

**Celo, Sokol (Associate Professor)**

**Refereed Journal Articles**

**Journal Article, Academic Journal**

Celo, S., Lehrer, M., Zinoviev, D. (2024). Modeling serendipity in opportunity search by born-global firms: Performance implications from a computer simulation of evolutionary drift using NKC methodology. *International Business Review*, <https://doi.org/10.1016/j.ibusrev.2024.102361>.  
<https://doi.org/10.1016/j.ibusrev.2024.102361>

Celo, S., Lehrer, M. HOW MUCH LATERAL COLLABORATION IS OPTIMAL? INSIGHTS FROM COMPUTER SIMULATIONS OF MNEs AS COMPLEX ADAPTIVE SYSTEMS. *Journal of World Business*, 57(3), 101289. <https://www.journals.elsevier.com/journal-of-world-business>

Nebus, J., Celo, S. (2020). COGNITIVE BIASES IN THE PERCEPTIONS OF COUNTRY DISTANCE. *Journal of International Management*, 26(3).

Jain, N., Celo, S., Kumar, V. (2019). Internationalization speed, resources and performance: Evidence from Indian software industry. *Journal of Business Research*, 95, 26-37. [www.sciencedirect.com/science/article/abs/pii/S0148296318304697](http://www.sciencedirect.com/science/article/abs/pii/S0148296318304697)

Celo, S., Nebus, J., Wang, I.-C. (2018). The Role of Internal and External Complexity in Global Factory Performance: An NKC Application. *Journal of International Management*, 24(1), 65-83.

Lehrer, M., Celo, S. (2017). Boundary-Spanning and Boundary-Buffering in Global Markets: A German Perspective on the Internationalization of Family Firms. *Review of International Business and Strategy*, 27(2), 161-179.

Chacar, A., Celo, S., Hesterly, W. (2017). Change dynamics in institutional discontinuities: Do formal or informal institutions change first? Lessons from rule changes in professional American baseball. *Business History*. <https://doi.org/10.1080/00076791.2017.1342811>

Lehrer, M., Celo, S. (2016). German Family Capitalism in the 21st Century: Patient Capital Between Bifurcation and Symbiosis. *Socioeconomic Review*, 14(4), 729-750.

Celo, S., Nebus, J., Wang, I.-C. (2015). MNC structure, complexity, and performance: Insights from NK methodology. *Journal of International Management*, 21(3), 182-199.

Celo, S., Chacar, A. (2015). International Coherence and MNE Performance. *Journal of International Business Studies*, 46(5), 620-628. [www.palgrave-journals.com/jibs/journal/v46/n5/index.html](http://www.palgrave-journals.com/jibs/journal/v46/n5/index.html)

Schneper, W., Meyskens, M., Soleimani, A., Celo, S., He, W., Leartsurawat, W. (2015). Organizational Drivers of Corporate Social Responsibility: Disentangling Substance from Rhetoric. *SAM Advanced Management Journal*, 80(1), 20-32. <http://samnational.org/wp-content/uploads/2013/05/WINTER-2015.pdf>

Chacar, A., Celo, S., Thams, Y. (2010). The Performance of Multinational Affiliates versus Domestic Firms. *Journal of Management Policy and Practice*, 11(4), 47-59. [www.na-businesspress.com/jmppopen.html](http://www.na-businesspress.com/jmppopen.html)

## **Book Chapters**

### **Book, Chapter in Scholarly Book-New**

Chacar, A., Celo, S. (2012). An anthropological approach to understanding the process of legitimation: an examination of Major League Baseball emergence. In Massimo Canevacci (Ed.), *Anthropology*. INTECH.

## **Non-Refereed Journal Articles**

### **Journal Article, Academic Journal**

Celo, S., Newbury, W. (2024). Mental Models and Cognitive Frames in International Business. *AIB Insights*, 24(4), 1-4. <https://insights.aib.world/>

## **Conference Proceedings**

### **Conference Proceeding**

Celo, S., Nebus, J. (in press). *Complexity Theory and International Business Research: Not Simply Old Wine in New Bottles*. Academy of International Business conference.

