Lehrer, Mark (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Book Chapters**

**Book, Chapter in Scholarly Book-New**


**Non-Refereed Journal Articles**

**Journal Article, Academic Journal**


**Conference Proceedings**

**Conference Proceeding**


Lehrer, M. (2001). *Global, continental, or still national innovation systems in mobile Internet applications? The nexus between innovation in M-commerce, UMTS auctions, and market leadership in Western Europe*. COTIM (Conference on Telecommunications and Information Markets).

**Presentations**

Celo, Sokol (Presenter & Author), Lehrer, Mark (Author Only), Zinoviev, Dmitry, AIB 2023 Warsaw Conference, "OPTIMIZING THE EXPLORATION OF ENTREPRENEURIAL OPPORTUNITIES IN BORN-GLOBAL FIRMS: INSIGHTS FROM A COMPUTER SIMULATION OF "NEUTRAL DRIFT" USING NKC METHODOLOGY," Academy of International Business, Warsaw, Poland. (July 2023).


Lehrer, Mark (Presenter & Author), Wang, I-Chen, Behnam, Michael, AOM Specialized Conference: From Start-up To Scale-up, "Technology "Dropout Races": Theory And Evidence From OLED Flat-Panel Displays," Academy of Management, Tel Aviv. (December 19, 2018).


Lehrer, Mark, Segal, Lydia G., 11th Organization Studies Workshop, "Organization in the image of the steward: The stewardship organization as the contingently realistic embodiment of a management system built upon a shared higher calling and intrinsic motivation," Organization Studies, Mykonos, Greece. (May 21, 2016).


Lehrer, Mark, Colloquium on International Business, "From Rocking the Boat to Wagging the Dog: Bringing Entrepreneurship into Subsidiary Initiative Research," Vienna University of Economics and Business, Vienna, Austria. (June 10, 2015).


Müller, Wolfgang H. (Presenter & Author), Konlechner, Stefan W. (Presenter & Author), Müller, Barbara (Presenter & Author), Lehrer, Mark (Author Only), Trede, Julia K. (Author

Lehrer, Mark, Banerjee, Preeta, International conference on "Understanding the emergence of new industries", "From complex processes to new industries via general purpose technologies: Patterned waves of improvement in ERP software and PCR DNA analysis," University of Torino, Turin, Italy. (October 7, 2010).


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Lehrer, Mark, "Knowledge spillovers and organizational heterogeneity: An historical overview of German technology sectors," IfW/MPI Workshop on Globalization and the Knowledge Economy, Kiel, Germany. (June 2007).


Lehrer, Mark, "Standardization, modularity and 'generalization': Using design innovation to solve the basic dilemma of multinational corporations," Annual conference of the Academy of International Buiness, UK chapter, Manchester, United Kingdom. (April 2006).


Lehrer, Mark, "Science-driven vs. market-pioneering high tech: Comparative German technology sectors in the late 19th and late 20th century and consequences for economic geography," Conference on Knowledge and Regional Economic Development, Barcelona, Spain. (June 2005).


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