Lehrer, Mark (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Book Chapters**

**Book, Chapter in Scholarly Book-New**


Non-Refereed Journal Articles

Journal Article, Academic Journal


**Conference Proceedings**

**Conference Proceeding**


Lehrer, M. (2001). *Global, continental, or still national innovation systems in mobile Internet applications? The nexus between innovation in M-commerce, UMTS auctions, and market leadership in Western Europe.* COTIM (Conference on Telecommunications and Information Markets).

**Presentations**


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Lehrer, Mark, Segal, Lydia G., 11th Organization Studies Workshop, "Organization in the image of the steward: The stewardship organization as the contingently realistic embodiment of a management system built upon a shared higher calling and intrinsic motivation," Organization Studies, Mykonos, Greece. (May 21, 2016).


Lehrer, Mark, Colloquium on International Business, "From Rocking the Boat to Wagging the Dog: Bringing Entrepreneurship into Subsidiary Initiative Research," Vienna University of Economics and Business, Vienna, Austria. (June 10, 2015).


Müller, Wolfgang H. (Presenter & Author), Konlechner, Stefan W. (Presenter & Author), Müller, Barbara (Presenter & Author), Lehrer, Mark (Author Only), Trede, Julia K. (Author

Lehrer, Mark, Banerjee, Preeta, International conference on "Understanding the emergence of new industries", "From complex processes to new industries via general purpose technologies: Patterned waves of improvement in ERP software and PCR DNA analysis," University of Torino, Turin, Italy. (October 7, 2010).


Lehrer, Mark, Nell, Phillip, Gäbler, Lisa, European Group for Organizational Studies (EGOS), "A National Systems View of University Development: Towards a Broadened Perspective on the Entrepreneurial University Based on the German and US Experience," Amsterdam, Netherlands. (July 2008).


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Lehrer, Mark, "Comparative German technology sectors of the late 19th and late 20th century," Workshop on Industry Evolution, Helsinki, Finland. (June 2004).


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