

Segal, Lydia G. (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal

- Blodgett, M. S., Peterson, J. H., Segal, L. G. (2021). Benefit Corporation Governance: A Decade of Debating Best Practices. *NYU Journal of Law and Business*, 17(2).
- Frank, A., Segal, L. G. (2020). Democratic Governance as a Function of Ethics Management Strategies. *Public Integrity*.
- Peterson, J. H., Segal, L. G., Eonas, A. (2014). Cyber Intermediary Liability: A Hybrid Approach. *Pace Law Review*, 34(2).
- Lehrer, M., Segal, L. G. (2020). The stewardship organization: Essential characteristics and conditions of feasibility. *American Journal of Business*, 35(3-4), 175-190.
- Segal, L. G. (2017). Benefit Corporations: A Step Towards Reversing Capitalism's Crisis of Legitimacy? *Virginia Journal of Social Policy & the Law*.
- Segal, L. G., Lehrer, M. (2013). The Conflict of Ethos and Ethics: A Sociological Theory of Business People's Ethical Values. *Journal of Business Ethics*, 114(3), 513-528.
- Segal, L. G., Haberfeld, M., Gideon, L. (2013). The Effects of the Recession on Attitudes Toward Business Ethics: An Inter-temporal Study of Business Students in 2001, 2009 and 2010. *Business and Society Review*, 118(1), 71-104.
- Ngugi, B., Mana, J., Segal, L. G. (2012). Evaluating the Quality and Usefulness of Data Breach Notification Systems. *International Journal of Information Security and Privacy (IJISP)*, 5(4), 31-46. aisel.aisnet.org/cais
- Segal, L. G., Lehrer, M. (2012). The institutionalization of stewardship: Theory, propositions, and insights from change in the Edmonton Public Schools. *Organization Studies*, 33(2), 169-201.
- Segal, L. G. (2011). Instilling Stewardship to Address the Integrity/Efficiency Dilemma. *Administration & Society*, 10(10), 1-28.
- Segal, L. G., Gideon, L., Haberfeld, M. R. (2011). Comparing the Ethical Attitudes of Business and Criminal Justice Students. *Social Science Quarterly*, 92(4), 1021-1043.
- Segal, L. G., Ngugi, B., Mana, J. (2011). Credit Card Fraud: A New Perspective on Tackling an Intransigent Problem. *Fordham Journal of Corporate & Financial Law*, XVI(4), 743-781.
- Segal, L. G. (2010). Independence from Political Influence--A Shaky Shield: A Study of Ten Inspectors General. *Public Integrity*, 12(4), 297-314.
- Frank, A. G., Segal, L. (2010). Public Integrity Networks. *Public Integrity*, 12(4), 325-344.
- Cooper, B. G., DeRoche, T. G., Ouchi, W., Segal, L., Brown, C. (2006). Weighted Student Formula: Putting Funds Where they Count in Education Reform. *Education Working Paper Archive*.

- Segal, L. G. (2002). Roadblocks in Reforming Corrupt Agencies: the Case of the New York City School Custodians. *Public Administration Review*, 62, 445-460.
- Segal, L. G. (1999). Corruption Moves to the Center: An Analysis of New York's 1996 School Governance Law. *Harvard Journal on Legislation*, 36(2), 323-67.
- Segal, L. G. (1998). Can We fight the New Tammany Hall? Difficulties of Prosecuting Political Patronage and Suggestions for Reform. *Rutgers Law Review*, 50(2), 507-62.
- Segal, L. G. (1997). The Pitfalls of Political Decentralization and Proposals for Reform: The Case of the New York City Schools. *Public Administration Review*, 57(2), 141-49.

Books

Book, Non-Scholarly-New

Thondup, T. (2015). *The Heart of Unconditional Love*. Boston, MA: Shambhala Publications.

Book, Scholarly-New

Segal, L. G. (2004). *Battling Corruption in America's Public Schools* (pp. 267). Cambridge, MA: Harvard University Press.

