Lehrer, Mark (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Book Chapters**

**Book, Chapter in Scholarly Book-New**


Conference Proceedings


Lehrer, M. (2001). *Global, continental, or still national innovation systems in mobile Internet applications? The nexus between innovation in M-commerce, UMTS auctions, and market leadership in Western Europe*. COTIM (Conference on Telecommunications and Information Markets).

**Presentations**


Lehrer, Mark (Presenter & Author), Wang, I-Chen, Behnam, Michael, AOM Specialized Conference: From Start-up To Scale-up, "Technology "Dropout Races": Theory And Evidence From OLED Flat-Panel Displays," Academy of Management, Tel Aviv. (December 19, 2018).


Lehrer, Mark, Segal, Lydia G., 11th Organization Studies Workshop, "Organization in the image of the steward: The stewardship organization as the contingently realistic embodiment of a management system built upon a shared higher calling and intrinsic motivation," Organization Studies, Mykonos, Greece. (May 21, 2016).


Lehrer, Mark, Colloquium on International Business, "From Rocking the Boat to Wagging the Dog: Bringing Entrepreneurship into Subsidiary Initiative Research," Vienna University of Economics and Business, Vienna, Austria. (June 10, 2015).


Müller, Wolfgang H. (Presenter & Author), Konlechner, Stefan W. (Presenter & Author), Müller, Barbara (Presenter & Author), Lehrer, Mark (Author Only), Trede, Julia K. (Author Only), European Group for Organizational Studies (EGOS), "Facilitating Ambidexterity in Replicator Organizations: Artifacts in their Role as Routine-Recreators," Gothenburg, Sweden. (July 7, 2011).

Lehrer, Mark, Banerjee, Preeta, International conference on "Understanding the emergence of new industries", "From complex processes to new industries via general purpose technologies: Patterned waves of improvement in ERP software and PCR DNA analysis," University of Torino, Turin, Italy. (October 7, 2010).


Lehrer, Mark, Nell, Phillip, Gärber, Lisa, European Group for Organizational Studies (EGOS), "A National Systems View of University Development: Towards a Broadened Perspective on the Entrepreneurial University Based on the German and US Experience," Amsterdam, Netherlands. (July 2008).


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Lehrer, Mark, "Standardization, modularity and 'generalization': Using design innovation to solve the basic dilemma of multinational corporations," Annual conference of the Academy of International Business, UK chapter, Manchester, United Kingdom. (April 2006).


Lehrer, Mark, "Science-driven vs. market-pioneering high tech: Comparative German technology sectors in the late 19th and late 20th century and consequences for economic geography," Conference on Knowledge and Regional Economic Development, Barcelona, Spain. (June 2005).


Lehrer, Mark, "Comparative German technology sectors of the late 19th and late 20th century," Workshop on Industry Evolution, Helsinki, Finland. (June 2004).

Lehrer, Mark, "The outsourcing of the German software function in comparative and historical perspective," Workshop on Knowledge Intensive Services and Changing Organizational Forms, Manchester, United Kingdom. (November 2003).


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