Bicen, Pelin (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Book Chapters**

*Book, Chapter in Scholarly Book-New*


C. Jayachandran (Eds.), *Rethinking Innovation: Global Perspectives* (pp. 22-39). New Delhi: Routledge India.

**Other Intellectual Contributions**

**Book Review**


**Presentations**


Zinoviev, Dmitry (Presenter & Author), Sarkar, Arkapravo (Author Only), Bicen, Pelin (Author Only), SunBelt 2023 Social network analysis conference, "The Musk Effect at Twitter: How Much Do Entrepreneurs Care? A Study from Seven Countries," INSNA, Portland, OR. (June 2023).


Bendell, Bari L. (Presenter & Author), Hanek, Kathrin (Author Only), Sullivan, Diane M. (Author Only), Zinoviev, Dmitry (Author Only), Bicen, Pelin (Author Only), Annual Meetings of the Academy of Management, "Investigating the Role of Gender Differences in the Online Social Networks of Entrepreneurs," Seattle. (August 8, 2022).

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Johnson, William (Presenter & Author), Bicen, Pelin (Author Only), Zhu, Zhen Jane (Author Only), Administrative Sciences Association of Canada (ASAC), "Construct Development and Future Work on Lean Innovation Capability." (June 2020).

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Madhavaram, Sreedhar (Presenter & Author), Hunt, Shelby D. (Author Only), Bicen, Pelin (Presenter & Author), Academy of Marketing Science Annual Conference, "STRUCTURED ABSTRACT: THE FREE (FIRM RESOURCES AND EXTERNAL ENVIRONMENT) FRAMEWORK AS AN ALTERNATIVE TO SWOT.,," Coronado Island, California. (May 2017).


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Bicen, Pelin (Presenter & Author), Pinto, Mary Beth (Author Only), Academy of Marketing Science World Marketing Conference, "Clickers Are Dynamic Assessment Tools in Marketing Education," Champagne, France. (June 2011).

Bicen, Pelin (Presenter & Author), The European Institute in Retailing and Services Science Conference, "Parallel importation and Consumer Welfare: Resource-advantage Theory Explanation," Istanbul, Turkey. (July 2010).


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