Celo, S., Chacar, A. (2012). *Country relatedness and international coherence* (2012th ed.). Academy of Management Best Papers Proceedings 2012.

Schneper, W. D., Celo, S., Jain, N. (2009). *Agents, Altruism and Corporate Governance: The Impact of Family Ownership on Non-executive Compensation and Training* (1st ed., vol. 15, pp. 1340-1352). American Society of Business and Behavioral Sciences.

Chacar, A., Celo, S., Thams, Y. (2009). *The Performance of Multinational Affiliates versus Domestic Firms*. JACKSONVILLE, Florida: Academy of International Business Southeast. [aibse.homestead.com/theperformanceof.html](http://aibse.homestead.com/theperformanceof.html)

## **Presentations**

Lehrer, Mark, Celo, Sokol, AIB Northeast Annual Conference 2024, "Conceptualizing Entrepreneurial Opportunities through NK/NKC Models," Academy of International Business (US Northeast), Boston, MA. (November 5, 2024).

Celo, Sokol (Presenter & Author), Lehrer, Mark (Author Only), Zinoviev, Dmitry, AIB 2023 Warsaw Conference, "OPTIMIZING THE EXPLORATION OF ENTREPRENEURIAL OPPORTUNITIES IN BORN-GLOBAL FIRMS: INSIGHTS FROM A COMPUTER SIMULATION OF "NEUTRAL DRIFT" USING NKC METHODOLOGY," Academy of International Business, Warsaw, Poland. (July 2023).

Lehrer, Mark (Presenter & Author), Celo, Sokol (Author Only), Family Capital(ism) in the 21st Century, "Beyond Familial and Financialized Varieties of Capitalism in the German Political Economy: The Need for New Institutional Linkages," Max Planck Institute for the Study of Societies, Cologne, Germany. (May 16, 2023).

Celo, Sokol (Presenter & Author), Lehrer, Mark (Author Only), Zinoviev, Dmitry (Author Only), AIB 2022 Miami Conference., "Optimizing Dispersed Entrepreneurship in MNCs: Insights from a Computer Simulation of Neutrality Using NKC Methodology," Miami, FL. (July 2022).

- Celo, Sokol (Presenter & Author), Academy of International Business 2020, "A Bridge Too Far? Lateral Collaboration in MNEs as Complex Adaptive Systems.," Online. (July 3, 2020).
- Celo, Sokol (Presenter & Author), Academy of International Business Latin America and the Caribbean Chapter 2020, "Collaboration in MNEs: A complexity view," Online. (July 1, 2020).
- Celo, Sokol (Presenter & Author), Thams, Yannick (Author Only), Zinoviev, Dmitry (Author Only), Latin American & Caribbean Chapter of the Academy of International Business, "Sub-national Differences In International Trade Flows: A Dynamic View of U.S. States Export Profiles," Florida International University, Miami, FL (online). (July 1, 2020).
- Celo, Sokol, Academy of Management Annual Meeting 2019, "Neutrality in Internationalized R&D-Portfolios: An NKC-Application," Academy of Management, Boston, USA. (August 13, 2019).
- Celo, Sokol, Academy of International Business Annual Meeting 2019, "Neutrality in Internationalized R&D-Portfolios: An NKC-Application," Academy of International Business, Copenhagen, Denmark. (June 26, 2019).
- Celo, Sokol (Presenter & Author), Nebus, James (Author Only), Academy of International Business Annual Meeting 2018, "The Role of Asymmetry and Context in the Perceptions of Psychic Distance in the Context of International Business.," Academy of International Business, Minneapolis, MN. (June 26, 2018).
- Celo, Sokol (Presenter & Author), Chacar, Aya (Presenter & Author), Thams, Yannick (Author Only), Academy of International Business Annual Meeting 2017, "The Role of Host Country Networks in Foreign Investment Location Decisions.," Dubai / UAE. (July 5, 2017).
- Nebus, James (Presenter & Author), Celo, Sokol (Presenter & Author), Academy of International Business Annual Meeting 2017, "Cognitive Biases in Psychic Distance: An Experimental Approach.," Dubai / UAE. (July 4, 2017).
- Lehrer, Mark, Celo, Sokol, Annual Conference of the Academy of International Business, "Boundary-spanning and boundary-buffering in global markets: A German perspective on the internationalization of family firms," Academy of International Business, Dubai. (June 3, 2017).
- Celo, Sokol, chacar, aya, Thams, Yannick, Academy of International Business, "A Network View of Foreign Investments Determinants and the Role of Country Connectedness," Academy of International Business, New Orleans. (June 29, 2016).
- Lehrer, Mark, Celo, Sokol, Workshop: "What is Patient Capital, and Where Does it Exist?," "Towards a Basic Theory of Capitalist Bifurcation: Familial and Financialized Varieties of Capitalism in the German Political Economy," Socio-Economic Review, Freie Universität Berlin. (February 19, 2016).
- Celo, Sokol, Wang, I-Chen, Nebus, James, Academy of International Business Annual Meeting, "MNC structure, complexity, and performance: Insights from NK methodology," Academy of International Business, Bangalore/India. (June 30, 2015).
- Chacar, Aya (Author Only), Celo, Sokol (Presenter & Author), Tallman, Stephen (Author Only), Academy of International Business Annual Meeting, "Country Distance to

