Chelariu, Cristian (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Conference Proceedings**

**Conference Proceeding**


Presentations

Chelariu, Cristian, Online Invited Academic Presentation  TUM, "Sustainable Entrepreneurship," Technical University of Moldova, online. (June 24, 2021).


Chelariu, Cristian, Online Lecture, "Chatting with engineers... about Marketing models," Technical Institute Iasi Romania, online. (November 2020).

Chelariu, Cristian, Online Invited Presentation - Bucharest, Romania, "Permaculture - building sustainable solutions," Facultatea de Economie Agrara si a Mediului - Bucharest, Romania, Online. (October 22, 2020).


Chelariu, Cristian, Online Presentation, "Permaculture - How can we build sustainable systems," Al.I Cuza University Iasi, Romania, Institute for Corporation Governance and Sustainability. (June 3, 2020).

Chelariu, Cristian (Presenter & Author), CBIM 2016 Conference, "The Permaculture Movement: edge effects or fracture points?," Bilbao, Spain. (July 2016).

Rajabi, Reza (Presenter & Author), Brashear, Thomas (Author Only), Chelariu, Cristian (Author Only), American Marketing Association Educators Conference, "Entrepreneurial Motivation as a Key Salesperson Competence: Trait Antecedents and Performance Consequences," Chicago, IL, USA. (August 2015).

Asare, Anthony (Presenter & Author), Chelariu, Cristian (Presenter & Author), American Marketing Association Educators Conference, "Value Appropriation in Dynamic Environments: An Analysis of Digital Marketing Channels," Chicago, IL, USA. (August 2015).


Hung, Kuo-Ting, Chelariu, Cristian, PMAB Members meeting, "The key factors that influence buyers... and the key factors that influence sellers in their relationships: Do they match or miss each other in the dark?," Purchasing Management Association of Boston, Arlington, MA. (March 2012).


Chelariu, Cristian, Faculty Research Meeting, "A Need-Satisfaction View of Antecedents to Organizational Commitment in Early vs. Late Transition Economies," Sawyer Business School, Suffolk University., Boston. (September 25, 2008).

