).

Bhatia, Sushil, "Innovator's Mind," MDI, New Delhi , India, Gurgaon, India. (August 2006).

Bhatia, Sushil, "Virtual Teams: Real Money," Interphex 2006, New York, New York. (March 2006).

Barretti, Michael, Bhatia, Sushil, "Finding the next big thing," Barcelona, Spain, Barcelona, Spain. (November 2005).