

McSweeney, Jordan (Assistant Professor)

Refereed Journal Articles

Journal Article, Academic Journal

DeBode, J., Fox, C., McSweeney, J. (2024). Top Management Team Political Polarization and Its Implications for Strategic Decision-Making. *Small Group Research*, 55(1), 184-217. <https://doi.org/10.1177/10464964231152234>

McSweeney, J., McSweeney, K., Webb, J., Sandoval, R. (2022). Passion drove me here : Exploring how types of entrepreneurial passion influence different entrepreneurial intentions. *Journal of Business Venturing Insights*, 18(e00352). <https://doi.org/10.1016/j.jbvi.2022.e00352>

McSweeney, J., McSweeney, K., Webb, J., Devers, C. (2022). The right touch of pitch assertiveness: Examining entrepreneurs' gender and project category fit in crowdfunding. *Journal of Business Venturing*, 37(4). <https://doi.org/10.1016/j.jbusvent.2022.106223>

Presentations

McSweeney, Jordan (Presenter & Author), Allison, Thomas (Presenter & Author), MCSWEENEY, Kevin (Presenter & Author), Webb, Justin (Author Only), Strategic Management Conference, ". How do funders view failure and when do they consider it more 'forgivable' when making subsequent crowdfunding decisions.," Strategic Management Society, Istanbul, Turkey. (October 2024).

McSweeney, Jordan (Presenter & Author), McSweeney, Kevin (Presenter & Author), del Carmen Triana, Maria (Author Only), Allison, Thomas (Author Only), Webb, Justin (Author Only), Babson College Entrepreneurship Research Conference, "Examining funding category racial diversity and racial minority entrepreneurs crowdfunding.," Babson College, Munich, Germany. (June 5, 2024).

McSweeney, Kevin (Presenter & Author), McSweeney, Jordan, Smets, Michael (Author Only), European Group for Organizational Studies 36th Colloquium, "Gateway Practice: Explaining How the Jurisdiction of a Logic Proliferates," Virtual. (2020).