

Li, Yuanxiang (Assistant Professor)

Refereed Journal Articles

Journal Article, Academic Journal

- Chi, M., Huang, R., Li, Y., Wang, J. (2025). The impact of cross-boundary knowledge management and platform control on sellers' innovativeness and competitiveness. *Technovation*, 141(March 2025). <https://doi.org/10.1016/j.technovation.2025.103171>
- Li, Y. J., Ngugi, B., Lin, F. (2024). Defeat Data Breachers' Minds: Blockchain with Bounded Rationality to Advance Information Security. *Journal of Information Systems Security*.
- Li, Y. J., Hoffman, E. (2023). Designing an incentive mechanism for information security policy compliance: An experiment. *Journal of Economic Behavior & Organization*, 212(August 2023), 138-159. <https://doi.org/10.1016/j.jebo.2023.05.033>
- Zhai, S., Li, Y. J., Chi, M. (2022). The Impact of Government Social Media Information Quality on Public Panic During the Infodemic. *Frontiers in Psychology*, 13(May 2022). 10.3389/fpsyg.2022.908213
- Li, Y. J., Hoffman, E., Zhu, D. (2022). Should firms pay for online brand communities: Using lead user theory in analyzing two contrasting cases. *Decision Support Systems*. 10.1016/j.dss.2021.113729
- Ngugi, B., Hung, K.-T., Li, Y. J. (2021). Reducing Tax Identity Theft by Identifying Vulnerability Points in the Electronic Tax Filing Process. *Information and Computer Security*. <https://doi.org/10.1108/ICS-05-2021-0056>
- Chi, M., Lu, X., Zhao, J., Li, Y. J. (2018). The impacts of digital business strategy on firm performance: the mediation analysis of e-collaboration capability. *International Journal of Information Systems and Change Management*, 10(2), 123-139. <https://www.inderscience.com/info/inarticle.php?artid=94603>
- Li, Y. J., Stewart, W., Zhu, J., Ni, A. (2012). Online privacy policy of the thirty Dow Jones corporations: Compliance with FTC Fair Information Practice Principles and readability assessment. *Communications of the IIMA*, 12(3), 65-90. <https://scholarworks.lib.csusb.edu/ciima/vol12/iss3/5/>

Conference Proceedings

Conference Proceeding

- Li, Y. J., Davis, J. (2017). *The Application of Blockchain in Advancing Information Security*. Omaha: Mountain Plains Business Conference (MPBC).
- Chi, M., Zhao, J., Li, Y. J. (2016). *Digital Business Strategy and Firm Performance: the Mediation Effects of E-collaboration Capability*. Wuhan: The annual Wuhan International Conference on E-Business (WHICEB). <https://aisel.aisnet.org/cgi/viewcontent.cgi?article=1012&context=whiceb2016>
- Li, Y. J., Zhu, D. (2015). *A Bayesian Game for Modeling Intrusion Detection*. Hefei: China Summer Workshop on Information Management (CSWIM). <http://cswim.s3-website-ap-northeast-1.amazonaws.com/2015/index.html%3Fp=15.html>

Li, Y. J., Zhu, D. (2015). *Do You Need Pay For Online Community: A Comparison Study*. Puerto Rico: Americas Conference on Information Systems (AMCIS).
<https://aisel.aisnet.org/amcis2015/VirtualComm/GeneralPresentations/11/>

Chi, M., Li, Y. J., Zhao, J., Zhu, D. (2015). *How Inter-Firm Governance Strategies Leverage E-business Value Co-creation: The Role of Digital Technologies*. Fort Worth, Texas: Workshop on e-Business (WeB).

Presentations

Li, Yuanxiang (Presenter & Author), Hoffman, Elizabeth (Author Only), Workshop in Honor of Elizabeth Hoffman, "Designing an incentive mechanism for information security policy compliance: An experiment," The University of Iowa, Iowa, IA. (June 7, 2024).

Li, Yuanxiang (Presenter & Author), Hoffman, Elizabeth (Author Only), Economic Science Association (ESA) World Meeting, "Information Security Policy Compliance: Design an Incentive Structure to Prevent Insider Data Breaches," San Diego, California. (2017).