HERE IS SOME OF THE PRAISE THAT THE BOOK RECEIVED:

"Splendid"
 -- the Wall Street Journal.
 "Earns itself a place on the reformers' bookshelves"
 -- Forbes.
 "Worthwhile"
 -- New York Post.
 "Pathbreaking"
 -- Choice.
 "As timely as it is remarkable"
 -- School Administrator.
 "Must-read . . . Changes forever the direction of public school reform"
 -- EducationNews.org.
 One of the "picks for the year's notable books"
 -- American School Board Journal.
 "Will stand for many years as the leading work on the pathology of the urban school bureaucracy"
 -- James Jacobs, Chief Justice Warren Burger Professor of Constitutional Law and the Courts, New York University Law School.
 "The definitive book on waste, fraud, and corruption in our public schools" offering "a surprising, counter-intuitive explanation for why it is that most attempts at closer control produce exactly the opposite result"
 -- William Ouchi, UCLA School of Management, Author of Theory Z.
 "Puts the spotlight on a little-known problem...well-written and well-documented"
 -- Diane Ravitch, U.S. Assistant Secretary of Education, 1991-1993.
 "Offer[s] hope of radically reducing opportunities for corruption"
 -- Nathan Glazer, Professor Emeritus, Education and Sociology, Harvard University.
 "A very important, scrupulously documented book"
 -- Gilbert Geis, Professor Emeritus, Law and Society, UC Irvine, and past president, American Society of Criminology..

Ouchi, W. G., Segal, L. G. (2003). *Making Schools Work: A Revolutionary Plan to Get Your Children the Education They Need* (pp. 304). New York City: Simon & Schuster

HERE IS SOME OF THE PRAISE THAT THE BOOK RECEIVED:

"Stands on its own as a seminal effort in real, practical, meaningful school reform."
 -- The Center for Public School Renewal.
 "Detailed and compelling"
 -- Booklist.
 "Offers school districts a blueprint for how to give principals and schools more autonomy while holding them accountable for results"
 -- New York Post.
 "A pragmatic, meticulously researched and engaging glimpse at what happens and what should happen behind schoolhouse doors"
 -- Bookpage.
 "A powerful, readable, and engaging guide to school reform"
 -- Deborah Stipek, Dean, Stanford University School of Education.
 "The most important book on education in a half century"
 -- Tom Peters
 "A challenging, practical, and highly readable book that sets forth a unique way to make America's schools work"
 -- Arthur Levitt, Jr., former Chairman, Securities and Exchange Commission.

Book Chapters

Book, Chapter in Scholarly Book-New

- Segal, L. G. (2016). Benefit Corporations. *Legal But Corrupt*. Lanham, Maryland: Lexington Books, Rowman & Littlefield.
- Anechiarico, F., Segal, L. G. (2019). Rendering Account: Governance as a Function of Ethics Management Strategies. In Gjalte de Graaf, University of Amsterdam (Ed.), *It Is All About Integrity, Stupid* (pp. 257-280). The Hague: Eleven International Publishing.
- Segal, L. G. (2014). The Role of the Academe in Sports Integrity: The objectives and shape of a sports integrity training course. *"Match Fixing in International Sports: Existing Processes, Law Enforcement and Prevention Strategies"* edited by M.R. Haberland and D.L. Sheehan (pp. 289-301). Springer.
- Frank, J., Segal, L. G., Weismann, M. F. (2010). Website Accessibility for the Blind: A Study of e-Health Providers under the Lens of Corporate Social Responsibility. In M. Manuela Cunha, Antonio Tavares and Ricardo Simoes (Eds.), *Handbook of Research on Developments in e-Health and Telemedicine: Technological and Social Perspectives*. Pa, USA: IGI Global. http://ehealth_and_telemedicine.ipca.pt
- Segal, L. G. (2005). The Los Angeles Rampart Division Investigation. In Larry Sullivan and Marie Simonetti Rosen (Eds.), *The Encyclopedia of Law Enforcement*. Thousand Oaks, CA: Sage Publications.

Non-Refereed Journal Articles

Journal Article, Academic Journal

- DeRoche, T., Cooper, B., Ouchi, W., Segal, L. (2004). When Dollars Follow Students. *The School Administrator*, 61(7), feature article.
- Ouchi, W. G., Cooper, B., Segal, L. (2003). The Impact of Organization on the Performance of Nine School Systems: Lessons for California. *California Policy Options*, 125-140.
- Segal, L. G. (1995). Who Really Runs the Schools? *City Journal*, 5(1), 46-55.

Journal Article, Public or Trade Journal

Segal, L. G. (1996). When Learning Comes Last. *City Journal*, 6(2), 11.

