

Hartstein, David (Executive-in-Residence)

Refereed Journal Articles

Journal Article, Academic Journal

Hartstein, D., Sergenian, G., Kahn, B., Dumas, C., Mana, J. (in press). KaBloom! Revolution in the Flower Industry. *New England Journal of Entrepreneurship*.

Dumas, C., Kahn, B., Mana, J., Hartstein, D., Vega, G. (2011). Kabloom! Revolution in the Flower Industry. *New England Journal of Entrepreneurship, Spring*.
www.sacredheart.edu/pages/12146_neje_new_england_journal_of_entrepreneurship_.cfm

Hartstein, D., Dumas, C., Sergenian, G., Kahn, B., Mana, J. (2009). KaBloom Explodes on the Scene. *Case Research Journal*.