Levesque, Laurie L. (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal

O'Neill, R. M., Levesque, L. L. (2025). Employee Support for Unionization at Starbucks? A Peer-Influence Negotiation. *Management Teaching Review*.

Levesque, L. L., O'Neill, R. (2025). Upset, yet loyal: Employee voice amidst unionization at Starbucks. *The Case Journal, 21*(1), 90-116. https://doi.org/10.1108/TCJ-10-2023-0218

Levesque, L. L. (2024). Building Assertiveness and Listening Skills Using Dysfunctional Peer Project Scenarios. *Organization Management Journal, 21*(1), 12-18.

Levesque, L. L. (2021). Trust in classroom-as-organization simulations: Parallel experiences of participants and facilitators. *Simulation and Gaming, 52*(3). https://journals.sagepub.com/doi/abs/10.1177/1046878120987583

Levesque, L. L., Cerulli, S. (2020). Young Entrepreneurs Council. *International Journal of Instructional Cases*. http://www.ijicases.com/

Levesque, L. L. (2018). Student-Authored Ethics Vignettes: Giving Voice to Values All Semester. *Management Teaching Review*. journals.sagepub.com/eprint/NUq4QusMusVvUhn2Kry6/full

Chak Fu, L., Laura, R., Levesque, L. L., Ornstein, S. (2018). Shooting from the Hip: A Habit Perspective of Voice. *Academy of Management Review, 43*(3), 1-17. doi.org/10.5465/amr.2015.0366

Levesque, L. L., Cheng, A. S. (2017). A New Team at Tier1 Coaching and Development, Inc. *The Case Research Journal, 37*(3).

Levesque, L. L., Hung, K.-T., Arslan, H. (2017). Teradyne: Hitting the Great Wall. *The CASE Journal, 13*(4), 546-560. doi.org/10.1108/TCJ-02-2016-0017

DeFillippi, R., Levesque, L. L. (2011). Innovation Integration and Crossing Disciplinary Borders in Curriculum Assessment and Program Development. *Journal of Higher Education Theory and Practice, 11*(1), 8. nabusinesspress.com/jhetpopen.html

Nelson, T., Levesque, L. L. (2007). The Status of Women in Corporate Governance in High Growth, High Potential Firms. *Entrepreneurship Theory & Practice, 31*(2), 209-232.

Ho, V., Rousseau, D. M., Levesque, L. L. (2006). Social Networks and the Psychological Contract: Structural Holes, Cohesive Ties, and Beliefs Regarding Employer Obligations. *Human Relations*.

Levesque, L. L., O'Neill, R., Nelson, T., Dumas, C. (2005). Sex differences in the perceived importance of mentoring functions. *Career Development International, 10*(6/7), 429-443.

Levesque, L. L. (2005). Opportunistic Hiring and Employee Fit. *Human Resource Management Journal, 44*(3), 301-317.

Ho, V., Levesque, L. L. (2005). With a Little Help From My Friends (and Substitutes): Social Referents and Influence in Psychological Contract Fulfillment. *Organization Science, 16*(3), 275-289.

Levesque, L. L., Rousseau, D. M., Ho, V. T. (2004). Changing Our Destination or the Route? Lessons From an Evolving Relationship with a New Firm. *Action Research, 2*(3), 254-276.

Levesque, L. L., Wilson, J. M., Wholey, D. R. (2001). Cognitive Divergence: Shared Mental Models in Software Development Teams. *Journal Of Organizational Behavior, 22*, 135-144.

Straus, S., Miles, J., Levesque, L. L. (2001). The Effects of Videoconference, Telephone, and Fce-to-face Media on Interviewer and Applicant Judgments in Employment Interviews. *Journal Of Management, 27*, 363-381.

Brindle, M., Levesque, L. L. (2000). Bridging the Gap: Challenges and Prescriptions of Interactive Distance Education. *Journal of Management Education, 24*(4).

Toffey-Shepela, S., Levesque, L. L. (1998). Poisoned waters: Sexual harassment and the college climate. *Sex Roles: A Journal Of Research, 38*(7/8), 589-611.

Journal Article, In-House Journal

Rousseau, D. M., Levesque, L. L. (2002). Field Research: The Redheaded Stepchild of IRBs. *Research Methods Division Newsletter, 17*(1).

