

## **Dunlop, Michael (Assistant Professor of Practice)**

### **Refereed Journal Articles**

#### **Journal Article, Academic Journal**

Dunlop, M., O'Brien, N. (2023). The case study analysis technique and 110 fitness: Giving it all for the Parkinson's community. *Transformative Dialogues: Teaching and Learning Journal*, 16(1), 16.

Dunlop, M. (2022). The fundamentals of linear programming: A step-by-step instructional approach. *Journal for Research and Practice in College Teaching*, 7(1), 112-124.

Dunlop, M. (2021). Transitioning to online teaching during the coronavirus pandemic: A case study on better practices. *The Exchange*(Volume 35, Spring 2021), 18-21.  
<https://drive.google.com/file/d/10MPW9dysMjkYdcRIQz4Kre-AU5Roq9g9/view>

Dunlop, M. (2018). The College Scorecard, college rankings, and return on investment. *Archives of Business Research*, 6(7), 119-135.

Dunlop, M. (2018). The Synergy between Psychology and Business: A Case Study on Interdisciplinary Faculty Collaboration. *The International Journal of Business and Applied Social Science*, 4(6).

Dunlop, M., Stevens, C. (2012). Social capital: Determining a student's e-portfolio net worth. *Journal of Human Capital Development*, 5(1), 85-98.

### **Non-Refereed Journal Articles**

Dunlop, M. (2021). How do students decide which courses to take? A review of formal and informal processes in course selection. *The New England Journal of Higher Education*.  
<https://nebhe.org/journal/how-do-students-decide-which-courses-to-take/>

Dunlop, M. (2016). The College Scorecard and Return on Investment: A Net Present Value Analysis of Business Schools in Massachusetts. *The New England Journal of Higher Education*. <http://www.nebhe.org/thejournal/the-college-scorecard-and-return-on-investment/>

### **Other Intellectual Contributions**

#### **Newsletter**

Dunlop, M. (2014). *Assessing teaching and learning in the classroom: Five value-added audit practices* (4th ed., vol. 16). Williamsburg, VA: Consortium for Research on Educational Assessment and Teaching Effectiveness.

### **Presentations**

Dunlop, Michael, The 2021 Virtual Symposium on Innovation in Teaching & Learning, Suffolk University., "The 360-Degree online lesson plan: Maintaining student focus and engagement," The Center for Teaching and Scholarly Excellence (CTSE), Suffolk University. (May 18, 2021).

- Dunlop, Michael, Holley, Mary, "Professional Memberships and Certifications," Information Systems & Business Analytics (ISBA) Club - Suffolk University, Online via Zoom. (February 10, 2021).
- Dunlop, Michael, Ray, Sukanya, Elliot, Esi, Solley, Sean, Monticello, Amy L., Daly, Rita, Symposium on Innovation in Teaching and Learning, "Faculty Professional Learning Community (FPLC) Annual Showcase," The Center for Teaching and Scholarly Excellence, Suffolk University. (May 15, 2018).
- Dunlop, Michael, Ray, Sukanya, Solley, Sean, Daly, Rita, Elliot, Esi, Monticello, Amy L., Faculty Professional Learning Community (FPLC) Spring Breakfast and Poster Session, "Faculty Professional Learning Community (FPLC) Annual Showcase," The Center for Teaching and Scholarly Excellence, Suffolk University. (May 17, 2017).
- Dunlop, Michael, Symposium on Innovation in Teaching & Learning, ""Working with Teaching Assistants (TAs): A roundtable discussion on strategies for success", " Center for Teaching & Scholarly Excellence, Suffolk University. (May 16, 2017).
- Dunlop, Michael, ""Empowering Students Inside and Outside the Classroom: Best practices for linking courses & academic support services", " Center for Learning & Academic Success, Suffolk University. (April 12, 2017).
- Dunlop, Michael, Center for Teaching & Scholarly Excellence, "How to Enhance Student Learning with Classroom Assessment Techniques," Suffolk University, Boston, MA. (April 12, 2016).
- Dunlop, Michael, Northeast Decision Sciences Annual Conference, "Teaching the Principles of Operations Management using the I.P.O.O. Model," Northeast Decision Sciences Institute, Cambridge, MA. (March 21, 2015).
- Dunlop, Michael, Polytechnic Summit's 4th Annual Conference, "The Fundamentals of Engineering Facilitated Study Group: An Interdisciplinary and Collaborative Approach for Exam Success," Boston, MA. (June 12, 2014).
- Dunlop, Michael, Future of Community Engagement in Higher Education's 4th Annual Summer Research Institute, "Developing a performance-based assessment rubric for service learning certificate programs," Tufts University, Medford, MA. (July 2013).
- Dunlop, Michael, Proceedings from the Polytechnic Summit's 3rd Annual Conference, "Helping students transition to graduate school," Wentworth Institute of Technology, Boston, MA. (June 2013).
- Dunlop, Michael, Proceedings from the New England Faculty Development Consortium's Fall 2012 Conference, "Academic milestones: Pathways to increase student focus and improve performance," College of the Holy Cross, Worcester, Ma. (November 2012).