- Revealed Relatedness: Exploring the Impact of Country Differences," Academy of International Business, Bangalore/India. (June 28, 2015).
- Celo, Sokol, Wang, I-Chen, Nebus, James, Academy of International Business, "Complexity and Structure in MNCs-- An NK-application," Vancouver, Canada. (June 2014).
- Celo, Sokol (Presenter & Author), Academy of Management Annual Meeting, "Spatial Dependence of Country Relatedness - The Role of Host Country Connectedness.," Academy of Management, Orlando/FL. (August 12, 2013).
- Celo, Sokol (Presenter & Author), Nebus, James (Author Only), Academy of Management Annual Meeting, "International Business and Perceptions of Country Similarity.," Academy of Management, Orlando/FL. (August 12, 2013).
- Celo, Sokol (Presenter & Author), Academy of International Business Annual Meeting, "Spatial Dependence of Country Relatedness - The Role of Host Country Connectedness.," Academy of International Business, Istanbul/Turkey. (July 5, 2013).
- Celo, Sokol, Chacar, Aya, Academy of Management 2012, "Country relatedness and international coherence," Academy of Management, Boston, MA. (August 2012).
- Celo, Sokol, Chacar, Aya (Author Only), Academy of International Business Annual Meeting 2012, "Country relatedness and international coherence," Academy of International Business, Washington, DC. (July 2012).
- Celo, Sokol, Strategic Management Society Annual Meeting, "Disentangling the effect of Multinationality on Performance: The Role of International Coherence," Florida International University, Rome/Italy. (September 2010).
- Celo, Sokol, Strategic Management Society Annual Meeting, "Drivers of Managerial International Business Decisions," Florida International University, Rome/Italy. (September 2010).
- Celo, Sokol, Chacar, Aya, Academy of International Business, "Past or Present? Drivers of Managerial International Business Decisions.," Florida International University, Rio de Janeiro/Brazil). (July 2010).
- Schneper, William D (Author Only), Meyskens, Moriah (Presenter & Author), Abraham, Soleimani (Author Only), Celo, Sokol (Author Only), He, Wei (Author Only), Leartsurawat, Watcharaphong (Author Only), Academy of Management, "ORGANIZATIONAL DRIVERS OF CORPORATE SOCIAL RESPONSIBILITY: DISENTANGLING SUBSTANCE FROM RHETORIC," Florida International University, Chicago/USA. (August 2009).
- Celo, Sokol (Presenter & Author), Borda, Armando (Author Only), Academy of International Business, "Institutional Changes and the International Entry Mode: A Theoretical Model," Florida International University, Milan/Italy. (2008).
- Celo, Sokol (Presenter & Author), Schneper, William D (Author Only), Academy of Management, "The Impact of Political and Economic Reforms and Institutions on FDI Inflows in Central and Eastern Europe: an Empirical Test," Florida International University, Anaheim/USA. (August 2008).