Books

Book, Scholarly-New

Levesque, L. L. (2024). *People Management Skills in Practice: A Case Study Collection*. London: Routledge: Taylor & Francis Group.

Leigh, E. E., Levesque, L. L. (2024). In Jeanie M. Forray, Jennifer S. Leigh, Sarah Louise Wright (Ed.), *Facilitating Simulations*. Edward Elgar Publishing. https://www.e-elgar.com/shop/usd/facilitating-simulations-9781802204643.html

Book Chapters

Book, Chapter in Scholarly Book-New

Levesque, L. L., Kokoros, G. C. (2024). Building A (New) Company Culture at Ma Reilly's Café. *People Management Skills in Practice: A Case Study Collection*. London: Routledge. https://doi.org/10.4324/9781003326298-6

Chiu, H., Levesque, L. L. (2024). Employee Retention in a PR Firm: Generational Differences or Insufficient Incentives? *People Management Skills in Practice: A Case Study Collection*. London: Routledge. https://doi.org/10.4324/9781003326298-22

Kokoros, G. C., Levesque, L. L. (2024). Trust and Communication Across Borders – Leadership Challenges at Ellume Health. *People Management Skills in Practice: A Case Study Collection*. London: Routledge. https://doi.org/10.4324/9781003326298-19

Other Intellectual Contributions

Written Case with Instructional Material

Levesque, L. L., Kilmer, J. (2020). *Leasing a City Apartment*. Evanston, IL: Dispute Resolution Research Center, Northwestern Univ.. https://new.negotiationexercises.com/product/leasing-a-city-apartment/

Hung, K., Hunt, N., Vega, G., Levesque, L. L., Arslan, H. (2009). *Teredyne: On the Road To China* (2nd ed., vol. 5, pp. 37-53). The CASE Journal. http://www.caseweb.org

Levesque, L. L., Rousseau, D. M., Ho, V. T. (2008). *Creative Collaborating at Lintell Scientific*. The CASE Journal. http://www.xanedu.com/

Levesque, L. L., Cheng, A. (2007). *A Sea Change in Staffing at Leapfrog Innovations* (3rd ed., vol. 27). Case Research Journal. http://www.xanedu.com

Conference Proceedings

Conference Proceeding

Leigh, E. E., Levesque, L. L. (2023). Frameworks for understanding the novice-to-expert growth of simulation facilitators. In Becu, N. (Ed.), *Simulation and Gaming for Social and Environmental Transitions* (pp. 241-249). Proceedings of the 54th Conference of the International Simulation and Gaming Association. https://shs.hal.science/halshs-04209935

Leigh, E. E., Levesque, L. L. (2022). Reframing the Boundaries of Experiential Education Using Cynefin Domains. In Dhar, U., Dubey, J., Dumblekar, V., Meijer, S., Lukosch, H. (Ed.), *Gaming, Simulation and Innovations: Challenges and Opportunities* (vol. Lecture Notes in Computer Science, vol 13219, pp. 86-100). Springer, Cham.. https://link.springer.com/chapter/10.1007/978-3-031-09959-5_8

Presentations

Levesque, Laurie L. (Presenter & Author), Zhu, Zhen Jane (Presenter & Author), Sullivan, Erin (Presenter & Author), The Case Centre annual Member's Case Forum, "Building a Case Community of Practice," The Case Centre, virtual. (September 2024).

Levesque, Laurie L., Academy of Management, "Leveling Up Your Experiential Learning Method,," Academy of Management, Chicago, IL. (August 2024).

Leigh, Elyssebeth E. (Presenter & Author), Levesque, Laurie L. (Author Only), International Simulation and Gaming Association, "Theory informing Practice –theorizing good facilitation practice," New Zealand. (July 2024).

Leigh, Elyssebeth (Presenter & Author), Levesque, Laurie L. (Presenter & Author), Management and Organizational Behavior Teaching Society, "Addressing the 'knowing/doing' gap in classrooms," Management and Organizational Behavior Teaching Society, Salem, MA. (June 2024).

Rob, Rizwanur, Patel, Amanda (Presenter & Author), Levesque, Laurie L. (Presenter & Author), Management and Organizational Behavior Teaching Society Annual Conference, "Using AI-Roles and Prompts to Reconceptualize and Redesign Learning Experiences." (June 2024).