Other Intellectual Contributions

Newspaper

Krigsman, M., Segal, L. G. (2012). *Five Steps to Build CIO Relevancy*. Wall Street Journal (online).

Segal, L. G. (2004). *Work Rules Bust Holes in School Budgets* (April 7, 2004, B13 ed.). Los Angeles: Los Angeles Times.

Segal, L. G., Ouchi, W. G. (2003). *Principal Reforms: A Good Start* (New York Daily News, September 9, 2003, p. 27. ed.). New York, NY: New York Daily News.

Research Report

Krigsman, M., Segal, L. G., Shaw, L. (2012). *Innovation and Transformation: Going beyond the Social Campus*.

Presentations

Segal, Lydia G., Conference on Knowledge Globalization -- Track Co-Chair.

Blodgett, Mark S., Melconian, Linda, Peterson, Jason H., Segal, Lydia G., Midwest Acad. Legal Studies in Bus. (MALSB), "Social Enterprise: Governance Standards," MBAA International, Chicago, IL. (March 2019).

Segal, Lydia G., ASPA, "Ethics Management in the Private Sector: Stewardship and Other Lessons," ASPA, Washington, DC. (March 10, 2019).

Lehrer, Mark, Segal, Lydia G., 11th Organization Studies Workshop, "Organization in the image of the steward: The stewardship organization as the contingently realistic embodiment of a management system built upon a shared higher calling and intrinsic motivation," Organization Studies, Mykonos, Greece. (May 21, 2016).

Segal, Lydia G. (Presenter & Author), Global Experts Meeting for Integrity in Sport, "The role of the academe in building integrity in sports," INTERPOL, singapore. (November 28, 2012).

Lehrer, Mark, Segal, Lydia G., 7th Organization Studies Workshop, "Towards a theory of stewardship institutionalization: Conceptual components for building organizations upon intrinsic motivation rather than control," Rhodes, Greece. (May 24, 2012).

Segal, Lydia G., Gideon, Lior (Author Only), Habersfeld, M (Author Only), Knowledge Globalization, "The Effects of the Recession on Attitudes Towards Business Ethics: An Inter-temporal Study of Business Students in 2001, 2009 and 2010.," Sawyer Business School, Boston, Massachusetts. (October 15, 2011).

Segal, Lydia G. (Presenter & Author), Ngugi, Benjamin (Author Only), Mana, Jafar (Author Only), NARBLA, "Credit Card Fraud," Bentley University. (April 2, 2011).

Frank, Jonathan (Presenter & Author), Segal, Lydia G. (Author Only), Weismann, Miriam F. (Author Only), 16th Americas Conference on Information Systems, "Healthcare Web

- Accessibility: Litigation Avoidance or Strategic Opportunity?," AMCIS, Lima, Peru. (August 14, 2010).
- Segal, Lydia G., "Can stewardship be a corruption control?," American Society of Criminology, Philadelphia, Pennsylvania. (November 2009).
- Segal, Lydia G., "Pursuing Integrity through a Culture of Stewardship," Knowledge Globalization Conference, Boston, Massachusetts. (April 2009).
- Segal, Lydia G., "Information Asymmetries and the subprime mortgage debacle," Knowledge Globalization Conference, Boston, Massachusetts. (2008).
- Segal, Lydia G., "What needs to be done to get education money to the classroom.," New York City Bar Association, New York City, New York. (March 2006).
- Segal, Lydia G., "School Corruption and Reform," John Jay College Book & Author Series, New York City, New York. (November 2005).
- Segal, Lydia G., "School Corruption: Correlations to Structure and Culture," New York University School of Law, New York City, New York. (November 2005).
- Segal, Lydia G., "Corruption in School Systems in America," Sichuan University, Anthropology Lecture Series, Chengdu, Sichuan, China. (June 2004).
- Segal, Lydia G., "School Organization and Corruption Reform," Midwest Political Science Association, Chicago, Illinois. (April 2004).
- Segal, Lydia G., "Battling Corruption in Public Schools," Harvard Club, New York City, New York. (March 2004).
- Segal, Lydia G., "Battling School Corruption," Kennedy School of Government, Harvard University, Social Policy Professional Council, Cambridge, Massachusetts. (March 2004).
- Segal, Lydia G., "Purging Institutions of Corruption: A Comparative Analysis of Programs in New York City and Chicago," the World Bank, Washington, D.C., District of Columbia. (November 2003).