Truath, Erin (Presenter & Author), Patel, Amanda (Presenter & Author), Levesque, Laurie L. (Author Only), Rob, Rizwan (Author Only), Annual Symposium for the Center for

Teaching and Scholarly Excellence, "Student views of AI and Using AI-Roles and Prompts to Redesign Assignments," CTSE, Boston, MA. (May 2024).

Levesque, Laurie L., Patel, Amanda (Presenter & Author), Rob, Rizwanur, Trauth, Erin, Eastern Academy of Management Annual Meeting, "Student Perceptions of AI Use in College Classes." (May 2024).

Nichter, Susan, Levesque, Laurie L., Trauth, Erin, CTSE 2024 Symposium on Innovation Teaching and Learning, "Redesigning Learning Experiences Using Interactive Ai-Roles," Suffolk University, Sargent Hall. (May 14, 2024).

Leigh, Elyssebeth E. (Presenter & Author), Levesque, Laurie L. (Author Only), International Simulation and Gaming Association, "An Exploration of Factors Contributing to Effective Facilitation of Simulations," La Rochelle France. (July 2023).

Levesque, Laurie L., Eastern Academy of Management, "Faculty career transitions: Preparing for administrative roles," Philadelphia, PA. (May 2023).

Levesque, Laurie L. (Presenter & Author), Kokoros, George (Author Only), Eastern Academy of Management annual meeting, "Building A (New) Company Culture: Ma Reilly's Café (case with no teaching note)," Philadelphia, PA. (May 2023).

Zhu, Zhen Jane, Sullivan, Erin, Levesque, Laurie L., CTSE Symposium for Technology & Learning, "Bring faculty expertise to classroom through case writing: SBS Case Community of Practice," CTSE, Suffolk University, Boston. (May 2022).

Levesque, Laurie L. (Moderator), 59th Annual Meeting, "Career Transitions: Preparing for the roles of Chairperson, Director, Associate Dean or Dean," Eastern Academy of Management, Portland, ME. (May 19, 2022).

Levesque, Laurie L. (Moderator), 59th Annual Meeting, "Mid to Late Career Symposium," Eastern Academy of Management, Portland, ME. (May 19, 2022).

Levesque, Laurie L. (Panelist), Annual Meeting, "Expert Case Writing Panel: Tips on case writing and how to get published!," CASE Association, Portland, ME. (May 18, 2022).

Leigh, Elyssebeth (Presenter & Author), Levesque, Laurie L. (Author Only), Annual Conference, "Situational awareness and facilitating complex simulations: Crossing liminal boundaries with the 'unseen helmsman," Australasian Simulation Congress, online. (November 2021).

Leigh, Elyssebeth (Presenter & Author), Levesque, Laurie L. (Author Only), 52nd annual conference, "Cynefin Domains of knowledge and boundaries in Simulation and Experience-based Education.," International Simulation and Gaming Association, online. (September 2021).

Leigh, Elyssebeth (Presenter & Author), Levesque, Laurie L. (Presenter & Author), Management and Organizational Behavior Teaching Conference, "Using Cynefin Domains to Prepare Graduates for Complex, Chaotic, or Confusing Situations," MOBTS. (June 18, 2021).

Levesque, Laurie L. (Moderator), Leigh, Elyssebeth (Moderator), Management and Organizational Behavior Teaching Conference, "The Influence of Instructor Propinquity," MOBTS. (June 16, 2021).

Levesque, Laurie L. (Presenter & Author), Leigh, Elyssebeth (Presenter & Author), Eastern Academy of Management, "Reframing the Boundaries of Experiential Education Using Cynefin Domains," Eastern Academy of Management. (May 2021).

Levesque, Laurie L, SBS Virtual Teaching Conference, "Tech Windows Into Student-Facilitated Readings Discussions," Suffolk University. (March 19, 2021).

Levesque, Laurie L. (Presenter & Author), MOBTz Fall Program, "Peer Facilitated and Ranked Discussion leveraging Zoom, GoogleSlides, and Qualtrics," Mid-Atlantic Organizational Behavior Conference, Zoom. (November 14, 2020).

Levesque, Laurie L (Chair), Annual Meeting, "Career Challenges of Directors, Chairs, and Assistant/Associate Deans," Suffolk University, Portland, ME. (May 2020).

Levesque, Laurie L. (Presenter & Author), Beaver, Gregory (Presenter & Author), Annual Meeting, "Speed Interviewing: Violating Cultural Values," Eastern Academy of Management, Portland, ME. (May 2020).

Levesque, Laurie L., MOBTS, "Mitigating Technology's Impact on Student Cognition," Management & Organizational Behavior Teaching Society, Conway, SC. (June 2018).

Levesque, Laurie L., Eastern Academy of Management Annual Conference, "Student-Authored Ethics Vignettes: Giving Voice to Values All Semester," Eastern Academy of Management, Baltimore, MD. (May 12, 2017).

Levesque, Laurie L., Reimagine Education, "careerLINKS," Philadelphia, PA. (December 2015).

Levesque, Laurie L., Eastern Academy of Management conference, "Building From the Bottom, Defending from the Top: Redesigning the Undergraduate Curriculum," Eastern Academy of Management, Baltimore, MD. (May 2015).

DeAngelis, David, Levesque, Laurie, Webinar, "Sustainable Leadership: Developing a Student Officer Transition Retreat," CollegiateLink. (2011).

Levesque, Laurie L. (Presenter & Author), DeFillippi, Robert (Presenter & Author), "Innovation Integration and Crossing Disciplinary Borders in Curriculum Assessment and Program Development." (June 2010).

Levesque, Laurie L. (Panelist), NEASC Annual Conference, "Qualitative Assessment: Informing Practice," NEASC, Boston, MA. (December 2009).

Levesque, Laurie L., Cheng, Andrew S., "Job Crafting at Dozet Facilitation, Inc.," North American Case Research Conference, Durham, New Hampshire. (October 2008).

Levesque, Laurie L. (Discussant), CASE Association, "Discussant," Eastern Academy of Management Conference, Washington, District of Columbia. (May 2008).

Levesque, Laurie, Monsen, Erik, "Research in Start-ups - The View from Inside," Academy of Management, Atlanta, Georgia. (August 2006).

Levesque, Laurie, Rousseau, Denise, Ho, Violet, "Creative Collaborating at Lintell Scientific," Eastern Academy of Management, Saratoga Springs, New York. (May 2006).

Levesque, Laurie, "Opportunistic Hiring and Employee Role Creation," Entrepreneurship From the Employee's Perspective, Max Planck Institute for Economics, Jena, Germany. (February 2006).

Stork, Diana, Woodilla, Jill, Morgan, Sandra, Levesque, Laurie, "Turning the Mirror on Ourselves," Eastern Academy of Management, Springfield, Massachusetts. (May 2005).

Levesque, Laurie, "Panel: Empowerment and Reflection in Student Teams," Institute of Behavioral and Applied Management, Providence, Rhode Island. (October 2004).

Levesque, Laurie, Czarnecki, Emiliy, "Issues and Challenges Confronting Adjuncts," Eastern Academy of Management, Providence, Rhode Island. (May 2004).

Nelson, Teresa, Levesque, Laurie, "The Comparative Participation of Women as Governance Leaders across Economic Sectors: Is the Promise of Entrepreneurship Fulfilled?," Babson-Kauffman Entrepreneurship Research Conference, Boston, Massachusetts. (2003).

Levesque, Laurie, Stork, Diana, "Teaching Boot Camp 102," Academy of Management annual conference, Seattle, Washington. (August 2003).

Levesque, Laurie, Stork, Diana, "Teaching Boot Camp 101," Academy of Management annual conference, Seattle, Washington. (July 2003).

Ho, Violet, Levesque, Laurie, "Filling in the Blanks: How Social Networks Shape Psychological Contracts," Academy of Management, Denver, Colorado. (August 2002).

Levesque, Laurie, "Opportunistic Hiring in High Tech Firms," Eastern Academy of Management, New York City, New York. (2001).

Levesque, Laurie, "Tinkering with the Job," Babson/Kauffman Entrepreneurship Research Conference, Jönköping, Sweden. (2001).

Levesque, Laurie, "Creating new roles: Understanding employee behavior in high tech start-ups.," Academy of Management, Washington, District of Columbia. (August 2001).

Levesque, Laurie, "A Qualitative Study of Organizational Roles in High Tech Start-up Firms," Shared Interest Track, Academy of Management, Toronto, Canada. (2000).

Levesque, Laurie, "Role Creation Processes in Start-up Firms," INFORMS Organization Dissertation Competition, San Antonio, Texas. (2000).